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MURRAY SIENA	
100 Most Important Women of the 20th Century University of Illinois Press	
Ladies' Home Journal Easy as 1-2-3 Cookbook LibraryLadies' Home JournalLadies' Home Journal Book of Interior DecorationHassell Street Press	
The Writer Ohio State University Press	
Inarticulate Longings explores the contradictions of a social agenda for women that promoted both traditional roles and the promises of a growing consumer culture by examining the advertising industry in the early 20th century.	
<i>Everybody's Magazine</i> SUNY Press	
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An Illustrated Monthly Magazine for Farm Folks Hassell Street Press	
"Good Stories Reprinted from the Ladies' Home Journal of Philadelphia" by Various. Published by Good Press. Good Press publishes a wide range of titles that encompasses every genre. From well-known classics & literary fiction and non-fiction to forgotten—or yet undiscovered gems—of world literature, we issue the books that need to be read. Each Good Press edition has been meticulously edited and formatted to boost readability for all e-readers and devices. Our goal is to produce eBooks that are user-friendly and accessible to everyone in a high-quality digital format.	
<i>How Advertising Shapes American Life. . . and Always Has</i> Ladies' Home Journal Easy as 1-2-3 Cookbook LibraryLadies' Home JournalLadies' Home Journal Book of Interior Decoration	
From its sweaty beats to the pulsating music on the streets, Latin/o America is perceived in the United States as the land of heat, the toy store for Western sex. It is the territory of magical fantasy and of revolutionary threat, where topography is the travel guide of desire, directing imperial voyeurs to the exhibition of the flesh. Jose Quiroga flips the stereotype upside down: he shows how Latin/o American lesbians and gay men have consistently eschewed notions of sexual identity for a politics of intervention. In <i>Tropics of Desire</i> , Quiroga reads hesitant Mexican poets as	

sex-positive voices, he questions how outing and identity politics can fall prey to the manipulations of the state, and explores how invisibility has been used as a tactical tool in opposition to the universal imperative to come out. Drawing on diverse cultural examples such as the performance of bolero and salsa, film, literature, and correspondence, and influenced by masters like Roland Barthes, Walter Benjamin and a rich tradition of Latin American stylists, Quiroga argues for a politics that denies biological determinism and cannibalizes cultural stereotypes for the sake of political action.

Temple University Press

A monthly journal for the musician, the music student, and all music lovers.

Print Culture in the Great Depression ABC-CLIO

Gathers recipes for pastries, fruit pies, cream and custard pies, crisps and cobblers, holiday pies

and tarts, and main dish pies and tarts

Normal Instructor and Primary Plans Routledge

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Women and Gender in Postwar America, 1945-1960 Routledge

American mass culture's conservative response to the Great Depression and the coming of World War II

The Ladies' Home Journal Meredith Books

In the popular stereotype of post-World War II America, women abandoned their wartime jobs and contentedly retreated to the home. This work unveils the diversity of postwar women, showing how far women departed from this one-dimensional image.

The Etude NYU Press

The author focuses on the marketing perspective of the topic and illustrates how women's roles in society have shifted during the past century. Among the key issues explored is a peculiar dichotomy of American advertising that served as a conservative reflection of society and, at the same time, became an underlying force of progressive social change. The study shows how

advertisers of housekeeping products perpetuated the Happy Homemaker stereotype while tobacco and cosmetics marketers dismantled women's stereotypes to create an entirely new type of consumer.

Table Talk Hassell Street Press

Selected by a team of top women historians from across the nation & the editors of Ladies' Home Journal, the women in this book helped bring about a major transformation in the role of women in the 20th century. Narrowing the choice down to just 100 names was a daunting task. But some names practically suggested themselves: Eleanor Roosevelt, Rachel Carson, Betty Friedan, Margaret Sanger, Mary McLeon Bethune, & Gloria Steinem. Not everyone will agree with every choice made for this book, but these women will influence our lives for untold years to come. They are listed in 7 categories: activists & politicians, writers & journalists, doctors & scientists, entrepreneurs, artists & entertainers, athletes, & pioneers & adventurers. Photos.

Ladies' Home Journal One Hundred Great Pie and Pastry Recipes Good Press

For the last 150 years, advertising has created a consumer culture in the United States, shaping every facet of American life—from what we eat and drink to the clothes we wear and the cars we drive. • Includes original essays by noted cultural and advertising historians, commentators, and journalists • Provides analysis from experts in advertising and popular culture that places American advertising in historical and cultural context • Supplies a comprehensive examination of advertising history and its consequences across modern America • Presents an extensive analysis of the role of new media and the Internet • Documents why advertising is necessary, not only for companies, but in determining what being "an American" constitutes

Popular Educator

This project contributes to our understanding of rural Midwesterners and farm newspapers at the turn of the century. While cultural historians have mainly focused on readers in town and cities, it examines Midwestern farmers. It also contributes to the "new rural history" by exploring the ideas of Hal Barron and others that country people selectively adapted the advice given to them by reformers. Finally, it furthers our understanding of American farm newspapers themselves and offers suggestions on how to use them as sources.

Ladies' Home Journal Book of Interior Decoration

Issues for Jan 12, 1888-Jan. 1889 include monthly "Magazine supplement".

The Gender and Consumer Culture Reader

Ladies' Home Journal

Pearson's Magazine

We Are What We Sell: How Advertising Shapes American Life. . . And Always Has [3 volumes]

Gender and Commerce in the Ladies' Home Journal and the Saturday Evening Post, 1880-1910