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Teach Yourself VISUALLY WordPress Visual

With startling revelations, Tsuyoshi Hasegawa rewrites the standard history of the end of World War II in the Pacific. By fully integrating the three key actors in the story--the United States, the Soviet Union, and Japan--Hasegawa for the first time puts the last months of the war into international perspective. From April 1945, when Stalin broke the Soviet-Japanese

Neutrality Pact and Harry Truman assumed the presidency, to the final Soviet military actions against Japan, Hasegawa brings to light the real reasons Japan surrendered. From Washington to Moscow to Tokyo and back again, he shows us a high-stakes diplomatic game as Truman and Stalin sought to outmaneuver each other in forcing Japan's surrender; as Stalin dangled mediation offers to Japan while secretly preparing to fight in the Pacific; as Tokyo peace advocates desperately tried to stave off a war party determined to mount a last-ditch defense; and as the Americans

struggled to balance their competing interests of ending the war with Japan and preventing the Soviets from expanding into the Pacific. Authoritative and engrossing, *Racing the Enemy* puts the final days of World War II into a whole new light.

Sport Public Relations BenBella Books, Inc.

Your full-color guide to putting your Android to work for you Your smartphone is essentially your lifeline—so it's no wonder you chose a simple-to-use, fun-to-customize, and easy-to-operate Android. Cutting through intimidating jargon and

covering all the features you need to know about your Android phone, this down-to-earth guide arms you with the knowledge to set up and configure your device, get up and running with texting and emailing, access the Internet, navigate with GPS, synch with a PC, and so much more. Whether you're new to Android phones or have just upgraded to a new model, *Android Phones For Dummies* makes it fast and easy to make your new smartphone your minion. Written by bestselling author Dan Gookin, it walks you through the basics in a language you can understand before moving on to more advanced topics, like dialing tricks to forward calls, working with predictive text, accessing special characters, manipulating the touch screen, and using a USB connection to synchronize your stuff. Set up your phone and configure its settings Play games, listen to music, and start shooting photos and videos Join the conversation and have fun with social media Make your life easier with Google Voice typing No matter how you slice it, life with an Android phone is more organized and fun—and this book shows you how to make the most of it. [A Visual Step-by-Step Guide to Mastering](#)

[WordPress Athabasca University Press](#) Let's learn how to build a Wordpress website together! Even without any prior computer knowledge, you can learn how to create a blog that is optimized for Google SEO, integrated with social media channels and equipped with a WooCommerce online store. This Wordpress tutorial is illustrated with helpful screenshots to facilitate learning and decrease implementation time. You can easily learn how to build a beautiful Wordpress website that displays your company's name and logo and lets the world know that your company is influential and hip by adding an online presence with the functionality to process orders from anywhere in the world! And, you can build this wordpress website in 1-3 days, with some diligence. In this Wordpress step by step guide, you will learn: * How to build a Wordpress website for your small business, whether it is currently a physical location or online destination. * How to choose a profitable website domain name and select the best web hosting server * How to install Wordpress and configure the Wordpress dashboard for your business * Updating

and securing your Wordpress site to prevent hacking and digital theft * Selecting a Wordpress theme and customizing the theme for your business * Integrating an email list like Aweber or Mailchimp into your website * Setting up an online shop via WooCommerce to facilitate digital sales * How to use SEO and keywords to increase internet visibility and internet traffic via search engine optimization on Google, Bing and other search engines. Page Up and Order Now! **Build Your Own YouTube Channel** Penguin UK Richard James Burgess draws on his experience as a producer, a musician, and an author in this history of recorded music, which focuses on the development of music production as both art form and profession. This comprehensive narrative begins in 1860 with the first known recording of an acoustic sound and moves chronologically through the twentieth century, examining the creation of the market for recorded sound, the development of payment structures, the origins of the recording studio and those who work there, and, ultimately, the evolution of the recording industry itself.

Burgess charts the highs and lows of the industry through the decades, ending with a discussion of how Web 2.0 has affected music production. The focus remains throughout the book on the role of the music producer, and Burgess offers biographical information on key figures in the history of the industry, including Fred Gaisberg, Phil Spector, and Dr. Dre. Undergirding Burgess's narrative is the argument that while technology has historically defined the nature of music production, the drive toward greater control over the process, end result, and overall artistry came from producers. In keeping with this unique argument, *The History of Music Production* incorporates clear yet in-depth discussion of the developmental engagement of technology, business, and art with music production. Burgess builds this history of music production upon the strongest possible foundation: the key transitions, trends, people, and innovations that have been most important in the course of its development over the past 136 years. The result is a deeply knowledgeable book that sketches a critical path in the evolution of music production, and describes and

analyzes the impact recording, playback, and disseminative technologies have had on recorded music and music production. Central to the field and a key reference book for students and scholars alike, it will stand as a companion volume to Burgess's noted, multi-edition book *The Art of Music Production*.

Teach Yourself VISUALLY WordPress

In this book, veteran music producer Richard James Burgess gives readers the tools they need to understand the complex field of music production. He defines the many roles that fall to the music producer by focusing first on the underlying theory of music production, before offering a second section of practical aspects of the job.

The History of Music Production In Easy Steps

Get your blog up and running with the latest version of WordPress WordPress is one of the most popular, easy-to-use blogging platforms and allows you to create a dynamic and engaging blog, even if you have no programming skills or experience. Ideal for the visual learner, *Teach Yourself VISUALLY WordPress, Second Edition* introduces you to the

exciting possibilities of the newest version of WordPress and helps you get started, step by step, with creating and setting up a WordPress site. Author and experienced WordPress user Janet Majure shares advice, insight, and best practices for taking full advantage of all that WordPress has to offer. Presents completely updated coverage of new mobile blogging solutions Shares advice on customizing sites through use of plug-ins and themes and custom site editing Details more advanced procedures for self-hosted bloggers, including buying a domain, getting a web host, and installing WordPress Demonstrates key points with examples from the author's own WordPress blogs *Teach Yourself VISUALLY WordPress, Third Edition* clears the air around any blog fog you may find yourself in and gets you started with creating your own dynamic WordPress blog today!

Hearing, seeing, speaking CreateSpace Are you a visual learner? Do you prefer instructions that show you how to do something - and skip the long-winded explanations? If so, then this book is for you. Open it up and you'll find clear, step-by-step screen shots that show you how to

tackle more than 175 tasks involving HTML and CSS. Each task-based spread covers a single technique, sure to help you get up and running with HTML and CSS in no time. You'll learn to: View HTML code in a browser Add and format text Prepare images for the Web Insert links to other pages Control layout with style sheets Add JavaScript to a Web page Helpful sidebars offer practical tips and tricks Succinct explanations walk you through step by step Full-color screen shots demonstrate each task Two-page lessons break big topics into bite-sized modules

Investing to Save the Planet John Wiley & Sons

Set up your WordPress site today!

WordPress is a state-of-the-art blog publishing platform with a focus on aesthetics, web standards, and usability. The latest version of WordPress.org will be replaced in the fall of 2018 with WordPress 5.0. This will include a major change with the addition of new editor Gutenberg. Take your WordPress experience to the next level with the information packed inside this All-in-One. From the basics of setting up your account, to choosing a host and theme, to managing content with

editor Gutenberg, to keeping your site secure, these 8 books of expert information will help you take the WordPress community by storm. Build your site foundation Choose a server Become a site admin pro Learn how to manage content using Gutenberg Get ready to blog all about it!

WordPress 24-Hour Trainer In Easy Steps
GET EYES ON YOUR VIDS If you're the type who goes to YouTube for everything from entertainment to information to a way to communicate with your friends, this is the book you need to build a channel worth subscribing to. Packed with the advice of a video production teacher who's created her own channel, this book offers step-by-step advice for building a YouTube audience. Launch your channel - establish a home on YouTube where people can find your work Create your videos - apply production tricks to create videos that viewers watch over and over again Collaborate with your audience - build a relationship with your viewers that helps your audience grow

WordPress: The Missing Manual Wrox
WordPress is much more than a blogging platform. As this practical guide clearly

demonstrates, you can use WordPress to build web apps of any type—not mere content sites, but full-blown apps for specific tasks. If you have PHP experience with a smattering of HTML, CSS, and JavaScript, you'll learn how to use WordPress plugins and themes to develop fast, scalable, and secure web apps, native mobile apps, web services, and even a network of multiple WordPress sites. The authors use examples from their recently released SchoolPress app to explain concepts and techniques throughout the book. All code examples are available on GitHub. Compare WordPress with traditional app development frameworks Use themes for views, and plugins for backend functionality Get suggestions for choosing WordPress plugins—or build your own Manage user accounts and roles, and access user data Build asynchronous behaviors in your app with jQuery Develop native apps for iOS and Android, using wrappers Incorporate PHP libraries, external APIs, and web service plugins Collect payments through ecommerce and membership plugins Use techniques to speed up and scale your WordPress app
Working People in Alberta John Wiley &

Sons

This resource starts with a detailed look at the different versions of Android, and the range of models of phones that are available. It also explains the relationship with Google and the services that can be used with an Android phone.

Android Phones for Seniors in Easy Steps

John Wiley & Sons

The easy, self-paced guide to the powerful WordPress platform WordPress 24-Hour Trainer, 3rd Edition provides a comprehensive, unique book-and-video package that focuses on the practical, everyday tasks you will face when creating and maintaining WordPress websites. This easy-to-use, friendly guide will show you how to create and edit pages, integrate your site with social media, keep your site secure, make content more search engine friendly to help drive website traffic, troubleshoot the most common WordPress issues, and much more. This updated edition of WordPress 24-Hour Trainer covers the latest features of WordPress 4.0 and 4.1 in an easy-to-use format: Fully-illustrated guides to key tasks you'll need to perform with WordPress. At the end of each lesson a list of related plugins you

can install to make WordPress an even more powerful tool. Step-by-step guides at the end of lessons to help you practice what you just learned. Videos that show you first hand some of the concepts in each lesson. WordPress 24-Hour Trainer, 3rd Edition is your perfect real-world guide to fully leveraging this powerful platform.

Android Phones For Dummies John Wiley & Sons

Your money, and how you invest it, could help solve the global climate crisis. In Investing to Save the Planet, Alice Ross reveals why green investing is an untapped opportunity for you to make a positive impact on the health of the planet and your portfolio. The world is changing. The climate crisis has given rise to a wave of companies that are developing cutting-edge, technological solutions to climate change; from improving energy efficiency to engineering alternative meat. These companies, part of an increasingly-popular investment segment collectively known as Environmental, Social and Governance strategies (ESG), are helping tackle our environmental challenges and reshaping the investment landscape. Urgent and indispensable, this investor's guide will

provide you with the vital information you need to build your successful ESG investment strategy to secure a positive future for you and the planet.

WordPress for Beginners 2020 John Wiley & Sons

Do you want to build your own website but don't know where to start? Have you been put off by all the jargon and gobbledegook of other Internet guides? If so then this plain, easy WordPress tutorial is the ideal place to start. Now a #1 Amazon Best Seller on Kindle Books, this popular, up-to-date, step-by-step guide by expert Sarah McHarry will walk you through the essential first steps to building your own website or blog using WordPress. In eight easy lessons you will have your own website up and running - without needing to know any geeky computer code! And, in the remaining 12 lessons, you'll learn all you need to know about creating a website and making it into your own, unique, web presence. What you'll learn in this book: How to register your own domain and get the right WordPress hosting How to install WordPress with a few clicks of the mouse How to design a professional-looking website How to add

and format your content How to use graphics and images All about themes, plugins, widgets and other WordPress tools ... and lots more.. If you want to make a website that looks like it was designed by a pro then WordPress is the ideal tool to use. Designing a website need not be difficult or expensive if you have the right guidance. Sarah's WordPress tutorial walks you through creating a website yourself using step-by-step lessons that are easy to follow. Making a website as a beginner has never been easier! Why should you build your own website on your own domain instead of using a free service? The answer is that, with your own privately registered domain and hosting account, YOU own and control the website, not anybody else. You can put whatever you like on your site and no-one can tell you otherwise. You can make your site look and behave how you like. You're the boss. And, with your own website, you can build your own distinctive 'brand', whether you are a business or a community group, an individual, or whatever... Your domain becomes your own exclusive web address, your own piece of online virtual 'real estate' that

plays its part in publicizing your mission or message. Creating a website on your own domain gives you identity, visibility and, indeed, status. But don't you need a professional web designer to make a good job building a website? No, definitely not! This was the case in the early days of the Internet because only a few tech-savvy geeks knew and understood the computer language (HTML) required. But as the technology has advanced, so have the tools to build websites become more accessible. WordPress is one of these tools and WordPress is the subject of this e-book. But how much does it cost to make a website? The answer is just a few bucks per month for hosting. If you create your own website using WordPress, you don't have to spend another cent. And what if you're looking to start a blog? Well, the same instructions apply. WordPress was originally designed as a blogging platform and this ebook shows you just how to build a blog using the same techniques as designing a website. Whether you want to create a simple WordPress blog or design a full-blown ecommerce site, Sarah's 'WordPress To Go' will start you off on the right foot.

The New Rules: A Literary Agent's Guide to Growing Your Audience in 14 Steps Human Kinetics

A great book is no longer enough. An author platform is the most powerful key to success in today's saturated market, and increasingly, publishers are demanding that new authors come to them with an existing audience of interested followers. Authors who are self-publishing have an even bigger need to build an engaged audience. Social media makes building the author platform easier than ever, but, unfortunately, most authors struggle to get it right. How can authors create their unique platform, connect with followers, write a manuscript, and grow their business? In *Build Your Author Platform: The New Rules*, top literary agent Carole Jelen and tech expert Michael McCallister apply their combined 35 years of expertise to outline 14 practical, hands-on steps to create a presence that will produce high book sales and expanded audience. From pre-publication through book launch and beyond, authors will learn how to:

- Define goals and a unique brand
- Employ successful website strategies, content,

social presence, media authority, and training • Secure positive reviews • Attract viewers efficiently without cost Filled with detailed lessons, examples, success stories, and techniques used by marketing departments at major publishers, Build Your Author Platform is an indispensable guide for anyone looking for insight into publishing, promoting, and marketing books.

Updated for the Forthcoming IOS 15, Due Autumn/Fall 2021 "O'Reilly Media, Inc."

Clear the "blog fog" with this complete visual guide to the WordPress platform Teach Yourself VISUALLY WordPress, 3rd Edition introduces you to the exciting possibilities of one of the world's most popular blogging platforms, and shows you how to build your blog from idea to execution. This edition has been updated to reflect the changes and new features of WordPress, and includes coverage of mobile blogging solutions that allow you to post on the go. Richly illustrated with screenshots and examples from the author's own WordPress blogs, this highly visual guide walks you through the setup and creation process step by step, and

offers expert tips and tricks every step of the way. From installing WordPress and choosing a theme to custom site editing and self-hosting, this book provides the answers you need and helps you get organized and published quickly. This is your essential guide to getting the most out of WordPress, from basic setup to advanced mobile features. Customize your site with plug-ins, themes, and personalized editing Blog whenever, wherever, with mobile blogging solutions Buy your domain, choose a hosting service, and set up the admin stuff Learn the best practices that result in engaging, dynamic websites Whether you're promoting a business, building a personal brand, or just have something to say, this is your no-nonsense guide to building your blog.

Teach Yourself VISUALLY WordPress John Wiley & Sons

iPhone for Seniors in easy steps, 8th edition is updated for the forthcoming iOS 15, due Autumn/Fall 2021, and is written with the Senior reader in mind and will show you how to: Make and receive phone calls Text with the Messages app, including a variety of fun features including Animojis

and Memojis Make video calls with FaceTime Set up and

The Theory and Practice John Wiley & Sons Step-by-step lessons for using PHP and MySQL in a unique book-and-video combination Assuming no previous experience with PHP or MySQL, this book-and-video package is ideal reading for anyone who wants to go beyond HTML/CSS in order to provide clients with the most dynamic web sites possible. The approachable tone breaks down the basics of programming and PHP and MySQL in individual lessons starting with the installation of the programs necessary to run PHP. You begin with a static web site and then watch and learn as PHP functionality is added as you work through the lessons. When working with databases, the MySQL database is introduced with demonstrations that show how to interact with it. The accompanying videos enhance your learning experience, as each lesson in the book is portrayed in the video exercises. Lessons include: * Getting started with PHP * Setting up your workspace * Adding PHP to a web page * Learning PHP syntax * Working with variables * Debugging code * Working with

complex data * Making decisions * Repeating program steps * Learning about scope * Reusing code with functions * Creating forms * Introducing object-oriented programming * Defining classes * Using classes * Using advanced techniques * Handling errors * Writing secure code * Introducing databases * Introducing MySQL * Creating and connecting to the * Creating tables * Entering data * Selecting data * Using multiple tables * Changing data * Deleting data * Preventing database security issues * Creating user logins * Turn the case study into a content management system

Note: As part of the print version of this title, video lessons are included on DVD. For e-book versions, video lessons can be accessed at wrox.com using a link provided in the interior of the e-book.

Stalin, Truman, and the Surrender of Japan
John Wiley & Sons

Take your WordPress skills to the next level with these tips, tricks, and tasks. Congratulations on getting your blog up and running with WordPress! Now are you ready to take it to the next level?

Teach Yourself VISUALLY Complete WordPress takes you beyond the blogging basics with expanded tips, tricks, and techniques with clear, step-by-step instructions accompanied by screen shots. This visual book shows you how to incorporate forums, use RSS, obtain and review analytics, work with tools like Google AdSense, and much more. Shows you how to use mobile tools to edit and update blogs, implement SEO, and incorporate blogs into other services such as Facebook, LinkedIn, and Twitter and vice versa. Shares insight on best practices for maximizing WordPress.com and WordPress.org, customizing templates, and creating written and visual content. Offers advice for working with a variety of other tools and sites to get maximum results for your blog. Beef up your blog completely with Teach Yourself VISUALLY Complete WordPress!

The Information John Wiley & Sons

The mechanics of Web design made easy for visual learners. An effective Web site combines good graphic design principles

with a functional user interface. This colorful, step-by-step guide shows visual learners how to plan, develop, and publish a site, all with easy-to-follow lessons. Each task is illustrated with screen shots accompanied by numbered steps. You'll learn all the tools and techniques for creating great-looking Web sites that users will love. Good Web design incorporates basic graphic design principles as well as the techniques required to make a site easy to navigate and user-friendly. Those who learn best when someone shows them how will quickly get up to speed with the full-color screen shots and step-by-step illustrations in this visual guide. Covers planning a site, creating eye-popping content with popular Adobe tools, building in functionality with HTML and CSS, testing the site, taking it live, and keeping it up to date. Companion Web site features code and design examples for experimentation. If you find learning easier when someone shows you how to do something, you'll quickly learn to build Web sites with Teach Yourself VISUALLY Web Design.