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- ◆ Public entrepreneurship - These are individuals who partner with the government to create enterprises which serve the public in innovative ways.
- ◆ Private entrepreneurship - These entrepreneurs are profit oriented and do not enter market which have low monetary rewards associated with it. (iv)

According to Scale of enterprise → Entrepreneurship-Introduction-Full Notes - BBA|mantra1.0 INTRODUCTION. Entrepreneurship refers to the process of identifying, and then setting up a business to leverage a business opportunity, which involves either product or process innovation. Product innovation is the development of a new product category or improvements in an existing product whereas process innovation changes in the way a product or service is created or provided. What is Entrepreneurship? - BusinessTeacher.org Academia.edu is a platform for academics to share research papers. (PDF) LECTURE NOTES FOR ENTREPRENEURSHIP MASTERS STUDENTS ...business with the intention of making profits. An entrepreneur is a person who only provides capital, without taking active part in the leading role in an enterprise. An entrepreneur is a one who... (PDF) Entrepreneurship lecture note - ResearchGate Entrepreneurship is the process of creating something different with value by devoting the necessary time and effort, assuming the accompanying financial, psychic, social risks and receiving the resulting rewards of monetary and personal satisfaction and independence. Lecture Notes- Entrepreneurship - WordPress.com "Entrepreneurship is the act of being an entrepreneur, which can be defined as "one who undertakes innovations, finance and business acumen in an effort to transform innovations into economic goods." Entrepreneurship can create new organizations or develop a strategy to revitalize mature organizations in response to a perceived opportunity. LECTURE NOTES Lecture notes, lecture Complete - Entrepreneurship and innovation. Entrepreneurship and Innovation. University. University of Westminster. Module. Mastering

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 of production, others are ; land, labour and capital. The OECD,  
 (2008) defines entrepreneurship as a reflection of entrepreneurial  
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 conduct; in this sense - "to undertake". Entrepreneurship Skills -  
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