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SHEPPARD EILEEN

Basic Concepts and Biotechnological Applications Greenwood Publishing Group

Presents thought provoking chapters on subjects of vital importance in our intercultural and international arena. *Business Correspondence and Report Writing, 3e* Discovery Publishing House Many of us have somewhere deep in our heart a wish to become entrepreneur. Due to unavailability of right information, many of us were unable to venture into this promising segment of international trade and remained confined to meeting our day to day needs. This book is an attempt to bring the much-needed information at one place to enable a prospective entrepreneur to venture into International Trade. This book tries to bridge the crucial knowledge gap and provide information on areas related to international trade. This book enables the prospective entrepreneurs to have a

know-how of legal requirement, the ways to find markets & buyers, the requirement of different countries, the risk involved and the risk mitigation measures, the documentation and the process involved.

[NAEB Directory of Public](#)

[Telecommunications](#) Springer Nature

This book aims to fill the gap by documenting thermophilic fungi discovered over the past five decades. The chapters spans from covering basic aspects, taxonomy and classification including molecular phylogeny and biotechnological applications of thermophilic fungi.

How Billionaires, Tech Disrupters, and Social Entrepreneurs Are Transforming the Global Aid Industry CRC Press

Human Resource Management Strategic Analysis Text and Cases has been designed to provide the comprehensive knowledge about the subject. The book combines the operational as well as the strategic aspects of HRM. it presents detailed coverage of the principles and concepts of HRM including its strategic

aspects. The text provides logical and analytical application of the concepts. The strategic analysis involves integrative approach of HRM with strategic management. Case studies have been given at the end of each chapter to make subject more practical and analytical. Salient Features of the book

- * Covers all relevant topics of HRM
- * Integrates operational HRM with strategic management
- * Inspires managerial actions to successfully deal with the challenges and emerging trends in HRM
- * Provides holistic view of global HRM
- * Simple and readers friendly language
- * Invaluable text For The students of MBA, M.Com., and other post graduate students who are specializing in HRM
- * Useful guide for HR professionals and executives of corporate section

Concepts, Methodologies, Tools, and Applications CRC Press

Most Books On Business Communication Focus, Mainly, On What It Is Definition, Nature, Process, Form, Types, And So On. This Book, With Cases And Applications, Besides Concepts, Shows For The First Time, How Total Communication Skills Can Be Developed. The Book Propounds That Business Communication Skill Is Not Just A Managerial Ability; It Is Also An Extraordinary Trait. Effective Business Communication Is Not Just Purpose-Driven; It Is Also A Complete Strategy. Thus, It Is Not A Speaker Or Writer Who Communicates; It Is The Total Individual, A Personality . Presented In A Reader-Friendly Style, The Book Can Be Effectively Used By Students, Faculty And Executives For Teaching, Training And Self-Development Equally Comfortably.

A Strategic Approach Springer Nature
Nonfunctional Requirements in Mobile

Application Development is an empirical study that investigates how nonfunctional requirements--as compared with functional requirements--by the software engineers during mobile application development. The book empirically analyzes the contribution of nonfunctional requirements to project parameters such as cost, time, and quality. Such parameters are of prime interest as they determine the survival of organizations in highly dynamic environments. The impact of nonfunctional requirements on project success is analyzed through surveys and case studies, both individually and relative to each other. Sources for data collection include industry, academia, and literature. The book also empirically studies the impact of nonfunctional requirements on the overall business success of both the software development firm and the software procuring firm. Project success is examined to determine if it leads to business success. The book provides rich empirical evidence to place nonfunctional requirements on par with functional requirements to achieve business success in highly competitive markets. This work enhances the body of knowledge through multiple empirical research methods including surveys, case studies, and experimentation to study software engineers focus on nonfunctional requirements at both project and business levels. The book can guide both computer scientists and business managers in devising theoretical and technical solutions for software release planning to achieve business success.

Business Communication sagar publications

Strategic Corporate Communication in the Digital Age explores how

contemporary communication approaches are crossing boundaries as innovative media formats and digital transformations offer new challenges and opportunities to academia and practitioners.

The Business of Changing the World Tata McGraw-Hill Education

At a time of social, political, and economic shifts across the world, India is faced with the pivotal challenge of addressing the state of its universities. In a region that was home to the leading higher learning institutions during ancient times, the descent in the quality of higher education offered by modern India's universities is yet to create the desired impact. To be effective, universities will need to create institutional ecosystems that are reflective of the complex and interconnected worlds their graduates will live in. India's extraordinary demographic profile creates a compelling need for its universities to reimagine their roles. The contributors in this volume argue for fundamental reforms to bring about a renewed sense of purpose. The chapters are authored by leading scholars in the fields of law, management, educational theory, liberal arts, international relations, and science and technology, and reflect the multiple approaches necessary to address the most difficult challenges in our times. The volume provides international and comparative perspectives on higher education, and will be immensely useful in highlighting issues being faced by Indian universities.

Proceedings of Third ICCNCT 2020
Springer

There can be no growth in a business without change. Learning how to cope with change and capitalize on new developments is pivotal to organizational

growth. *Enterprise Resiliency in the Continuum of Change: Emerging Research and Opportunities* is a critical reference source that discusses the components of business-related change and how organizational leaders can progress their company through such alterations rather than fail during turbulent times. Highlighting important topics such as enterprise schemata, change triggers, company resiliency, and intervention theories, this scholarly publication is designed for business owners, enterprise leaders, professionals, and researchers interested in learning more about how to make an organization resilient during times of change.

Tourism Marketing Edward Elgar Publishing

The proceedings of the Third International Conference on Intelligent Systems Design and Applications (ISDA 2003) held in Tulsa, USA, August 10-13. Current research in all areas of computational intelligence is presented including design of artificial neural networks, fuzzy systems, evolutionary algorithms, hybrid computing systems, intelligent agents, and their applications in science, technology, business and commerce. Main themes addressed by the conference are the architectures of intelligent systems, image, speech and signal processing, internet modeling, data mining, business and management applications, control and automation, software agents and knowledge management.

A practical guide for starting export business Discovery Publishing House
Basic Business Communication Concepts, Applications and Skills
Basic Business Communication
Excel Books India
Human Resource Management
Strategic Analysis Text and Cases
I. K. International Pvt Ltd

Handbook of e-Business Security

Springer Nature

Contents: Introduction, Management Information System, Autonomy and Delegation, Leadership, Policy-Formation and Decision-Making, Public Relations and Publicity, Effective and Responsive Management, Co-ordination, Delegation, Communication and Supervision, Aids to Efficiency, Executive Agencies, Automation and Reduction of Paper Work, Improving Productivity, Ensuring Right of Redress, Administration and Control, Openness, Planning, Comparative Public Administration, Perspective on Public Administration for the 21st Century.

EXPORT BUSINESS-A BEGINNERS GUIDE

CRC Press

The book explores modern sensor technologies while also discussing security issues, which is the dominant factor for many types of Internet of Things (IoT) applications. It also covers recent (IoT) applications such as the Markovian Arrival Process, fog computing, real-time solar energy monitoring, healthcare, and agriculture. Fundamental concepts of gathering, processing, and analyzing different Artificial Intelligence (AI) models in IoT applications are covered along with recent detection mechanisms for different types of attacks for effective network communication. On par with the standards laid out by international organizations in related fields, the book focuses on both core concepts of IoT along with major application areas. Designed for technical developers, academicians, data scientists, industrial researchers, professionals, and students, this book is useful in uncovering the latest innovations in the field of IoT.

Business Communication Skills CRC Press

With the perpetual advancements of technology, library and information science professionals are tasked with understanding these technologies and providing accurate and comprehensive information to other potential users. These professionals must develop best practices for understanding these technologies in order to best serve other users. The Handbook of Research on Emerging Trends and Technologies in Library and Information Science is a critical research book that examines advancing technologies and new innovations and their influences on library and information sciences for improved best practices. Featuring an array of topics such as digital libraries, distance education, and information literacy, this publication is essential for librarians, knowledge managers, information retrieval specialists, library and information science professionals, information scientists, researchers, web librarians, academicians, educators, IT specialists, and managers.

Basic Business Communication PHI

Learning Pvt. Ltd.

This book gathers the state-of-the-art for industrial application of scientific and practical research in the Cloud and IoT paradigms to benefit society. The book first aims to discuss and outline various aspects of tackling climate change. The authors then discuss how Cloud and IoT can help for digital health and learning from industrial aspects. The next part of book discusses technical improvements in the fields of security and privacy. The book also covers Smart Homes and IoT in agriculture. The book is targeted towards advancing undergraduate, graduate, and post graduate students, researchers, academicians, policymakers, various government officials, NGOs, and industry research

professionals who are currently working in the field of science and technology either directly or indirectly to benefit common masses.

IoT Applications, Security Threats, and Countermeasures IGI Global

The origins and development of the fascinating variety of continents, countries and communities of the world are the engrossing subjects of the present prize set of 17 Vols. in 34 Parts of the encyclopaedia. With marvelously lucid text and equally graphic illustrations, the writers and editors present a panoramic account of the splendid variety of the family of mankind, its numerous and varied habitations, its physical, human and economic geography of man and his activities, and the living dynamic relation that mankind had with fellow communities across land and sea as well as with the planet that sustains all of them. The World Encyclopaedia of Nations and Nationalities opens to students, teachers and general readers a vast and beautiful window onto the great as well as the little known customs, manners and cultures of the world, reveals the universal geographical features and singularities of all countries in the continents, the introduces in vivid detail the many kind of inhabitants that are found world-wide. Not only is this brilliantly conceived encyclopaedia the pride of many libraries across the world, but it is also regarded as an apt companion and complement to the earlier historic work of Darwin, namely, Origin of the Species. In its comprehensive sweep and vibrant treatment the present the present volumes of this encyclopaedia will be an essential part of all libraries.

Design and Applications Excel Books India

This comprehensive reference text discusses fundamental concepts, applications, design techniques, and challenges in the field of planar antennas. The text focuses on recent advances in the field of planar antenna design and their applications in various fields of research, including space communication, mobile communication, wireless communication, and wearable applications. This resource presents planar antenna design concepts, methods, and techniques to enhance the performance parameters and applications for IoTs and device-to-device communication. The latest techniques used in antenna design, including their structures defected ground, MIMO, and fractal design, are discussed comprehensively. The text will be useful for senior undergraduate students, graduate students, and academic researchers in fields including electrical engineering, electronics, and communication engineering.

Intercultural, International, and Global Media CRC Press

This book is a collection of peer-reviewed best selected research papers presented at 3rd International Conference on Computer Networks and Inventive Communication Technologies (ICCNCT 2020). The book covers new results in theory, methodology, and applications of computer networks and data communications. It includes original papers on computer networks, network protocols and wireless networks, data communication technologies, and network security. The proceedings of this conference is a valuable resource, dealing with both the important core and the specialized issues in the areas of next generation wireless network design, control, and management, as well as in the areas of protection, assurance, and

trust in information security practice. It is a reference for researchers, instructors, students, scientists, engineers, managers, and industry practitioners for advance work in the area.

Handbook of Research on Emerging Trends and Technologies in Library and Information Science Springer

1. Astronomical Background. 2. Types of retrogression- rotation and revolution. 3. Importance of Retrograde planets-views of classics & savants. 4. Karmic theory and retrogression of Mercury & Venus. 5. Retrogression of Mars, Jupiter & Saturn. 6. Dasha/ transit and retrogression. 7. Retrogression and Div. charts, Horary & Mundane affairs. 8. Retrogression and Western Astrology. 9. Six Astronomical Configurations. 10. 15 tables and 43

charts of natives/ natural calamities.

Proceedings of First International Conference on Information and Communication Technology for Intelligent Systems: Volume 1 Excel Books India

There are a lot of e-business security concerns. Knowing about e-business security issues will likely help overcome them. Keep in mind, companies that have control over their e-business are likely to prosper most. In other words, setting up and maintaining a secure e-business is essential and important to business growth. This book covers state-of-the art practices in e-business security, including privacy, trust, security of transactions, big data, cloud computing, social network, and distributed systems.