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## ALEXANDER ARTHUR

Behavioral Finance: Psychology, Decision-Making, and Markets  
SAGE Publications

Comprises all laws of a general and permanent nature under arrangement of the official Code of laws of the United States, with annotations from Federal and State courts.

Handbook of Early Literacy Research Oxford University Press, USA

Seconds' protagonist (whom we know only by his adopted name of Wilson) procures the exclusive services of a mysterious organization, which, for a price, creates new lives for its customers. After carefully arranging the demise or disappearance of a client, this organization then surgically alters that client's appearance. After a long period of convalescence and physical training, the client is provided with a new identity and alternative lifestyle. Most clients quickly adapt to their new lives, but some, like Wilson, have a harder time. Wilson longs for the life he gave up, but finds, upon investigation, that he is not really missed by his family and acquaintances. The organization, which depends upon secrecy for survival, cannot tolerate such backsliding and brings Wilson back into the fold. Eventually realizing that his old life is in fact over, Wilson blithely resigns himself to the new, only to discover he has forfeited both ... In the end, Wilson is locked away and euthanized as a failed project. This book was made into a movie starring Rock Hudson. --Henry A. Wagner & A Customer at Amazon.com.

**Introduction to Business Information Systems** Little, Brown Books for Young Readers

Integrated Organisational Communication Juta and Company Ltd

**Seconds** Simon and Schuster

In this introductory textbook, the author contextualises approaches and theories on communication studies by making use of local examples from the mass media, as well as relevant political and social experiences. The book is divided into two parts. The first provides students with a strong foundation in communication while the second focuses on the areas of specialisation within communication studies. Each chapter starts with the learning Outcomes and a short overview of the chapter. Students can monitor their learning by using the summaries and 'test yourself' questions at the end of every chapter. Scenarios provide examples of how the theory can be applied in practice. This makes for a learner-friendly and accessible book which will prove invaluable to Students and professionals alike. Beginner students majoring in Communication Studies, as well as those studying towards various degrees or qualifications where communication is a prerequisite will find this book useful.

Managing Investment Portfolios Routledge

One of the most important requirements of leadership is effective communication. The idea that some people are natural leaders and that others will never learn to show good leadership is now outdated. It has been replaced by the conviction that leadership

and communication skills can be learnt. This second edition of Communication in Organizations continues to give clear advice and guidance on communicating in a range of different contexts in the workplace. From handling complaints and breaking bad news to negotiating deals and giving presentations, it explores the building blocks to effective communication skills, nurturing the leadership qualities required in any organization. By defining the abstract concepts of 'organization' and 'communication', it provides readers with the necessary skills to conduct any conversation on a professional manner. Illustrated with concrete examples throughout, this new edition includes a new chapter on career coaching, with exercises and ideas for role-play to enable the ideas to come alive. The three parts work seamlessly to expand the readers' conversation skill-set as they progress through the book. Communication in Organizations is an invaluable resource for students of management and business psychology, as well as those taking courses who are already in the workplace. The practical aspects compliment both introductory and advanced courses in interpersonal communication, leadership and business and professional communication.

Media Studies Juta and Company Ltd

This fully revised third edition brings a fresh approach to the fundamentals of mass media and communication law in a presentation that undergraduate students find engaging and accessible. Designed for students of communication that are new to law, this volume presents key principles and emphasizes the impact of timely, landmark cases on today's media world, providing an applied learning experience. This new edition offers expanded coverage of digital media law and social media, a wealth of new case studies, expanded discussions of current political, social, and cultural issues, and new features focused on ethical considerations and on international comparative law. Communication Law serves as a core textbook for undergraduate courses in communication and mass media law. Online resources for instructors, including an Instructor's Manual, Test Bank, and PowerPoint slides, are available at:

[www.routledge.com/9780367546694](http://www.routledge.com/9780367546694)

*The Countrywoman's Year* John Wiley & Sons

Conveyancing is designed for law students and new lawyers studying applied land law on the Irish Professional Practice Course. As the fourth edition is published at a time when major reform and modernisation of land law and conveyancing is proposed, the text has been fully revised and updated to include reference to proposed reforms, recently published bills and new legislation enacted. This includes new coverage on the Land Act 2005, the Title Act 2006 and the fundamental changes proposed by the Land and Conveyancing Law Reform Bill 2006. In two volumes, the fourth edition also features updated sample documentation and precedents to enable students to consider the procedural aspects of conveyancing. It includes complete coverage of all the essential knowledge needed when practicing conveyancing, including the legal concept of property, and the protection, acquisition and movement of proprietary interests.

The principles of conveyancing practice are clearly explained, ensuring that this is an essential text for apprentices and practitioners in this field.

**Communication Law** Cambridge University Press

Emphasizing the central role of evolution in generating diversity, this best-selling text describes animal life and the fascinating adaptations that enable animals to inhabit so many ecological niches. Featuring high quality illustrations and photographs set within an engaging narrative, *Integrated Principles of Zoology* is considered the standard by which other texts are measured. With its comprehensive coverage of biological and zoological principles, mechanisms of evolution, diversity, physiology, and ecology, organized into five parts for easy access, this text is suitable for one- or two-semester introductory courses.

**Parliamentary Debates** John Wiley & Sons

In this scholarly and timely presentation of the history of economic thought, you'll see how new ideas, evidence, problems and values can be used to reconsider basic disputes and major contributions of the past. *THE EVOLUTION OF ECONOMIC THOUGHT*, 8e covers the history of economics, the philosophies that drive the economic way of thinking, the ideas of the great economic thinkers and their logical connections to the world. You'll see how Robert Solow's pioneering model can be used to discuss recent renewed emphasis on growth theory and technological change and will explore antitrust perspectives and game theory. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Corporate Citizenship** Juta and Company Ltd

Addressing both theory and method, this reference teaches the two interconnected areas of media content and audience response. Introducing the main paradigms and research techniques in these fields, the discussion deals with wide range of topics. In regards to content studies, students are introduced to semiotics, textual analysis, narrative, argument, and film theory; for audience studies, they are introduced to questionnaires, field research, quantitative analysis, and psychological studies.

**The Paper Industry and Paper World** Cengage Learning

Devoted to the Arts and Crafts Movement past and present, this new magazine celebrates the revival of quality and craftsmanship. Each issue is a portfolio of the best work in new construction, restoration, and interpretive design, presented through intelligent writing and beautiful photographs. Offering hundreds of contemporary resources, it showcases the work not only of past masters, but also of those whose livelihoods are made in creating well-crafted homes and furnishings today. The emphasis is on today's revival in architecture, furniture, and artisanry, informed by international Arts & Crafts and the early-20th-century movement in America: William Morris through the Bungalow era. Includes historic houses, essays and news, design details, how-to articles, gardens and landscape, kitchens and baths. Lots of expert advice and perspective for those building, renovating, or furnishing a home in the Arts & Crafts spirit. From the publisher of *Old-House Interiors* magazine and the *Design Center Sourcebook*. [artsandcraftshomes.com](http://artsandcraftshomes.com)

**Thom's Directory of Ireland** McGraw-Hill Humanities, Social Sciences & World Languages

"Over the course of two years, a twenty-something punk rocker eats a cheese slice from every pizzeria in New York City, gets sober, falls in love, and starts a blog that captures headlines around the world--he is the Slice Harvester, and this is his story. Since its arrival on US shores in 1905, pizza has risen from an obscure ethnic food to an iconic symbol of American culture. It has visited us in our dorm rooms and apartments, sometimes before we'd even unpacked or painted. It has nourished us during

our jobs, consoled us during break-ups, and celebrated our triumphs right alongside us. In August 2009, Colin Hagendorf set out to review every regular slice of pizza in Manhattan, and his blog, *Slice Harvester*, was born. Two years and nearly 400 slices later, he'd been featured in *The Wall Street Journal*, the *Daily News* (New York), and on radio shows all over the country. Suddenly, this self-proclaimed punk who was barely making a living doing burrito delivery and selling handmade zines had a following. But at the same time Colin was stepping up his game for the masses (grabbing slices with Phoebe Cates and her teenage daughter, reviewing kosher pizza so you don't have to), his personal life was falling apart. A problem drinker and chronic bad boyfriend, he started out using the blog as a way to escape--the hangovers, the midnight arguments, the hangovers again--until finally realizing that by taking steps to reach a goal day by day, he'd actually put himself in a place to finally take control of his life for good"--

**Quantitative Research in Communication** West Press

Written for communication students, *Quantitative Research in Communication* provides practical, user-friendly coverage of how to use statistics, how to interpret SPSS printouts, how to write results, and how to assess whether the assumptions of various procedures have been met. Providing a strong conceptual orientation to techniques and procedures that range from the "moderately basic" to "highly advanced," the book provides practical tips and suggestions for quantitative communication scholars of all experience levels. In addition to important foundational information, each chapter that covers a specific statistical procedure includes suggestions for interpreting, explaining, and presenting results; realistic examples of how the procedure can be used to answer substantive questions in communication; sample SPSS printouts; and a detailed summary of a published communication journal article using that procedure. Features · Engaged Research application boxes stimulate thought and discussion, illustrating how particular research methods can be used to answer very practical, civic-minded questions. · Realistic examples at the beginning of each chapter show how the chapter's procedure could be used to answer a substantive research question. · Examples and application activities geared toward the emerging trend of service learning encourage students to do projects oriented toward their community or campus. · Summaries of journal articles demonstrate how to write statistical results in APA style and illustrate how real researchers use statistical procedures in a wide variety of contexts, such as tsunami warnings, date requests, and anti-drug public service announcements. · How to Decipher Figures show students how to "read" the statistical shorthand presented in the quantitative results of an article and also, by implication, show them how to write up results. *Quantitative Research in Communication* is ideal for courses in *Quantitative Methods in Communication*, *Statistical Methods in Communication*, *Advanced Research Methods* (undergraduate), and *Introduction to Research Methods* (Graduate) in departments of communication, educational psychology, psychology, and mass communication.

**Integrated Organisational Communication** Springer Nature

Praise for the Fifth Edition of *The Responsible Administrator* "Cooper's fifth edition is the definitive text for students and practitioners who want to have a successful administrative career. Moral reasoning, as Cooper so adeptly points out, is essential in today's rapidly changing and complex global environment."—Donald C. Menzel, president, American Society for Public Administration, and professor emeritus, public administration, Northern Illinois University "The Responsible Administrator is at once the most sophisticated and the most

practical book available on public sector ethics. It is conceptually clear and jargon-free, which is extraordinary among books on administrative ethics."—H. George Frederickson, Stone Distinguished Professor of Public Administration, University of Kansas "Remarkably effective in linking the science of what should be done with a prescriptive for how to actually do it, the fifth edition of Cooper's book keeps pace with the dynamic changes in the field, both for those who study it and those who practice it. The information presented in these pages can be found nowhere else, and it is information we cannot ethically afford to ignore."—Carole L. Jurkiewicz, John W. Dupuy Endowed Professor, and Woman's Hospital Distinguished Professor of Healthcare Management, Louisiana State University, E. J. Ourso College of Business Administration, Public Administration Institute

**The Journal of the Assembly During the ... Session of the Legislature of the State of California** Routledge

Building crucial bridges between theory, research, and practice, this volume brings together leading authorities on the literacy development of young children. The Handbook examines the full range of factors that shape learning in and out of the classroom, from basic developmental processes to family and sociocultural contexts, pedagogical strategies, curricula, and policy issues. Highlights of Volume 3 include cutting-edge perspectives on English language learning; innovative ways to support print knowledge, phonological awareness, and other code-related skills; and exemplary approaches to early intervention and teacher professional development.

*Canadian Parliamentary Proceedings and Sessional Papers, 1841-1970* John Wiley & Sons

Now you can offer your students a structured, applied approach to behavioral finance with the first academic text of its kind-- Ackert/Deaves' **BEHAVIORAL FINANCE: PSYCHOLOGY, DECISION MAKING, AND MARKETS**. This comprehensive text--ideal for your behavioral finance elective-- links finance theory and practice to human behavior. The book begins by building upon the established, conventional principles of finance that students have already learned in their principles course. The authors then move into psychological principles of behavioral finance, including heuristics and biases, overconfidence, emotion and social forces. Students learn how human behavior influences the decisions of individual investors and professional finance practitioners, managers, and markets. Your students gain a strong understanding of how social forces impact people's choices. The book clearly explains what behavioral finance indicates about observed market outcomes as well as how psychological biases potentially impact the behavior of managers. Students learn the implications of behavioral finance on retirement, pensions, education, debiasing, and client management. This book is unique as it spends a significant amount of time examining how behavioral finance can be used effectively by practitioners today. The book's solid academic approach provides opportunities for students to utilize theory and complete applications in every chapter. A wide variety of end-of-chapter exercises, discussion questions, simulations and experiments reinforce the book's applied approach, while useful instructor supplements ensure you have the resources to clearly present theories of behavioral finance and their applications. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

**Academic Literacy Development** Guilford Press

"Given the common acknowledgement that strategy implementation is the greatest challenge to managers in the 21st century and the greatest reason for strategy failure we decided to focus on strategy implementation. Rather than promoting the unrealistic idea of strategy as a purely rational and deliberate outcome, this book acknowledges and explores the idea that strategy is often emergent, messy and experimental and features a number of new chapters, focusing on strategy implementation and change management, resource allocation and responsible leadership. It also includes a more detailed coverage of managing strategic risk."--Publisher's description.

[Slice Harvester](#) Springer Science & Business Media

This stunning fantasy inspired by Chinese folklore is a companion novel to *Starry River of the Sky* and the New York Times bestselling and National Book Award finalist *When the Sea Turned to Silver*. In the valley of Fruitless mountain, a young girl named Minli lives in a ramshackle hut with her parents. In the evenings, her father regales her with old folktales of the Jade Dragon and the Old Man on the Moon, who knows the answers to all of life's questions. Inspired by these stories, Minli sets off on an extraordinary journey to find the Old Man on the Moon to ask him how she can change her family's fortune. She encounters an assorted cast of characters and magical creatures along the way, including a dragon who accompanies her on her quest for the ultimate answer. Grace Lin, author of the beloved *Year of the Dog* and *Year of the Rat* returns with a wondrous story of adventure, faith, and friendship. A fantasy crossed with Chinese folklore, *Where the Mountain Meets the Moon* is a timeless story reminiscent of *The Wizard of Oz* and Kelly Barnhill's *The Girl Who Drank the Moon*. Her beautiful illustrations, printed in full-color, accompany the text throughout. Once again, she has created a charming, engaging book for young readers.

[Proteomic and Metabolomic Approaches to Biomarker Discovery](#) Guilford Publications

After describing the functions of the PC and the role of computers in local and global networks, the authors explain the fundamentals of data management, as well as the support of firms' functions and processes through information processing. The concepts utilized are deployed in a multitude of modern and integrated application systems in manufacturing and service industries. These application examples make up the core of the book. Many application examples illustrate the methodologies addressed.

[Communication in Organizations](#) Cengage Learning

"A rare blend of a well-organized, comprehensive guide to portfolio management and a deep, cutting-edge treatment of the key topics by distinguished authors who have all practiced what they preach. The subtitle, *A Dynamic Process*, points to the fresh, modern ideas that sparkle throughout this new edition. Just reading Peter Bernstein's thoughtful Foreword can move you forward in your thinking about this critical subject." —Martin L. Leibowitz, Morgan Stanley "Managing Investment Portfolios remains the definitive volume in explaining investment management as a process, providing organization and structure to a complex, multipart set of concepts and procedures. Anyone involved in the management of portfolios will benefit from a careful reading of this new edition." —Charles P. Jones, CFA, Edwin Gill Professor of Finance, College of Management, North Carolina State University