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## JAX KIMBERLY

Data Strategy in Colleges and Universities  
Prentice Hall

An in-depth Oracle Press guide to Oracle Exalytics In-Memory Machine Written by Oracle ACE Director Mark Rittman, this e-book offers comprehensive coverage of Oracle Exalytics In-Memory Machine, the best-in-class, preintegrated BI platform. After an overview of the product and its capabilities, you'll get complete details on installation, configuration, administration, maintenance, and creation of the in-memory adaptive data mart that powers the "speed-of-thought" dashboards. Expert tips for integrating with both Oracle and non-Oracle enterprise data sources are included. Enable your organization to analyze large amounts of data via rich, visual dashboards using Oracle Exalytics In-Memory Machine and this Oracle Press guide.

Data for Learning Trafford Publishing  
The MicroStrategy Freeform SQL Essentials course covers how to use Freeform SQL reports in a design concepts as well as knowledge of SQL. You will learn how to create and use Freeform SQL reports, including working with managed objects, incorporating prompts, using derived and common table expressions and stored procedures, accessing non-relational data sources, and configuring security. MicroStrategy project. The course assumes an understanding of basic report development and project

Oracle Exalytics Revealed Packt Publishing Ltd

Pro Oracle Fusion Applications is your one-stop source for help with installing Oracle's Fusion Applications suite in your on-premise environment. It also aids in the monitoring and ongoing administration of your Fusion environment. Author Tushar Thakker is widely known for his writings and expertise on Oracle Fusion Applications, and now he brings his accumulated wisdom to you in the form of this convenient handbook. Provisioning an Oracle Fusion Applications infrastructure is a daunting task. You'll have to plan a

suitable topology and install the required database, an enterprise-wide identity management solution, and the applications themselves—all while working with a wide variety of people who may not always be accustomed to working together. Pro Oracle Fusion Applications provides a path to success that you won't want to be without. Beyond installation, Pro Oracle Fusion Applications provides excellent guidance on managing, monitoring, diagnostics, and troubleshooting your environment. The book also covers patching, a mundane but essential task that must be done regularly to keep your installation protected and running smoothly. The comprehensive and wide-ranging coverage makes Pro Oracle Fusion Applications an important book for anyone with responsibility for installation and ongoing management of an Oracle Fusion Applications installation.

Oracle Forms Interactive Workbook John Wiley & Sons

New global standards are the basis for new MES products that have appeared in the last five years in the marketplace Features a comprehensive presentation of available MES technologies

Oracle Application Express for Mobile Web Applications McGraw Hill Professional

Develop enterprise portals with Oracle WebCenter Portal 12c software and enrich those applications with social computing services, including discussions, documents, blogs, wikis, tags, and links. This book covers all functionalities and aspects from a developer, architect, and administrator point of view. Enterprise portal technology is used for creating intranet and extranet portals which enhance collaboration within a company. The book is intended to complete and fill in the gaps of the official documentation from an administrator and developer perspective. Beginning Oracle WebCenter Portal 12c provides an overview of the architecture behind Oracle WebCenter Suite and the Oracle Fusion Middleware platform. Sample code written in Java is included along with best practices developed from the authors' experience of using Oracle WebCenter Portal for building enterprise portals. What you will learn:

Enterprise Portal and Oracle WebCenter Portal concepts Basic administrator knowledge Basic developer knowledge Overview of the tools and services offered by Oracle WebCenter Portal How to develop Portal Assets using JDeveloper IDE How to develop new components (Portlets JSR-286 and ADF Task Flows) using JDeveloper IDE REST API integration with Portal Enterprise content management with Portal Who this book is for: Developers, architects, project managers and portal administrators in the Oracle Fusion Middleware (FMW) area. IT professionals working in FMW or WebLogic stack can also make use of this book.

Oracle E-Business Suite Financials Handbook 3/E McGraw Hill Professional This textbook offers an exhaustive, step-by-step guide through the powerful features of the Oracle Business Intelligence (BI) product suite. One will learn the concepts, methods and techniques for building sophisticated data analytic modules. Analytic results are then organized into interactive dashboards. A solid foundation is laid for one to progress onto the latest and most advanced data analytic capabilities. The following specific topics are included in this guide book:

Background discussion of data warehousing, business intelligence (BI) and data analytics presented in a form that business professionals can readily understand; Background concepts regarding logical data models, star schema and snowflake schema warehouse models; How to build analytical models using fact tables, dimensions, dimension hierarchies, cubes, measures and other multidimensional data model objects; Use interactive Dashboards to analyze data, uncover trends and make strategic business decisions; Export BI results to productivity software such as Microsoft Office or other external systems; Design customized Dashboards to reflect an individual's role, perspective or business interest; Creating data analyses and dynamically interact with results produced from Oracle BI; Format analyses using sorts, filters and prompts; Format column output, subtotaling, customization of column properties and transforming

column data using formulas; Create results with compound layouts, including views such as tabular, chart, pivot table, gauge and others; Manage content, permissions and access within the Presentation Catalog. This textbook includes dozens of learning exercises, with detailed point-and-click solutions also provided.

[Data Visualization with Python for Beginners: Visualize Your Data Using Pandas, Matplotlib and Seaborn](#) McGraw Hill Professional

The only book to cover and compare Oracle's online analytic processing products With the acquisition of Hyperion Systems in 2007, Oracle finds itself owning the two most capable OLAP products on the market--Essbase and the OLAP Option to the Oracle Database. Written by the most knowledgeable experts on both Essbase and Oracle OLAP, this Oracle Press guide explains how these products are similar and how they differ. Oracle Essbase & Oracle OLAP will help you architect the Oracle OLAP product that is most appropriate for your application, and build, tune, and maintain OLAP solutions. "O'Reilly Media, Inc."

A reference to the fundamental rules of XML details tags, grammar, placement, element names, attributes, and syntax. [Super Charge Power BI](#) McGraw Hill Professional

Master Competitive Analytics with Oracle Endeca Information Discovery McGraw Hill Professional

*Master Competitive Analytics with Oracle Endeca Information Discovery* Apress The authors have revised and updated this bestseller to include both the Oracle8i and new Oracle9i Internet-savvy database products.

**Dimensional Modeling: In a Business Intelligence Environment** AI Publishing LLC

"Customers are the heart of any business. But we can't succeed if we develop only one talk addressed to the 'average customer.' Instead we must know each customer and build our individual engagements with that knowledge. If Customer Relationship Management (CRM) is going to work, it calls for skills in Customer Data Integration (CDI). This is the best book that I have seen on the subject. Jill Dyché is to be complimented for her thoroughness in interviewing executives and presenting CDI." -Philip Kotler, S. C. Johnson Distinguished Professor of International Marketing Kellogg School of Management, Northwestern University "In this world of killer competition, hanging on to existing customers is critical to survival. Jill Dyché's new book makes that job a lot easier than

it has been." -Jack Trout, author, Differentiate or Die "Jill and Evan have not only written the definitive work on Customer Data Integration, they've made the business case for it. This book offers sound advice to business people in search of innovative ways to bring data together about customers-their most important asset-while at the same time giving IT some practical tips for implementing CDI and MDM the right way." -Wayne Eckerson, The Data Warehousing Institute author of Performance Dashboards: Measuring, Monitoring, and Managing Your Business Whatever business you're in, you're ultimately in the customer business. No matter what your product, customers pay the bills. But the strategic importance of customer relationships hasn't brought companies much closer to a single, authoritative view of their customers. Written from both business and technical perspectives, Customer Data Integration shows companies how to deliver an accurate, holistic, and long-term understanding of their customers through CDI.

[Oracle Business Intelligence with Machine Learning](#) Peter Gbolagade Akintunde Quickly master the extremely robust and powerful Oracle Hyperion Interactive Reporting 11 tool with this book and eBook.

[The Business Analyst's Guide to Oracle Hyperion Interactive Reporting 11](#) World Bank Publications

Master the Configuration and Administration of Oracle WebLogic Server 11g Oversee a robust, highly available environment for your mission-critical applications using the expert information in this Oracle Press guide. Oracle WebLogic Server 11g Administration Handbook explains the latest management techniques for the de facto application server for Oracle Fusion Middleware 11g> and provides detailed examples and best practices. Find out how to use the Oracle WebLogic Server Administration Console feature, employ command-line and scripting tools, implement failover and migration capabilities, and generate reliable backups. Troubleshooting, tuning, and security procedures are also covered in this comprehensive resource. Install Oracle WebLogic Server 11g or upgrade from a previous version Configure domains, servers, clusters, custom networks, and virtual hosts Work with the Administration Console and Monitoring Dashboard features of Oracle WebLogic Server Use the WebLogic Scripting Tool (WLST) feature of Oracle WebLogic Server to manage and monitor domains Use the Oracle WebLogic Server Work Managers

feature to optimize scheduled work Deploy Web applications, Enterprise JavaBeans, and Java EE modules Improve scalability and reliability using Oracle WebLogic Server clusters Monitor servers, tune the Java Virtual Machine, maximize throughput, and optimize performance Authenticate, authorize, and map users within defined security realms [Oracle to DB2 Conversion Guide: Compatibility Made Easy](#) Packt Publishing Ltd

Master Oracle Fusion Applications Administer a fully integrated application management framework across your enterprise using the detailed information contained in this Oracle Press guide. Managing Oracle Fusion Applications first explains key principles and then logically groups utilities into practical, ready-to-use toolboxes. Learn how to build lifecycle models, deliver dynamic business intelligence, optimize performance, mitigate risk, and integrate the latest Web 2.0 and social networking features. Compliance, security, and testing techniques are also covered in this comprehensive resource. Understand the components and architecture of Oracle Fusion Applications Plan, develop, and implement an effective application management plan Resolve reliability issues with Oracle Enterprise Manager Configure and deploy applications from the Oracle WebLogic Server Administration Console Adjust run-time parameters using Java Management Extensions and MBeans Generate and distribute reports using Oracle Business Intelligence 11g Establish solid user authentication, access control, and data protection policies Work with Oracle Fusion Governance, Risk, and Compliance Intelligence

**Managing Oracle Fusion Applications** Packt Publishing Ltd

A comprehensive guide from Oracle experts, that will act as your single point of reference for building an Oracle BI 12c system that turns data in actionable insight. About This Book Come, start your first Oracle Business intelligence system and excel in BI with this exhaustive guide An all-encompassing guide for your Oracle business intelligence needs Learn from the self-paced professional guidance and implement Oracle business intelligence using this easy-to-follow guide by our experts Who This Book Is For If your job includes working on data, improving the financial or operational performance of your organization or you are a consultant for the above, then this book is for you. If you have been placed on a business intelligence project, then this book is for you. If you are the Project Manager,

Business Analyst or Data Scientist then this book is for you. If you are an end user of Oracle Business Intelligence, then this book is for you too. Having a basic understanding of databases and the use of Business Intelligence is expected, but no knowledge of Oracle BI is required. What You Will Learn Install OBIEE in Windows, including how to create the underlying Weblogic Application server and the required database Build the BI system repository, the vital engine connecting your data to the front end of Oracle BI Develop effective analysis, draw out meaning from the data, and present it to end users on interactive dashboards Build pixel-perfect, printable reports using the embedded BI Publisher feature Build agents for actionable insight and enable your users to act on Business Intelligence at their desktop or on the move Understand the various aspects of securing the Oracle BI system, from data restrictions to whole dashboard access rights Get acquainted with the system management tools and methods available for the continuous improvement of your system In Detail Oracle Business Intelligence Enterprise Edition (OBIEE) 12c is packed full of features and has a fresh approach to information presentation, system management, and security. OBIEE can help any organization to understand its data, to make useful information from data, and to ensure decision-making is supported by facts. OBIEE can focus on information that needs action, alerting users when conditions are met. OBIEE can be used for data analysis, form production, dashboarding, and workflow processes. We will introduce you to OBIEE features and provide a step-by-step guide to build a complete system from scratch. With this guide, you will be equipped with a good basic understanding of what the product contains, how to install and configure it, and how to create effective Business Intelligence. This book contains the necessary information for a beginner to create a high-performance OBIEE 12c system. This book is also a guide that explains how to use an existing OBIEE 12c system, and shows end users how to create. Style and approach This book will take you from one feature to another in a step-by-step manner and will teach how you can create effective business intelligence using Oracle Business Intelligence Enterprise Edition. You will be taught how to create BI solutions and dashboards from scratch. There will be multiple modules in the book, each module spread in chapters, that will cover one aspect of business intelligence in a systematic manner.

*Expert One-on-One Oracle* Createspace Independent Publishing Platform Python is an easy to learn, powerful programming language. It has efficient high-level data structures and a simple but effective approach to object-oriented programming. Python's elegant syntax and dynamic typing, together with its interpreted nature, make it an ideal language for scripting and rapid application development in many areas on most platforms. The Python interpreter and the extensive standard library are freely available in source or binary form for all major platforms from the Python Web site, <https://www.python.org/>, and may be freely distributed. The same site also contains distributions of and pointers to many free third party Python modules, programs and tools, and additional documentation. The Python interpreter is easily extended with new functions and data types implemented in C or C++ (or other languages callable from C). Python is also suitable as an extension language for customizable applications. This tutorial introduces the reader informally to the basic concepts and features of the python language and system. It helps to have a Python interpreter handy for hands-on experience, but all examples are self contained, so the tutorial can be read off-line as well. For a description of standard objects and modules, see [library-index](#). [reference-index](#) gives a more formal definition of the language. To write extensions in C or C++, read [extending-index](#) and [c-api-index](#). There are also several books covering Python in depth. This tutorial does not attempt to be comprehensive and cover every single feature, or even every commonly used feature. Instead, it introduces many of Python's most noteworthy features, and will give you a good idea of the language's flavor and style. After reading it, you will be able to read and write Python modules and programs, and you will be ready to learn more about the various Python library modules described in [library-index](#). The Glossary is also worth going through. **Learn to Write DAX** Routledge Combining the latest research and most current coverage available into a succinct nine chapters, *FUNDAMENTALS OF INFORMATION SYSTEMS, 8E* equips students with a solid understanding of the core principles of IS and how it is practiced. The streamlined 560-page eighth edition features a wealth of new examples, figures, references, and cases as it covers the latest developments from the field--and highlights their impact on the rapidly changing role of today's IS professional. In addition to a stronger

career emphasis, the text includes expanded coverage of mobile solutions, energy and environmental concerns, the increased use of cloud computing across the globe, and two cases per chapter. Learning firsthand how information systems can increase profits and reduce costs, students explore new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping the industry. The text introduces the challenges and risks of computer crimes, hacking, and cyberterrorism. It also presents some of the most current research on virtual communities, global IS work solutions, and social networking. No matter where students' career paths may lead, *FUNDAMENTALS OF INFORMATION SYSTEMS, 8E* and its resources can help them maximize their success as employees, decision makers, and business leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

#### **Pro Oracle Fusion Applications** IBM Redbooks

Oracle Application Express for Mobile Web Applications is an action driven book, taking you by the hand through all required steps in building your very own web application that will run on phones, tablets, and other mobile devices. Because you've built every piece of it yourself, you will know exactly how every tiny part is used and how you can tweak it to your own - or your customer's - taste. Oracle Application Express is widely known in the Oracle community as a great tool for creating web applications suitable for desktop browsers. Features have now been added to open up the world of mobile browsing, bringing the simplicity and expressiveness of Application Express to bear in developing applications to run with an almost-native look and feel on platforms such as iOS, Android, and Windows Phone. Oracle Application Express for Mobile Web Applications helps you translate your knowledge of Oracle Application Express into developing for mobile devices. The book and its running example provide all the knowledge you need to create professional looking mobile web applications. Takes you through building a mobile web application from start to finish. Gives insight into the components necessary for a professional looking mobile application. Helps you become an even better and more all-round Oracle Application Express developer. What you'll learn Build mobile applications to run from iPhones, iPads, Android devices, and Windows-based phones and

tablets. Make enterprise reporting and business functions accessible to mobile devices. Customize the look-and-feel of your mobile applications. Respond to gestures such as swiping and pointing, and to changes in device orientation. Enhance mobile applications through the use of plugins. Deploy applications into the Apple and Android stores. Who this book is for Oracle Application Express for Mobile Web Applications is aimed at Oracle Application Express developers wanting to develop and deploy applications for use on mobile devices. The book is also useful to any developer in an Oracle Database environment who is looking for a quick-and-easy, yet powerful way to extend business functions and reporting to mobile devices. Table of Contents Introduction to APEX for Mobile Development Creating Mobile Pages Presenting Data through List Views Accepting Input via Forms Displaying Calendars and Charts Implementing a Navigation Springboard Theming Your Mobile Application Working with Dynamic Actions Deploying Applications Natively Securing your Mobile Application

**XML in a Nutshell** John Wiley & Sons Power BI is a powerful self-service (and enterprise) business intelligence (BI) tool that was first made generally available by Microsoft in July 2015. Power BI is a complete BI package that covers the end

to end BI process including data acquisition (get data), data modelling (prepare/model the data) and data visualisation (analyse the data). And there is a lot of good news about this tool including the fact that the skills needed to succeed with Power BI are fully transferable to Microsoft Excel. There are 3 learning areas required to master everything Power BI Desktop has to offer.1. The M Language - used for data acquisition2. The DAX Language - used to prepare and model data3. Visualisation and analysis - used to present data in a compelling wayPower BI is probably the first commercial grade software product that brings all of these areas into a single software package that is completely accessible to a business user (you don't need to be an IT pro). This book focuses on number 2 above, the DAX language (Data Analysis Expressions). Super Charge Power BI Desktop is the second book written by Matt Allington and is a sister book to his first book Learn to Write DAX (first released Dec 2015). Super Charge Power BI Desktop uses the same learning and practice exercise framework as used in Learn to Write DAX however the entire book is written using the Power BI Desktop user interface. Unfortunately simply reading a book is normally not enough for Excel users wanting to get the most out of Power BI Desktop and to learn the DAX language - most people will also need

some practice. Super Charge Power BI Desktop is different to other books - it is written in such a way to clearly explain the concepts of Power BI data modelling while at the same time giving hands-on practice to deeply engage the reader to help the new knowledge and concepts stick. The book first presents the theory, then provides worked through sample exercises demonstrating each of the concepts, and finally it provides the reader with practice exercises and answers to maximize learning retention.

**Oracle BI 11g** Tickling Keys, Inc.

This valuable resource helps institutional leaders understand and implement a data strategy at their college or university that maximizes benefits to all creators and users of data. Exploring key considerations necessary for coordination of fragmented resources and the development of an effective, cohesive data strategy, this book brings together professionals from different higher education experiences and perspectives, including academic, administration, institutional research, information technology, and student affairs. Focusing on critical elements of data strategy and governance, each chapter in Data Strategy in Colleges and Universities helps higher education leaders address a frustrating problem with much-needed solutions for fostering a collaborative, data-driven strategy.