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VALENTINA RILEY

Teach Yourself to Think Random House

People spend a fortune on their bodies, their faces, their hair, their clothes. Cosmetics, plastic surgery, diets, gym membership - everyone's trying to be more attractive. But there's an easier way to become a beautiful person. It doesn't have to be physical. No matter how you look, if you have a mind that's fascinating, creative, exciting - if you're a good thinker - you can be beautiful. And being attractive doesn't necessarily come from being intelligent or highly-educated. It isn't about having a great personality. It's about using your imagination and expanding your creativity. And it's when talking with people that we make the greatest impact. A person may be physically beautiful, but when speaking to others a dull or ugly or uncreative mind will definitely turn them off. In clear, practical language, de Bono shows how by applying lateral and parallel thinking skills to your conversation you can improve your mind. By learning how to listen, make a point, and manoeuvre a discussion, you can become creative and more appealing - more beautiful.

A Textbook of Creativity Penguin UK

The world is full of problems and conflicts. So why can we not solve them? According to Edward de Bono, world thinking cannot solve world problems because world thinking is itself the problem. And this is getting worse: we are so accustomed to readily available information online that we search immediately for the answers rather than thinking about them. Our minds function like trying to drive a car using only one wheel. There's nothing wrong with that one wheel - conventional thinking - but we could all get a lot further if we used all four... De Bono examines why we think the way we do from a historical perspective and uses some of his famous thinking techniques, such as lateral thinking, combined with new ideas to show us how to change the way we think. If we strengthen our ability and raise our thinking level, other areas of our life - both personal and business success - will improve. De Bono is the master of the original big 'concept' book and his enticement to us to use our minds as constructively as possible should appeal to a whole new generation of fans.

Teaching Thinking Penguin UK

Meetings are a crucial part of all our lives, but too often they go nowhere and waste valuable time. In *Six Thinking Hats*, Edward de Bono shows how meetings can be transformed to produce quick, decisive results every time. The Six Hats method is a devastatingly simple technique based on the brain's different modes of thinking. The intelligence, experience and information of everyone is harnessed to reach the right conclusions quickly. These principles fundamentally change the way you work and interact. They have been adopted by businesses and governments around the world to end conflict and confusion in favour of harmony and productivity.

Simplicity Random House

From back: "... demonstrates how to think more effectively through attention, practice and a series of exercises."

Handbook for a Positive Revolution Six Thinking Hats

Edward de Bono invented the concept of lateral thinking. A world-renowned writer and philosopher, he is the leading authority in the field of creative thinking and the direct teaching of thinking as a skill. Dr de Bono has written more than 60 books, in 40 languages, with people now teaching his methods worldwide. He has chaired a special summit of Nobel Prize laureates, and been hailed as one of the 250 people who have contributed most to mankind.

Tactics Random House

Is thinking a matter of intelligence or a skill that can be taught deliberately? Can thinking be taught directly as a curriculum subject in schools?

Teach Your Child How To Think Random House

The classic work about meetings and decision-making. Meetings are a crucial part of all our lives, but too often they go nowhere and waste valuable time. In *Six Thinking Hats*, Edward de Bono shows how meetings can be transformed to produce quick, decisive results every time. The Six Hats method is a devastatingly simple technique based on the brain's different modes of thinking. The intelligence, experience and information of everyone is harnessed to reach the right conclusions quickly. These principles have been adopted by businesses and governments around the world, ending conflict and confusion in favour of harmony and productivity. The Six Hats strategy will fundamentally change the way you work and interact. 'An inspiring man with brilliant ideas. De Bono never ceases to amaze with his clarity of thought.' Sir Richard Branson
The New Business Formula to Help You Stay Ahead of the Competition Crisp Pub Incorporated
Western thinking is failing because it was not designed to deal with change. In this provocative masterpiece of creative thinking, Edward de Bono argues for a game-changing new way to think. For thousands of years we have followed the thinking system designed by the Greek philosophers Socrates, Plato and Aristotle, based on analysis and argument. But if we are to flourish in today's rapidly changing world we need to free our minds of these 'boxes' and embrace a more flexible and nimble model. Parallel Thinking is an invaluable insight into the word of creativity; de Bono unveils unique methods of brainstorming and explains preconceived ideas of what creativity involves and is. This book is not about philosophy; it is about the practical (and parallel) thinking required to get things done in an ever-changing world.

Shortcuts to Becoming Wiser Than Your Years Little Brown & Company

Think, don't fight. In today's world we use an out of date thinking system to navigate our way through modern society, especially when it comes to conflicts and disagreements. Conflicts argues that instead of our age old system of debate we should adopt what de Bono calls a 'design idiom' and use lateral thinking to navigate a feud. If two parties think their argument is best, we should be introducing a third party role. De Bono explains how this concept of triangular thinking and map making is the way forward. By highlighting how the current system holds us back and offering practical alternatives De Bono paves the way for a fundamental shift in conflict resolution.

The Five Success Principles for Personal and Global Change Penguin UK

No Marketing Blurb

A Better Way to Resolve Them Random House

If you want to be the best, focus on your most valuable asset: the power of your creative mind. As competition and the pace of change intensify, companies and individuals need to harness their creativity to stay ahead of the field. Under pressure, people often think they can't be creative; many more are convinced they are not creative at all because they have never been 'arty'. Creative genius

Edward de Bono debunks these common notions in this remarkable book. He shows how creativity is a learnable skill - one that everyone can use to improve their performance. He then explains how you can unlock your own creativity to reap the personal and professional rewards it will bring. Learn how to: be creative on demand with de Bono's step-by-step approach add value to ideas and turn them into financial assets boost creativity with the power of lateral thinking break free from old ways of thinking with creative challenging

Penguin UK

THE classic work about making the complicated simple from world-renowned writer and philosopher Edward de Bono. From confusing manuals to uninterpretable jargon and bureaucratic red-tape, modern life can be highly complicated and frustrating. For many of us it is almost impossible to make sense of. In *Simplicity*, lateral-thinking guru Edward de Bono shows us how to bring clarity into our increasingly complicated lives. Through his ten rules of simplicity, he encourages us to be creative and break down the complex into manageable and recognisable parts. By making the complicated simple, you will free up time, reduce stress and make better decisions.

Lateral Thinking Penguin UK

Don't chase the market leader, be the market leader. Edward de Bono, the bestselling author of *Serious Creativity* and inventor of lateral thinking teaches you how to move beyond the baseline of competition and find success with *sur/petition*. It's simple. If you want to survive in the global marketplace a competitive streak is essential. But what if you want to do more than just survive? In *Sur/petition* de Bono explains how choosing to run in your own race instead of alongside others will give you the edge over other businesses and creating value monopolies will allow your business to not only survive but become successful. Broken down into 3 sections *Sur/petition* will explain: 1. Why most fundamental habits of management thinking maybe inadequate and even dangerous for your business 2. The difference between traditional competition and *sur/petition* 3. The meaning of 'valufecture' and how to create value for your business Drawing from his immense experience consulting the top corporations in the world, de Bono shows you how to go 'beyond competition' and create a new winning game.

De Bono's Thinking Course Vermilion

A deliberate systematic approach to creativity on demand.

The Happiness Purpose Random House

Attention is a key part of thinking clearly and productively, and yet we pay very little attention to attention itself. If you see someone lying injured in the middle of the road, for example, your attention would go to that person but, if a bright pink dog wandered past at the same time, your attention would automatically stray to the dog. That is precisely the weakness of attention - it is pulled to the unusual. How much attention do we pay to the usual? So, what can we do about it? Instead of waiting for attention to be pulled towards something unusual, we can set out frameworks for 'directing' our attention in a conscious manner. Just as we can decide to look north, west or even south-east, so we can set up a framework for directing our attention, and that's where Edward de Bono's 'six frames' come in. Each frame is a direction or method in/with which to look, based on a different shape - triangle, circle, heart, square, diamond, slab. Today we are literally surrounded by information and it has never been so easy to obtain. Yet, information itself is not enough; it's how we look at it that really counts. Using the 'six frames' technique is the key to extracting real value from the masses of facts and figures out there and, like all de Bono's techniques, it is simple, effective and will utterly change the way you interpret information.

Intelligence Information Thinking Penguin Books

No Marketing Blurb

Five-Day Course in Thinking Random House

Wisdom comes with living a long life, full of rich experiences and can't be learnt, right? Wrong. In the *Textbook of Wisdom* bestselling author Edward De Bono (*Lateral Thinking*, *Serious Creativity*) explains how you do not have to have lived forever to benefit from the experience of those who have. Full of thinking tools guidelines and principles this 'textbook' encourages the use of values and emotions to guide you through life without allowing them to enslave you. Split into short, digestible sections perfect for grazing rather than devouring, *Textbook of Wisdom* is perfectly designed so you can return again and again, mining for wise words to carry through life that will open your mind to creativity and new possibilities.

For Thinking About Information Random House

THE classic work about changing yourself and how others see you from the world-renowned writer and philosopher Edward de Bono. People spend vast amounts of money, time and energy to achieve and maintain beauty, and yet despite its undisputed importance few of us devote similar efforts to be interesting. It is often thought that intelligence, beauty and confidence make you more interesting. This is not true. Being interesting is actually a state of mind. In *How to be More Interesting*, lateral-thinking guru Edward de Bono reveals how playing with ideas, making connections, speculating and using the imagination are at the heart of being an interesting person. With seventy exercises that will help you bring humour, insight and surprise to everyday situations, this book will ensure that people not only find you fascinating company but also won't be able to forget you.

Parallel Thinking Random House

In *Practical Thinking* de Bono's theme is everyday thinking, how the mind actually works - not how philosophers think it should. Based on the results of his famous Black Cylinder Experiment (a critical thinking task that asks participants why they think a black cylinder falls over), de Bono explores the four practical ways of being right. From there he picks out and names the five levels of understanding - and the five major mistakes in thinking. From memes and Instagram to twitter and bestselling books like *Mistakes I Made At Work*, mistakes - and what we can learn from them - are a hot topic. With Edward you'll learn exactly why we all make them.

Lateral Thinking Random House

Jessica Hart has never forgotten Matthew Landley. After all, he was her first love when she was fifteen years old. But he was also her school maths teacher, and their forbidden affair ended in scandal with his arrest and imprisonment. Now, seventeen years later, Matthew returns with a new identity, a long-term girlfriend and a young daughter, who know nothing of what happened before. Yet when he runs into Jessica, neither of them can ignore the emotional ties that bind them together. With so many secrets to keep hidden, how long can Jessica and Matthew avoid the dark mistakes of their past imploding in the present?