
Ladies Home Journal Submission Guidelines

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Gender, Nation and Consumerism in the 1920s

Routledge
Practical approach to landscaping, with how-to directions.

Ladies' Home Journal One Hundred Great Pie and Pastry Recipes

ABC-CLIO
Biographies celebrate modern women

A Short History of Ladies Home Journal

Anthem Press
Description: Back and front covers feature

illustrations of women, with a bird cage on the front cover, and advertising James Pyles Pearlline washing compound on the back cover.

Romance, the Loveliest Thing

Oxford University Press, USA
Offering the first comparative study of 1920s' US and Canadian print cultures, 'Imagining Gender, Nation and Consumerism in Magazines of the 1920s' comparatively examines the

highly influential 'Ladies' Home Journal' (1883-2014) and the often-overlooked 'Canadian Home Journal' (1905-1958). Firmly grounded in the latest advances in periodical studies, the book provides a timely contribution to the field in its presentation of a transferrable transnational approach to the study of magazines. While Canadian magazines have often been viewed,

unflatteringly and inaccurately, as merely derivative of their American counterparts, Rachel Alexander asserts the value of an even-handed consideration of both. Such an approach acknowledges the complexity of these magazines as collaborative texts, cultural artefacts and commercial products, revealing that while these magazines shared certain commonalities, they functioned in

differing – at times unexpected – ways. During the 1920s, both magazines were changing rapidly in response to technological modernity, altering gender economies and the burgeoning of consumer culture. ‘Imagining Gender, Nation, and Consumerism in Magazines of the 1920s’ explores the influences, tensions and interests that informed the magazines’ construction

of their audience of middle-class women as readers, consumers and citizens. *Writing for the Quality Market* Hassell Street Press Travel is sacred. Travel is a quest. Travel is an escape. Travel is a passion! It is enlightening, a distraction, a novelty, a dream fulfilled. It may inspire joy, terror, longing – often, all three. Women explorers and travelers are a special breed. Some were

also great writers, recording their cross-cultural impressions with stunning vividness, blending history, myth, technology, and poetic imagination. The 22 courageous women profiled in this book encircled the globe. Together, they form a grand tradition and speak to us today as never before –
- Lady Hester Stanhope (1776-1839) left the comfort of England to wander through the

Near East – never to return home, so deeply did she treasure her freedom – Fanny Lewald (1811-89) traveled through Europe and especially Italy to record its Risorgimento – Pandita Ramabai (1858-1922) traveled from India and lived through Western experiences that revamped her ideas – Daisy Bates (1859-1951), Irish to the roots, immersed herself in Australian

Aboriginals – Gertrude Bell (1868-1926), dubbed Queen of the Desert, was the most powerful woman in Edwardian England – the Danish Isak Dinesen (1885-1962) made her mark in Africa – Anaïs Nin (1903-77) may be thought of as a mental traveler – Freya Stark (1893-1993) – knighted by Queen Elizabeth for her contribution to travel literature – lived among the Druze of

Syria and in shades of our own time researched the deadly terrorist group of ancient Persian Assassins - Oriana Fallaci (1930-) has literally covered the world - Valentina Vladimirovna Tereshkova (1937-), has surely traveled the farthest as the first woman in space A dozen other women who boldly crossed international barriers often to encounter the most patriarchal cultures of

their time are focused on in this delightful book - a significant contribution to travel literature as well as to women's studies.

**Women's
Ways of
Earning
Money**

Hassell Street Press
How are we to comprehend, diagnose, and counter a system of racist subjugation so ordinary it has become utterly asymptomatic ? Challenging the prevailing literary critical inclination

toward what makes texts exceptional or distinctive, Genre and White Supremacy in the Postemancipation United States underscores the urgent importance of genre for tracking conventionalit y as it enters into, constitutes, and reproduces ordinary life. In the wake of emancipation' s failed promise, two developments unfolded: white supremacy amassed new

mechanisms and procedures for reproducing racial hierarchy; and black freedom developed new practices for collective expression and experimentation. This new racial ordinary came into being through new literary and cultural genres--including campus novels, the Ladies' Home Journal, Civil War elegies, and gospel sermons. Through the postemancipation interplay between

aesthetic conventions and social norms, genre became a major influence in how Americans understood their social and political affiliations, their citizenship, and their race. Travis M. Foster traces this thick history through four decades following the Civil War, equipping us to understand ordinary practices of resistance more fully and to resist ordinary

procedures of subjugation more effectively. In the process, he provides a model for how the study of popular genre can reinvigorate our methods for historicizing the everyday.

Modern Print Activism in the United States

Franklin Classics Selected by a team of top women historians from across the nation & the editors of Ladies' Home Journal, Ó the women in this book helped

bring about a major transformation in the role of women in the 20th century. Narrowing the choice down to just 100 names was a daunting task. But some names practically suggested themselves: Eleanor Roosevelt, Rachel Carson, Betty Friedan, Margaret Sanger, Mary McLeon Bethune, & Gloria Steinem. Not everyone will agree with every choice made for this book, but

these women will influence our lives for untold years to come. They are listed in 7 categories: activists & politicians, writers & journalists, doctors & scientists, entrepreneurs, artists & entertainers, athletes, & pioneers & adventurers. Photos.

The Role of Women as Portrayed in the Ladies' Home Journal, 1936-1939 and 1946-1950, and the Degree of Change

Meredith Books Inarticulate Longings explores the contradictions of a social agenda for women that promoted both traditional roles and the promises of a growing consumer culture by examining the advertising industry in the early 20th century. [Ladies' Home Journal](#) Penguin In the popular stereotype of post-World War II America, women abandoned

their wartime jobs and contentedly retreated to the home. This work unveils the diversity of postwar women, showing how far women departed from this one-dimensional image.

100 Most Important Women of the 20th Century

Routledge
 Reducing Bodies: Mass Culture and the Female Figure in Postwar America
 explores the ways in which women in the

years following World War II refashioned their bodies—through reducing diets, exercise, and plastic surgery—and asks what insights these changing beauty standards can offer into gender dynamics in postwar America. Drawing on novel and untapped sources, including insurance industry records, this engaging study considers

questions of gender, health, and race and provides historical context for the emergence of fat studies and contemporary conversations of the "obesity epidemic."
[House of Commons Debates, Official Report](#)
 Routledge
 As the United States struggled to absorb a massive influx of ethnically diverse immigrants at the turn of the twentieth century, the question of who and what

an American is took on urgent intensity. It seemed more critical than ever to establish a definition by which Americanness could be established, transmitted, maintained, and judged. Americans of all stripes sought to articulate and enforce their visions of the nation's past, present, and future; central to these attempts was President Theodore Roosevelt. Roosevelt fully recognized the narrative

component of American identity, and he called upon authors of diverse European backgrounds including Israel Zangwill, Jacob Riis, Elizabeth Stern, and Finley Peter Dunne to promote the nation in popular written form. With the swell and shift in immigration, he realized that a more encompassing national literature was needed to "express and guide the soul of the nation."

Rough Writing examines the surprising place and implications of the immigrant and of ethnic writing in Roosevelt's America and American literature. *The Body Project* A&C Black Gathers recipes for pastries, fruit pies, cream and custard pies, crisps and cobblers, holiday pies and tarts, and main dish pies and tarts **Inarticulate Longings** Meredith Books The author, seeking to

show women how they can earn money, advises them to do so in "womanly ways," such as domestic services, teaching, writing, and nursing.

Ladies' Home Journal Book of Landscaping and Outdoor Living Outlet

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Ladies' Home Journal and Practical Housekeeper
 NYU Press
 An updated edition of a

standard in its field that remains relevant more than thirty years after its original publication. Over thirty years ago, sociologist and University of California, Berkeley professor Arlie Hochschild set off a tidal wave of conversation and controversy with her bestselling book, *The Second Shift*. Hochschild's examination of life in dual-career households finds that, factoring in

paid work, child care, and housework, working mothers put in one month of labor more than their spouses do every year. Updated for a workforce that is now half female, this edition cites a range of updated studies and statistics, with an afterword from Hochschild that addresses how far working mothers have come since the book's first publication, and how much farther we all

still must go. **Ladies' Home Journal** Writing for the Quality MarketInarticulate Longings Writing for the Quality MarketInarticulate LongingsRoutledge *Good Stories from the Ladies' Home Journal* Vintage For the last 150 years, advertising has created a consumer culture in the United States, shaping every facet of American life—from what we eat and drink to

the clothes we wear and the cars we drive. • Includes original essays by noted cultural and advertising historians, commentators, and journalists • Provides analysis from experts in advertising and popular culture that places American advertising in historical and cultural context • Supplies a comprehensive examination of advertising history and its consequences across modern America •

Presents an extensive analysis of the role of new media and the Internet • Documents why advertising is necessary, not only for companies, but in determining what being "an American" constitutes Gas Industry A hundred years ago, women were lacing themselves into corsets and teaching their daughters to do the same. The ideal of the day, however, was inner beauty:

a focus on good deeds and a pure heart. Today American women have more social choices and personal freedom than ever before. But fifty-three percent of our girls are dissatisfied with their bodies by the age of thirteen, and many begin a pattern of weight obsession and dieting as early as eight or nine. Why? In *The Body Project*, historian Joan Jacobs Brumberg answers this

question, drawing on diary excerpts and media images from 1830 to the present. Tracing girls' attitudes toward topics ranging from breast size and menstruation to hair, clothing, and cosmetics, she exposes the shift from the Victorian concern with character to our modern focus on outward appearance—in particular, the desire to be model-thin and sexy. Compassionate, insightful,

and gracefully
written, The
Body Project
explores the
gains and
losses
adolescent

girls have
inherited since
they shed the
corset and the
ideal of
virginity for a
new world of
sexual

freedom and
consumerism
—a world in
which the
body is their
primary
project.