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DECKER WESTON

Critical Thinking

Macmillan
A New York Times Book
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of the Year • A New
York Times Book
Review Editors' Choice
• Winner of the Alex

Award and the
Massachusetts Book
Award • Named a Best
Book of the Year by
NPR, San Francisco
Chronicle,
Entertainment Weekly,
The Huffington Post,
BuzzFeed, Grantland
Booklist, St. Louis Post-
Dispatch, Shelf
Awareness, Book Riot,
School Library Journal,

Bustle, and Time Our New York The acclaimed debut novel by the author of Little Fires Everywhere and Our Missing Hearts “A taut tale of ever deepening and quickening suspense.” —O, the Oprah Magazine “Explosive . . . Both a propulsive mystery and a profound examination of a mixed-race family.” —Entertainment Weekly “Lydia is dead. But they don’t know this yet.” So begins this exquisite novel about a Chinese American family living in 1970s small-town Ohio. Lydia is the favorite child of Marilyn and James Lee, and her parents are determined that she will fulfill the dreams they were unable to pursue. But when

Lydia’s body is found in the local lake, the delicate balancing act that has been keeping the Lee family together is destroyed, tumbling them into chaos. A profoundly moving story of family, secrets, and longing, *Everything I Never Told You* is both a gripping page-turner and a sensitive family portrait, uncovering the ways in which mothers and daughters, fathers and sons, and husbands and wives struggle, all their lives, to understand one another.

Steve Jobs Princeton University Press
The essential interaction design guide, fully revised and updated for the mobile age
About Face: The Essentials of Interaction Design,

Fourth Edition is the latest update to the book that shaped and evolved the landscape of interaction design. This comprehensive guide takes the worldwide shift to smartphones and tablets into account. New information includes discussions on mobile apps, touch interfaces, screen size considerations, and more. The new full-color interior and unique layout better illustrate modern design concepts. The interaction design profession is blooming with the success of design-intensive companies, priming customers to expect "design" as a critical ingredient of marketplace success. Consumers have little tolerance for websites, apps, and devices that

don't live up to their expectations, and the responding shift in business philosophy has become widespread. About Face is the book that brought interaction design out of the research labs and into the everyday lexicon, and the updated Fourth Edition continues to lead the way with ideas and methods relevant to today's design practitioners and developers. Updated information includes: Contemporary interface, interaction, and product design methods Design for mobile platforms and consumer electronics State-of-the-art interface recommendations and up-to-date examples Updated Goal-Directed Design methodology

Designers and developers looking to remain relevant through the current shift in consumer technology habits will find About Face to be a comprehensive, essential resource.

Emotions Revealed

Dramatists Play Service, Inc.

This important new book is about power in the age of Artificial Intelligence. It looks at what the new technical powers that have accrued over the last decades mean for the freedom of people and for our democracies. AI must not be considered in isolation, but rather in a very specific context; the concentration of economic and digital-technological power that we see today. Analysis of the effects of AI requires that we

take a holistic view of the business models of digital technologies, and of the power they exercise. Technology, economic power, and political power are entering into ever closer symbiosis.

Digital technologies and their corporate masters now know more than people know about themselves, or governments know about the world. These technologies accumulate more and more decision-making powers. Taken together this leads to a massive asymmetry of knowledge and power in the relationship between man and machine. The classical models of action and decision-making in democratic societies are being gradually undermined by such developments. In a

new way, the question of the control of technical power arises. This is the first book to look in detail in a holistic way at the challenges of digital power and Artificial Intelligence to Democracy and Liberties, and to set out what can and needs to be done about these challenges in terms of engineering ethics, and democratic action of policy making and legislation. Key audiences are scholars in media sciences, political sciences, computer sciences and engineering, law and philosophy as well as policy makers, corporate and civil society leaders and the educated public. Adapted and updated from the original German language book "Prinzip Mensch -

Macht, Freiheit und Demokratie im Zeitalter der Künstlichen Intelligenz", published 2020 by Verlag J.H.W. Dietz Nachf. GmbH. It IS About Islam Grove/Atlantic, Inc. The violence wrought by climate change, toxic drift, deforestation, oil spills, and the environmental aftermath of war takes place gradually and often invisibly. Using the innovative concept of "slow violence" to describe these threats, Rob Nixon focuses on the inattention we have paid to the attritional lethality of many environmental crises, in contrast with the sensational, spectacle-driven messaging that impels public activism today. Slow violence, because it is so readily ignored

by a hard-charging capitalism, exacerbates the vulnerability of ecosystems and of people who are poor, disempowered, and often involuntarily displaced, while fueling social conflicts that arise from desperation as life-sustaining conditions erode. In a book of extraordinary scope, Nixon examines a cluster of writer-activists affiliated with the environmentalism of the poor in the global South. By approaching environmental justice literature from this transnational perspective, he exposes the limitations of the national and local frames that dominate environmental writing. And by skillfully illuminating the

strategies these writer-activists deploy to give dramatic visibility to environmental emergencies, Nixon invites his readers to engage with some of the most pressing challenges of our time.

The Presentation

Secrets of Steve Jobs:

How to Be Insanely

Great in Front of Any

Audience HarperCollins

The groundbreaking #1 New York Times bestseller that taught a generation how to transform their careers—now in a revised and updated edition “A profound book about self-determination and self-realization.”—Senator Cory Booker “The Startup of You is crammed with insights and strategies to help each of us create the work life we want.”—Gretchen

Rubin, author of *The Happiness Project* In this invaluable book, LinkedIn co-founder Reid Hoffman and venture capitalist Ben Casnocha show how to accelerate your career in today's competitive world. The key is to manage your career as if it were a startup business: a living, breathing, growing startup of you. Why? Startups—and the entrepreneurs who run them—are nimble. They invest in themselves. They build their professional networks. They take intelligent risks. They make uncertainty and volatility work to their advantage. These are the very same skills professionals need to get ahead today. This book isn't about cover letters or résumés. Instead, you will learn

the best practices of the most successful startups and how to apply these entrepreneurial strategies to your career. Whether you work for a giant multinational corporation, stitch together multiple gigs in a portfolio career, or are launching your own venture, you need to know how to

- adapt your career plans as pandemics rage and technologies upend industries
- develop a competitive advantage so that you stand out from others at work
- strengthen your professional network by building powerful alliances and maintaining a diverse mix of relationships
- engineer serendipity that produces life-changing career opportunities
- take

proactive risks to become more resilient to industry tsunamis • tap your network for information and intelligence that help you make smarter decisions The career landscape has changed dramatically in the decade since Hoffman and Casnocha first published this guide. In an urgent update to the frameworks that have helped hundreds of thousands of people transform their careers, this new edition of *The Startup of You* will teach you how to achieve your boldest professional ambitions.

Art Worlds

ReadHowYouWant.com
In her highly acclaimed first novel, *Anywhere But Here*, Simpson created one of the most astute yet vulnerable heroines in

contemporary fiction. Now Mayan Atassi--once Mayan Stevenson--returns in an immensely powerful novel about love and lovelessness, fathers and fatherlessness, and the loyalties that shape us even when they threaten to destroy us. Now a woman of twenty-eight and finally on her own in medical school, Mayan becomes obsessed with the father she never knew, leading her to hire detectives to dredge up the past, thus eroding her savings, ruining her career, and flirting with madness in a search spanning two continents. "Ratifies the achievement of *Anywhere But Here*, attesting to its author's...dazzling literary gift and uncommon emotional

wisdom." --New York Times "A breathtaking piece of fiction; Simpson is a writer who can break our heart and mend it in the same sentence." --Cleveland Plain Dealer The 5AM Club Vintage

The book that inspired the major new motion picture *Mandela: Long Walk to Freedom*. Nelson Mandela is one of the great moral and political leaders of our time: an international hero whose lifelong dedication to the fight against racial oppression in South Africa won him the Nobel Peace Prize and the presidency of his country. Since his triumphant release in 1990 from more than a quarter-century of imprisonment, Mandela has been at the center of the most compelling and inspiring political

drama in the world. As president of the African National Congress and head of South Africa's antiapartheid movement, he was instrumental in moving the nation toward multiracial government and majority rule. He is revered everywhere as a vital force in the fight for human rights and racial equality. *LONG WALK TO FREEDOM* is his moving and exhilarating autobiography, destined to take its place among the finest memoirs of history's greatest figures. Here for the first time, Nelson Rolihlahla Mandela tells the extraordinary story of his life--an epic of struggle, setback, renewed hope, and ultimate triumph. The Knowledge Illusion McGraw Hill

Professional
 The Wall Street Journal
 Bestseller! Updated to
 include Steve Jobs's
 iPad and iPad2 launch
 presentations "The
 Presentation Secrets of
 Steve Jobs reveals the
 operating system
 behind any great
 presentation and
 provides you with a
 quick-start guide to
 design your own
 passionate interfaces
 with your audiences."
 —Cliff Atkinson, author
 of Beyond Bullet Points
 and The Activist
 Audience Former Apple
 CEO Steve Jobs's wildly
 popular presentations
 have set a new global
 gold standard—and
 now this step-by-step
 guide shows you
 exactly how to use his
 crowd-pleasing
 techniques in your own
 presentations. The
 Presentation Secrets of
 Steve Jobs is as close

as you'll ever get to
 having the master
 presenter himself
 speak directly in your
 ear. Communications
 expert Carmine Gallo
 has studied and
 analyzed the very best
 of Jobs's performances,
 offering point-by-point
 examples, tried-and-
 true techniques, and
 proven presentation
 secrets in 18 "scenes,"
 including: Develop a
 messianic sense of
 purpose Reveal the
 Conquering hero
 Channel your inner Zen
 Stage your
 presentation with
 props Make it look
 effortless With this
 revolutionary
 approach, you'll be
 surprised at how easy
 it is to sell your ideas,
 share your enthusiasm,
 and wow your
 audience the Steve
 Jobs way. "No other
 leader captures an

audience like Steve Jobs does and, like no other book, *The Presentation Secrets of Steve Jobs* captures the formula Steve uses to enthrall audiences."

—Rob Enderle, *The Enderle Group* "Now you can learn from the best there is—both Jobs and Gallo. No matter whether you are a novice presenter or a professional speaker like me, you will read and reread this book with the same enthusiasm that people bring to their iPods." —David Meerman Scott, bestselling author of *The New Rules of Marketing & PR* and *World Wide Rave*
The New Global Universities Taylor & Francis US
NATIONAL BESTSELLER
• In April 1992 a young man from a well-to-do

family hitchhiked to Alaska and walked alone into the wilderness north of Mt. McKinley. Four months later, his decomposed body was found by a moose hunter. This is the unforgettable story of how Christopher Johnson McCandless came to die. "It may be nonfiction, but *Into the Wild* is a mystery of the highest order."

—Entertainment Weekly
McCandless had given \$25,000 in savings to charity, abandoned his car and most of his possessions, burned all the cash in his wallet, and invented a new life for himself. Not long after, he was dead. *Into the Wild* is the mesmerizing, heartbreaking tale of an enigmatic young man who goes missing in the wild and whose

story captured the world's attention. Immediately after graduating from college in 1991, McCandless had roamed through the West and Southwest on a vision quest like those made by his heroes Jack London and John Muir. In the Mojave Desert he abandoned his car, stripped it of its license plates, and burned all of his cash. He would give himself a new name, Alexander Supertramp, and, unencumbered by money and belongings, he would be free to wallow in the raw, unfiltered experiences that nature presented. Craving a blank spot on the map, McCandless simply threw the maps away. Leaving behind his desperate parents and sister, he vanished

into the wild. Jon Krakauer constructs a clarifying prism through which he reassembles the disquieting facts of McCandless's short life. Admitting an interest that borders on obsession, he searches for the clues to the drives and desires that propelled McCandless. When McCandless's innocent mistakes turn out to be irreversible and fatal, he becomes the stuff of tabloid headlines and is dismissed for his naiveté, pretensions, and hubris. He is said to have had a death wish but wanting to die is a very different thing from being compelled to look over the edge. Krakauer brings McCandless's uncompromising pilgrimage out of the shadows, and the peril,

adversity, and renunciation sought by this enigmatic young man are illuminated with a rare understanding—and not an ounce of sentimentality. Into the Wild is a tour de force. The power and luminosity of Jon Krakauer's stoytelling blaze through every page.

Long Walk to Freedom John Wiley & Sons

This timely book provides an extensive account of national identities in three of the constituent nations of the United Kingdom: Wales, Scotland and England. In all three contexts, identity and nationalism have become questions of acute interest in both academic and political commentary. The authors take stock of a

wealth of empirical material and explore how attitudes to nation and state can be understood by relating them to changes in contemporary capitalist economies, and the consequences for particular class fractions. The book argues that these changes give rise to a set of resentments among people who perceive themselves to be losing out, concluding that class resentments, depending on historical and political factors relevant to each nation, can take the form of either sub-state nationalism or right wing populism. Nation, Class and Resentment shows that the politics of resentment is especially salient in England, where the

promotion of a distinct national identity is problematic. Students and scholars across a range of disciplines, including sociology and politics, will find this study of interest.

The Medium is the Message

Penguin
Getting an innovation adopted is difficult; a common problem is increasing the rate of its diffusion. Diffusion is the communication of an innovation through certain channels over time among members of a social system. It is a communication whose messages are concerned with new ideas; it is a process where participants create and share information to achieve a mutual understanding. Initial chapters of the book discuss the history of

diffusion research, some major criticisms of diffusion research, and the meta-research procedures used in the book. This text is the third edition of this well-respected work.

The first edition was published in 1962, and the fifth edition in 2003. The book's theoretical framework relies on the concepts of information and uncertainty.

Uncertainty is the degree to which alternatives are perceived with respect to an event and the relative probabilities of these alternatives; uncertainty implies a lack of predictability and motivates an individual to seek information. A technological innovation embodies information, thus reducing uncertainty.

Information affects uncertainty in a situation where a choice exists among alternatives; information about a technological innovation can be software information or innovation-evaluation information. An innovation is an idea, practice, or object that is perceived as new by an individual or an other unit of adoption; innovation presents an individual or organization with a new alternative(s) or new means of solving problems. Whether new alternatives are superior is not precisely known by problem solvers. Thus people seek new information. Information about new ideas is exchanged through a process of convergence involving

interpersonal networks. Thus, diffusion of innovations is a social process that communicates perceived information about a new idea; it produces an alteration in the structure and function of a social system, producing social consequences. Diffusion has four elements: (1) an innovation that is perceived as new, (2) communication channels, (3) time, and (4) a social system (members jointly solving to accomplish a common goal). Diffusion systems can be centralized or decentralized. The innovation-development process has five steps passing from recognition of a need, through R&D, commercialization, diffusions and

adoption, to consequences. Time enters the diffusion process in three ways: (1) innovation-decision process, (2) innovativeness, and (3) rate of the innovation's adoption. The innovation-decision process is an information-seeking and information-processing activity that motivates an individual to reduce uncertainty about the (dis)advantages of the innovation. There are five steps in the process: (1) knowledge for an adoption/rejection/implementation decision; (2) persuasion to form an attitude, (3) decision, (4) implementation, and (5) confirmation (reinforcement or rejection). Innovations can also be re-invented

(changed or modified) by the user. The innovation-decision period is the time required to pass through the innovation-decision process. Rates of adoption of an innovation depend on (and can be predicted by) how its characteristics are perceived in terms of relative advantage, compatibility, complexity, trialability, and observability. The diffusion effect is the increasing, cumulative pressure from interpersonal networks to adopt (or reject) an innovation. Overadoption is an innovation's adoption when experts suggest its rejection. Diffusion networks convey innovation-evaluation information to decrease uncertainty about an idea's use.

The heart of the diffusion process is the modeling and imitation by potential adopters of their network partners who have adopted already. Change agents influence innovation decisions in a direction deemed desirable. Opinion leadership is the degree individuals influence others' attitudes.

Transitions Theory

Basic Books

Traces the inspiring life and career of the late founder of Apple, covering topics ranging from his struggles as an adopted child and a college dropout to his Buddhist faith and friendship with Steve Wozniak, in a portrait framed around his inspirational Stanford University commencement speech.

Multimedia West Publishing Company
 "In the early 1990s, a small group of "AIDS denialists," including a University of California professor named Peter Duesberg, argued against virtually the entire medical establishment's consensus that the human immunodeficiency virus (HIV) was the cause of Acquired Immune Deficiency Syndrome. Science thrives on such counterintuitive challenges, but there was no evidence for Duesberg's beliefs, which turned out to be baseless. Once researchers found HIV, doctors and public health officials were able to save countless lives through measures aimed at preventing its transmission"--

Nation, Class and
Resentment Broadway
Books

“The Knowledge Illusion is filled with insights on how we should deal with our individual ignorance and collective wisdom.” —Steven Pinker We all think we know more than we actually do. Humans have built hugely complex societies and technologies, but most of us don’t even know how a pen or a toilet works. How have we achieved so much despite understanding so little? Cognitive scientists Steven Sloman and Philip Fernbach argue that we survive and thrive despite our mental shortcomings because we live in a rich community of knowledge. The key to our intelligence lies in

the people and things around us. We’re constantly drawing on information and expertise stored outside our heads: in our bodies, our environment, our possessions, and the community with which we interact—and usually we don’t even realize we’re doing it. The human mind is both brilliant and pathetic. We have mastered fire, created democratic institutions, stood on the moon, and sequenced our genome. And yet each of us is error prone, sometimes irrational, and often ignorant. The fundamentally communal nature of intelligence and knowledge explains why we often assume we know more than we really do, why political opinions and false

beliefs are so hard to change, and why individual-oriented approaches to education and management frequently fail. But our collaborative minds also enable us to do amazing things. The Knowledge Illusion contends that true genius can be found in the ways we create intelligence using the community around us. August Oxford University Press

Glenn Beck, the New York Times bestselling author of *The Great Reset*, exposes the real truth behind the roots of Islamic extremism in Muslim teachings in this sharply insightful handbook that debunks commonly held assumptions about Islam and the dream of a renewed caliphate. From the barbarians of

ISIS to the terror tactics of Al-Qaeda and its offshoots, to the impending threat of a nuclear Iran, those motivated by extreme fundamentalist Islamic faith have the power to endanger and kill millions. The conflict with them will not end until we face the truth about those who find their inspiration and justification in the religion itself. Drawing on quotes from the Koran and the hadith, as well as from leaders of ISIS, Al Qaeda, and the Muslim Brotherhood, Glenn Beck seeks to expose the true origins of Islamic extremism as well as the deadly theological motivations behind these agencies of destruction. Using the same unique no-holds-barred style from his bestselling books

Control and Conform, Glenn Beck offers straight facts and history about the fundamental beliefs that inspire so many to kill.

The Wretched of the Earth Harvard

University Press

In this groundbreaking book, Scalia and Garner systematically explain all the most important principles of constitutional, statutory, and contractual interpretation in an engaging and informative style with hundreds of illustrations from actual cases. Is a burrito a sandwich? Is a corporation entitled to personal privacy? If you trade a gun for drugs, are you using a gun in a drug transaction? The authors grapple with

these and dozens of equally curious questions while explaining the most principled, lucid, and reliable techniques for deriving meaning from authoritative texts.

Meanwhile, the book takes up some of the most controversial issues in modern jurisprudence. What, exactly, is textualism? Why is strict construction a bad thing? What is the true doctrine of originalism? And which is more important: the spirit of the law, or the letter? The authors write with a well-argued point of view that is definitive yet nuanced, straightforward yet sophisticated.

Art & Fear Hachette UK

One of the most bracing and critically acclaimed plays in

recent Broadway history, August; Osage County a portrait of the dysfunctional American family at its finest - and absolute worst. When the patriarch of the Weston clan disappears one hot summer night, the family reunites at the Oklahoma homestead, where long-held secrets are unflinchingly and uproariously revealed. Diffusion of Innovations Little, Brown Winner of the 2017 Pulitzer Prize. Filled with warm humor and tremendous heart, SWEAT tells the story of a group of friends who have spent their lives sharing drinks, secrets, and laughs while working together on the factory floor. But when layoffs and picket lines begin to chip away at their

trust, the friends find themselves pitted against each other in a heart-wrenching fight to stay afloat.

Folk Devils and Moral Panics Ethics International Press

~b~>With the winning, upbeat candor that has made her show on of the most popular and honored daytime shows on the air, beloved talk show host and comedian Ellen DeGeneres shares her views on life, love, and American Idol. "I've experienced a whole lot the last few years and I have a lot to share. So I hope that you'll take a moment to sit back, relax and enjoy the words I've put together for you in this book. I think you'll find I've left no stone unturned, no door unopened, no window unbroken, no rug

unvacuumed, no ivories untickled. What I'm saying is, let us begin, shall we?" Seriously... I'm Kidding is a lively, hilarious, and often sweetly poignant look at the life of the much-loved entertainer as she opens up about her personal life, her talk show, and more. PRAISE FOR Seriously... I'm Kidding "DeGeneres's amiably oddball riffs on everything from kale to catwalks to Jesus will make fans smile." -- People "Whatever the topic, DeGeneres's compulsively readable style will appeal to fans old and new." - Publishers Weekly "Fans will not be disappointed...[DeGeneres's] trademark wit and openness shine through and through." - Kirkusspan

The Death of Expertise

Zed Books Ltd.

How to speed up business processes, improve quality, and cut costs in any industry In factories around the world, Toyota consistently makes the highest-quality cars with the fewest defects of any competing manufacturer, while using fewer man-hours, less on-hand inventory, and half the floor space of its competitors. The Toyota Way is the first book for a general audience that explains the management principles and business philosophy behind Toyota's worldwide reputation for quality and reliability. Complete with profiles of organizations that have successfully adopted Toyota's principles, this book

shows managers in every industry how to improve business processes by:
Eliminating wasted time and resources
Building quality into workplace systems

Finding low-cost but reliable alternatives to expensive new technology
Producing in small quantities
Turning every employee into a quality control inspector