
The Win Without Pitching Manifesto

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The Win Without Pitching Manifesto by Blair Enns

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Win Without Pitching is equal parts manifesto, strategy guide, and practical advice... and that is a very rare combination. These elements are evenly dispersed throughout the book. I think that's why it's such a refreshing book to read.

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Blair Enns is the founder and CEO of Win Without Pitching, the sales training and coaching program for creative professionals. His first book, *The Win Without Pitching Manifesto*, is credited with countless stories of 7-figure growth.

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