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BRADSHAW LACI

We Should All Be Millionaires Simon and Schuster

What makes a leader stand out? What are the keys to truly making a difference? And how can you become the influencer you were created to be? With more than 40 years of leadership experience, Stan Toler knows what it takes to empower people to reach organizational and personal goals. He cuts through the mystery and confusion and provides clear guidelines to help you accomplish vital leadership tasks, including... defining your vision, developing your plan, and communicating clearly to help people buy in to your shared goal overcoming common leadership challenges to create a culture of success building strong relationships and effective teams that make working hard worthwhile You'll find all the tools, tips, and practical guidance you need to help individuals and groups reach their highest potential and fulfill their God-given purpose.

The Savvy Woman's Communication Playbook for Getting the Success You Want Teaching ESL Composition Principles and Techniques

The End of Bias is a transformative, groundbreaking exploration into how we can eradicate unintentional bias and discrimination, the great challenge of our age. Unconscious bias: persistent, unintentional prejudiced behavior that clashes with our consciously held beliefs. We know that it exists, to corrosive and even lethal effect. We see it in medicine, the workplace, education, policing, and beyond. But when it comes to uprooting our prejudices, we still have far to go. With nuance, compassion, and ten years' immersion in the topic, Jessica Nordell weaves gripping stories with scientific research to reveal how minds, hearts, and behaviors change. She scrutinizes diversity training, deployed across the land as a corrective but with inconsistent results. She explores what works and why: the diagnostic checklist used by doctors at Johns Hopkins Hospital that eliminated disparate treatment of men and women; the preschool in Sweden where teachers found ingenious ways to uproot gender stereotyping; the police unit in Oregon where the practice of mindfulness and specialized training has coincided with a startling drop in the use of force. Captivating, direct, and transformative, *The End of Bias: A Beginning* brings good news. Biased behavior can change; the approaches outlined here show how we can begin to remake ourselves and our world. Includes illustrated charts

[Fulfillment](#) HarperCollins

A new paperback edition of the first book by the bestselling author of *A History of the World in 6 Glasses*—the fascinating story of the telegraph, the world's first "Internet," which revolutionized the nineteenth century even more than the Internet has the twentieth and twenty first.

The Race to Create the Autonomous Car Diamond Pocket Books Pvt Ltd

A New York Times Book Review Editors' Choice "A grounded and expansive examination of the American economic divide . . . It takes a skillful journalist to weave data and anecdotes together so effectively." —Carolyn Kellogg, Los Angeles Times An award-winning journalist investigates Amazon's impact on the wealth and poverty of towns and cities across the United States. In 1937, the famed writer and activist Upton Sinclair published a novel bearing the subtitle *A Story of Ford-America*. He blasted the callousness of a company worth "a billion dollars" that underpaid its workers while forcing them to engage in repetitive and sometimes dangerous assembly line labor. Eighty-three years later, the market capitalization of Amazon.com has exceeded one trillion dollars, while the value of the Ford Motor Company hovers around thirty billion. We have, it seems, entered the age of one-click America—and as the coronavirus makes Americans more dependent on online shopping, its sway will only intensify. Alec MacGillis's *Fulfillment* is not another inside account or exposé of our most conspicuously dominant company. Rather, it is a literary investigation of the America that falls within that company's growing shadow. As MacGillis shows, Amazon's sprawling network of delivery hubs, data centers, and corporate campuses epitomizes a land where winner and loser cities and regions are drifting steadily apart, the civic fabric is unraveling, and work has become increasingly rudimentary and isolated. Ranging across the country, MacGillis tells the stories of those who've thrived and struggled to thrive in this rapidly changing environment. In Seattle, high-paid workers in new office towers displace a historic black neighborhood. In suburban Virginia, homeowners try to protect their neighborhood from the environmental impact of a new data center. Meanwhile, in El Paso, small office supply firms seek to weather Amazon's takeover of government procurement, and in Baltimore a warehouse supplants a fabled steel plant. *Fulfillment* also shows how Amazon has become a force in Washington, D.C., ushering readers through a revolving door for lobbyists and government contractors and into CEO Jeff Bezos's lavish Kalorama mansion. With empathy and breadth, MacGillis demonstrates the hidden human costs of the other inequality—not the growing gap between rich and poor, but the gap between the country's winning and losing regions. The result is an intimate account of contemporary capitalism: its drive to innovate, its dark, pitiless magic, its remaking of America with every click.

The Richest Man In Babylon Harvest House Publishers

"The origin story of the revolutionary driverless car, from concept to its present status, told through the stories of the key innovators by the Wired reporter who has covered this story for the past five years"--

The Foolproof System for Taking Control of Your Schedule and Your Life Prakken Publication

INSTANT NEW YORK TIMES BESTSELLER // WINNER OF THE SABEW BEST IN BUSINESS AWARD A Book of the Year: Fortune, Foreign Affairs, The Times (London), Cosmopolitan, TechCrunch, WIRED "The ultimate takedown." - New York Times Book Review Award-winning New York Times reporters Sheera Frenkel and Cecilia Kang unveil the tech story of our times in a riveting, behind-the-scenes exposé that offers the definitive account of Facebook's fall from grace. Once one of Silicon Valley's greatest success stories, Facebook has been under constant fire for the past five years, roiled by controversies and crises. It turns out that while the tech giant was connecting the world, they were also mishandling users' data, spreading fake news, and amplifying dangerous, polarizing hate speech. The company, many said, had simply lost its way. But the truth is far more complex. Leadership decisions enabled, and then attempted to deflect attention from, the crises. Time after time, Facebook's engineers were instructed to create tools that encouraged people to spend as much time on the platform as possible, even as those same tools boosted inflammatory rhetoric, conspiracy theories, and partisan filter bubbles. And while consumers and lawmakers focused their outrage on privacy breaches and misinformation, Facebook solidified its role as the world's most voracious data-mining machine, posting record profits, and shoring up its dominance via aggressive lobbying efforts. Drawing on their unrivaled sources, Sheera Frenkel and Cecilia Kang take readers inside the complex court politics, alliances and rivalries within the company to shine a light on the fatal cracks in the architecture of the tech behemoth. Their explosive, exclusive reporting led them to a shocking conclusion: The missteps of the last five years were not an anomaly but an inevitability—this is how Facebook was built to perform. In a period of great upheaval, growth has remained the one constant under the leadership of Mark Zuckerberg and Sheryl Sandberg. Both have been held up as archetypes of uniquely 21st century executives—he the tech "boy genius" turned billionaire, she the ultimate woman in business, an inspiration to millions through her books and speeches. But sealed off in tight circles of advisers and hobbled by their own ambition and hubris, each has stood by as their technology is coopted by hate-mongers, criminals and corrupt political regimes across the globe, with devastating consequences. In *An Ugly Truth*, they are at last held accountable.

The Debt Trap Metropolitan Books

Despite increasing corporate mergers and bottom-line thinking, the entertainment business will never function like a bank or an insurance company because it is an industry rooted in imagination. Rules are meant to be broken. The best work is often produced in an environment where plans change by the minute and nothing seems to make sense. To wit, those who choose this profession must alter preconceived notions of work itself, sometimes discovering that fantasy and horror describe both movie genres and life on the job. The phenomenon crosses class lines: From the writers, directors, and producers to the lawyers, agents, studio executives, and crew and right down

to the porta-potty suppliers. *The Way We Work* provides a window into the skill sets and the insanity that make movies and television tick. Essays by award-winning writers, directors, and producers chronicle the process and the obstacles facing those at the top of the creative food chain. Oral histories from executives to "below-the-line" workers describe life in the trenches, which often present as Stud's Terkel's *Working--on acid*.

Winning and Losing in One-Click America HarperCollins Leadership

Time management is a skill anyone can learn. Take control of your schedule, connect the activities of your daily life to your deepest big-picture goals, and live the life of your dreams. Julie Morgenstern shows you how.

Believe IT Farrar, Straus and Giroux

With a focus on essays in *Dissent* magazine, as well books on American culture by Daniel Bell, and Russell Jacoby, this book examines the cultural criticism led by New York intellectuals from the 1960s onwards, considering the influence of such critique on American collective memory and contemporary public culture.

The Science and Practice of Overcoming Unconscious Bias McGraw-Hill/Glencoe

A Most-Anticipated Book of the Year: Newsweek * Refinery29 "Timely and urgent . . . Pang is a dogged investigator." —The New York Times "Moving and powerful." —Chris Hedges, Pulitzer Prize-winning journalist and author Discover the truth behind the discounts In 2012, an Oregon mother named Julie Keith opened up a package of Halloween decorations. The cheap foam headstones had been five dollars at Kmart, too good a deal to pass up. But when she opened the box, something shocking fell out: an SOS letter, handwritten in broken English. "Sir: If you occasionally buy this product, please kindly resend this letter to the World Human Right Organization. Thousands people here who are under the persicuton of the Chinese Communist Party Government will thank and remember you forever." The note's author, Sun Yi, was a mild-mannered Chinese engineer turned political prisoner, forced into grueling labor for campaigning for the freedom to join a forbidden meditation movement. He was imprisoned alongside petty criminals, civil rights activists, and tens of thousands of others the Chinese government had decided to "reeducate," carving foam gravestones and stitching clothing for more than fifteen hours a day. In *Made in China*, investigative journalist Amelia Pang pulls back the curtain on Sun's story and the stories of others like him, including the persecuted Uyghur minority group whose abuse and exploitation is rapidly gathering steam. What she reveals is a closely guarded network of laogai—forced labor camps—that power the rapid pace of American consumerism. Through extensive interviews and firsthand reportage, Pang shows us the true cost of America's cheap goods and shares what is ultimately a call to action—urging us to ask more questions and demand more answers from the companies we patronize.

Blue-Collar Cash McGraw Hill Professional

Teaching ESL Composition Principles and Techniques Newbury House Pub How to Drive Real World Instruction and Advice from Hollywood's Top Driver Chronicle Books

On the Job in Hollywood Simon and Schuster

"A colorful page-turner." —Walter Isaacson, New York Times Book Review "As important a book on space as has ever been written." —Homer Hickam, Author of *Rocket Boys* The dramatic inside story

of the historic flights that launched SpaceX—and Elon Musk—from a shaky startup into the world's leading-edge rocket company SpaceX has enjoyed a miraculous decade. Less than 20 years after its founding, it boasts the largest constellation of commercial satellites in orbit, has pioneered reusable rockets, and in 2020 became the first private company to launch human beings into orbit. Half a century after the space race it is private companies, led by SpaceX, standing alongside NASA pushing forward into the cosmos, and laying the foundation for our exploration of other worlds. But before it became one of the most powerful players in the aerospace industry, SpaceX was a fledgling startup, scrambling to develop a single workable rocket before the money ran dry. The engineering challenge was immense; numerous other private companies had failed similar attempts. And even if SpaceX succeeded, they would then have to compete for government contracts with titans such as Lockheed Martin and Boeing, who had tens of thousands of employees and tens of billions of dollars in annual revenue. SpaceX had fewer than 200 employees and the relative pittance of \$100 million in the bank. In *Liftoff*, Eric Berger, senior space editor at *Ars Technica*, takes readers inside the wild early days that made SpaceX. Focusing on the company's first four launches of the Falcon 1 rocket, he charts the bumpy journey from scrappy underdog to aerospace pioneer. We travel from company headquarters in El Segundo, to the isolated Texas ranchland where they performed engine tests, to Kwajalein, the tiny atoll in the Pacific where SpaceX launched the Falcon 1. Berger has reported on SpaceX for more than a decade, enjoying unparalleled journalistic access to the company's inner workings. *Liftoff* is the culmination of these efforts, drawing upon exclusive interviews with dozens of former and current engineers, designers, mechanics, and executives, including Elon Musk. The enigmatic Musk, who founded the company with the dream of one day settling Mars, is the fuel that propels the book, with his daring vision for the future of space. Filled with never-before-told stories of SpaceX's turbulent beginning, *Liftoff* is a saga of cosmic proportions.

Made in China St. Martin's Press

**** A New York Times, Wall Street Journal, and USA Today Bestseller **** Regardless of what you want to accomplish, from growing your business, creating a great company culture, championing a social cause, or affecting your habits, you can't do it alone. The people around you define your success (whatever that means for you) and they have the potential to change the course of your life. That's what *You're Invited* is about: The most universal strategy for success is creating meaningful connections with those who can impact you, your life, and the things you care about. But how do you make those connections and build trust quickly? What do you do if you're introverted or hate networking? Behavioral scientist Jon Levy had no money, reputation or status, but was able to convince groups of Nobel Laureates, Olympians, celebrities, Fortune 500 executives, and even an occasional princess to not only give him advice, but cook him dinner, wash his dishes, sweep his floors, and then thank him for the experience. The goal of his gatherings, much like this book, was not networking, but to build meaningful and lasting relationships. This private community based around the dinner experience became known as "The Influencers", named for the member's success and industry influence. Since its inception more than a decade ago, *The Influencers* has grown into the largest private group of its kind worldwide, with a thriving community both in person and through digital experiences. In *You're Invited*, Levy guides readers through the art and science of creating deep and meaningful connections with anyone, regardless of their stature or celebrity, and

demonstrates how we develop influence, gain trust, and build community so that we can impact our communities and achieve what's important to us.

Love Your Work, Secure Your Future, and Find Happiness for Life Henry Holt and Company

While ninety percent of the world's millionaires are men, only ten percent are women, making it difficult for women to wield the economic power that will create lasting equality. Rachel Rodgers, founder of Hello Seven, a company that coaches women in scaling their businesses and their lives to seven figures, says it's time for a change. Women deserve the economic power and equality that comes with wealth, and we all have it in us to be millionaires. *We Should All Be Millionaires* details a realistic, achievable, step-by-step path to become a millionaire within the next three years. Whatever is currently stopping you from having seven figures in the bank—whether it is doubt, feeling overwhelmed, imposter syndrome, trying too many things, or simply not knowing where to begin—this book shows you how to clear every obstacle in your way. *We Should All Be Millionaires* will forever change the way you think about money and your ability to earn it. In this book, Rachel Rodgers—mother of four, attorney, business owner, and self-made Black millionaire— shares the lessons she's learned both in her own journey to wealth and in coaching hundreds of women through their own journeys to seven figures. Inside, you'll learn: Why earning more money is not "selfish" or "greedy" but in fact, a revolutionary act that brings the economy into balance and creates a better world for all. Why most of the financial advice you've heard in the past (like "skip your daily latte to save money") is absolute nonsense. An eye-opening history lesson on how women and people of color have been shut out of the ability to build wealth for centuries—and how we can fix this. How to stop making broke-ass decisions that leave you feeling emotionally and financially depleted, and start making million dollar decisions instead. Why aiming to earn \$100K per year is not enough, and why you need to be setting your goals much higher. The crucial ingredients you need if you are serious about becoming a millionaire: including your million-dollar vision, million-dollar squad, and more. Strategies to bring more money in the door and fatten your bank account immediately. (Including Rodgers' \$10K in 10 Days Challenge which hundreds of women have completed—with incredible results.) It's time to construct an entirely new attitude about money, claim your power, and build the financial security that you need and deserve.

Big Vape Flatiron Books

ABC News anchor Dion Lim's empowering workplace communication strategies for women in any industry "As women, we're constantly told to speak up, lean in, and be a badass . . . We absolutely should. We must! But we have to execute these things in the right way." In a fast-paced world where opportunities appear—and shift—at a moment's notice, how you communicate can, quite simply, make or break your career. Your work environment today includes a diverse array of people and personalities. The ability to interact with all of them, think on your feet, and grab a good opportunity when it's facing you is the special sauce that will help you achieve your goals. Dion Lim has seen it all. As an Asian-American woman in the hyper-competitive, white—and male—dominated business of TV news, her career path required a powerful blend of street smarts, determination, and a willingness to learn from mistakes—all of which she learned on the job. Today, she's an ABC anchor in one of the biggest cities in the country. In *Make Your Moment*, Dion guides you through what she has learned on the career battlefield and what it means for other working women today. She'll take

you through the treacherous—and often entertaining—landscape of the modern workplace, covering virtually every situation you're likely to experience. From the art of thinking quickly on your feet to #MeToo moments, you'll learn how to master office politics, make online/social media dynamics (good and bad) work for you, and thrive under pressure. Dion learned how to stay true to herself, so she could find her moment and make it, rising from a local reporter to the national stage. Now it's your turn.

The Incendiary Rise of Juul Newbury House Pub

From Kim Scott, author of the revolutionary New York Times bestseller *Radical Candor*, comes *Just Work: Get Sh*t Done, Fast & Fair*—how we can recognize, attack, and eliminate workplace injustice—and transform our careers and organizations in the process. We—all of us—consistently exclude, underestimate, and underutilize huge numbers of people in the workforce even as we include, overestimate, and promote others, often beyond their level of competence. Not only is this immoral and unjust, it's bad for business. *Just Work* is the solution. *Just Work* is Kim Scott's new book, revealing a practical framework for both respecting everyone's individuality and collaborating effectively. This is the essential guide leaders and their employees need to create more just workplaces and establish new norms of collaboration and respect.

Elon Musk and the Desperate Early Days That Launched SpaceX HarperCollins

Building on his national bestseller *The Rational Optimist*, Matt Ridley chronicles the history of innovation, and how we need to change our thinking on the subject. Innovation is the main event of the modern age, the reason we experience both dramatic improvements in our living standards and unsettling changes in our society. Forget short-term symptoms like Donald Trump and Brexit, it is innovation that will shape the twenty-first century. Yet innovation remains a mysterious process, poorly understood by policy makers and businessmen alike. Matt Ridley argues that we need to see innovation as an incremental, bottom-up, fortuitous process that happens as a direct result of the human habit of exchange, rather than an orderly, top-down process developing according to a plan. Innovation is crucially different from invention, because it is the turning of inventions into things of practical and affordable use to people. It speeds up in some sectors and slows down in others. It is always a collective, collaborative phenomenon, involving trial and error, not a matter of lonely genius. It happens mainly in just a few parts of the world at any one time. It still cannot be modeled properly by economists, but it can easily be discouraged by politicians. Far from there being too much innovation, we may be on the brink of an innovation famine. Ridley derives these and other lessons from the lively stories of scores of innovations, how they started and why they succeeded or failed. Some of the innovation stories he tells are about steam engines, jet engines, search engines, airships, coffee, potatoes, vaping, vaccines, cuisine, antibiotics, mosquito nets, turbines, propellers, fertilizer, zero, computers, dogs, farming, fire, genetic engineering, gene editing, container shipping, railways, cars, safety rules, wheeled suitcases, mobile phones, corrugated iron, powered flight, chlorinated water, toilets, vacuum cleaners, shale gas, the telegraph, radio, social media, block chain, the sharing economy, artificial intelligence, fake bomb detectors, phantom games consoles, fraudulent blood tests, hyperloop tubes, herbicides, copyright, and even life itself.

And Why It Flourishes in Freedom Algonquin Books

Reorganize and Optimize Your from Home Remote Work Life “A productive guide for our new world

of remote work.” —Paula Rizzo, media consultant, speaker, and author of *Listful Living Whatever your remote work circumstance, learn how to be productive at home with nuggets of hard-earned wisdom. From choosing the best colors for workspace productivity to starting a business, these remote work gurus offer everything needed for a smooth work-to-home transition. The new world of working from home. No longer does the average worker have long, frustrating commutes to crowded offices for jobs more comfortably worked from home. In this day and age, not only are more employers offering remote work, more people are creating their own opportunities for non-traditional work from home. Whether you are a remote work employee, freelancer, or someone who dreams of giving up the daily grind for a career of your own design, *Your Work from Home Life* is the next step to becoming the ultimate work nomad. Productivity tips and much more. Remote work gurus Becca Anderson and M.J. Fievre guide you through the online search process and help you create a list of online certification programs, blogging opportunities, and jobs that allow you to work from home. Together, they offer advice on planning, budgeting, contingency plans, and other resources. Along with advice on how to be productive at home, this fun and uplifting book includes bonus checklists and templates to help you: • Take advantage of technology and platforms, home office set-ups, and breaks at work • Work with colleagues while redefining collegial camaraderie, avoiding overwhelmed and isolated feelings • Develop time and distraction management to meet pressing deadlines and achieve focused, deep work • Discover the important role of self-care and personalize your very own self-care strategy If you enjoyed books like *Remote*, *Indistractable*, *The 4 Hour Work Week*, or *Nine Lies About Work*, you'll love *Your Work from Home Life* .*

You're Invited Simon and Schuster

A Wall Street Journal Bestseller A prescriptive and timely guide to finding success and happiness without a college degree by Ken Rusk, the Ohio-based entrepreneur and “million-dollar ditch digger” who believes it is time to celebrate the possibilities and financial opportunities that a Blue-Collar life can bring. A BLUE-COLLAR APPROACH TO CREATING A LIFE YOU LOVE In a period of skyrocketing student loan debt without the promise of high-paying employment, and in an economy in desperate need of skilled tradespeople, many are seeking new paths. Ken Rusk, the “million-dollar ditch digger,” is here to show you that blue-collar trades are a source of pride and that you can—and will—find your version of happiness by pursuing a good old-fashioned craft. In *Blue Collar Cash*, Ken shares his insights from over 30 years working in blue collar trades as an entrepreneur, mentor, and life coach. Ken knows from his own experience—first as a young kid digging ditches, and then as the owner of a successful concrete construction business—that working with your hands at a job that takes skill and practice can be monumentally rewarding and life-affirming. Since then, he has built a multi-million-dollar business and gone on to mentor hundreds of employees in how to manage their money and set achievable goals. Using the stories of those who have discovered lives of comfort, peace, and freedom, Ken creates a step-by-step, interactive guide—including financial planning and savings advice—to creating alternative and realistic routes to success and fulfillment.

Inside Facebook's Battle for Domination Bloomsbury Publishing USA

The Richest Man in the Babylon. This book deals with the personal success of each of us. Success means results coming from our efforts and ability. A good preparation is the key to our success. So keep a part of what you earn with yourself. From the benefits of saving to the essentials of getting

rich, this collection of educative Babylonian fables gives you timeless information on how to make money. It guides to getting rich, attracting good fortune and the five golden rules. As a guide to understanding hydro-wealth and a powerhouse has been inspiring readers for generations. You know

that Babylon became the richest city of the ancient civilization because it had reserved part of its earnings for the future. That's why citizens got everything they wanted. How can you always keep your wallet heavy, the author has taught very beautifully on this topic.