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## **BRIGGS JIMMY**

Delivering High Performance Routledge  
The essential guide for today's savvy controllers Today's controllers are in leadership roles that put them in the unique position to see across all aspects of the operations they support. The Master Guide to Controllers' Best Practices, Second Edition has been revised and updated to provide controllers with the information they need to successfully monitor their organizations' internal control environments and offer direction and consultation on internal control issues. In addition, the authors include guidance to help controllers carryout their responsibilities to ensure that all financial accounts are reviewed for reasonableness and are reconciled to supporting transactions, as well as performing asset verification. Comprehensive in scope the book contains the best practices for controllers and: Reveals how to set the right tone within an organization and foster an ethical climate Includes information on risk management, internal controls, and fraud prevention Highlights the IT security controls with the key components of successful governance Examines the crucial role of the controller in corporate compliance and much more The Master Guide to Controllers' Best Practices should be on the bookshelf of every controller who wants to ensure the well-being of their organization.

Energy Centered Management CRC Press  
ACCA Approved and valid for exams from 01 Sept 2017 up to 30 June 2018 - Becker's P3 Business Analysis Study Text has been approved and quality assured by the ACCA's examining team.

**Systematic and Systemic Improvement of Manufacturing Costs**  
John Wiley & Sons

Profitable production planning is and will remain an eternal challenge to ensuring the prosperity and dignity of companies in a global market. Even though there are different approaches to achieving the target profitability through productivity in

the production planning stage, these approaches do not guarantee consistent planning, creation, and sustenance of synchronous profitable operations for multiannual and annual target profit. In feedback to this predicament, Alin Posteuca develops a new system called speed-based target profit (SBTP). SBTP is the profitable production management and manufacturing improvement system that approaches production planning to achieve unit speed of target profit for target products through manufacturing cost improvement and bottleneck profitability control for maximum takt time. Managers and practitioners within manufacturing companies will discover a practical approach for cost down and cash up by applying a powerful operational profitable production planning formula to meet profitability expectations through productivity based on strong leadership with the help of a specific system for feedforward, concurrent, and feedback control. Therefore, the SBTP system in this book presents a holistic approach to profitability for target products and the development of its own mechanism since the acceptance of each order from customers to achieve continuous synchronization of all manufacturing processes to market requirements, profitability management, and profitable production planning. The uniqueness of the book is reinforced by a detailed presentation of the successful application of the SBTP system in two case studies, as a way of life and a unit speed of target profit improvement ethos at all hierarchical levels, in two multinational manufacturing companies operating in highly competitive markets in order to address the synchronous profitable operations for both the sales increase scenario and the sales decrease scenario. By adopting the SBTP system, your company will be able to consistently achieve unit speed of target profit in the bottleneck process for fulfilling annual and multiannual target profit as a unique and effective way through a new profitable production planning paradigm that operates according to its own production system.

*Cloud Computing* Springer

The revised second edition of Measures and Metrics in Corporate Security is an indispensable guide to creating and managing a security metrics program. Authored by George Campbell, emeritus faculty of the Security Executive Council and former chief security officer of Fidelity Investments, this book shows how to improve security's bottom line and add value to the business. It provides a variety of organizational measurements, concepts, metrics, indicators and other criteria that may be employed to structure measures and metrics program models appropriate to the reader's specific operations and corporate sensitivities. There are several hundred examples of security metrics included in Measures and Metrics in Corporate Security, which are organized into categories of security services to allow readers to customize metrics to meet their operational needs. Measures and Metrics in Corporate Security is a part of Elsevier's Security Executive Council Risk Management Portfolio, a collection of real world solutions and "how-to" guidelines that equip executives, practitioners, and educators with proven information for successful security and risk management programs. Describes the basic components of a metrics program, as well as the business context for metrics Provides guidelines to help security managers leverage the volumes of data their security operations already create Identifies the metrics security executives have found tend to best serve security's unique (and often misunderstood) missions Includes 375 real examples of security metrics across 13 categories  
Reducing Costs and Expanding Capabilities John Wiley & Sons  
Although workplace design and management are gaining more and more attention from modern organizations, workplace research is still very fragmented and spread across multiple disciplines in academia. There are several books on the market related to workplaces, facility management (FM), and corporate real estate management (CREM) disciplines, but few open up a theoretical

and practical discussion across multiple theories from different disciplines. Therefore, workplace researchers are not aware of all the angles from which workplace management and effects of workplace design on employees has been or could be studied. A lot of knowledge is lost between disciplines, and sadly, many insights do not reach workplace managers in practice. Therefore, this new book series is started by associate professor Rianne Appel-Meulenbroek (Eindhoven University of Technology, the Netherlands) and postdoc researcher Vitalija Danivska (Aalto University, Finland) as editors, published by Routledge. It is titled 'Transdisciplinary Workplace Research and Management' because it bundles important research insights from different disciplinary fields and shows its relevance for both academic workplace research and workplace management in practice. The books will address the complexity of the transdisciplinary angle necessary to solve ongoing workplace-related issues in practice, such as knowledge worker productivity, office use, and more strategic management. In addition, the editors work towards further collaboration and integration of the necessary disciplines for further development of the workplace field in research and in practice. This book series is relevant for workplace experts both in academia and industry. This second book in the series focuses on the role of workplace management in the organization and the tasks that workplace management needs to consider. The 18 theories that are presented in this book and applied to workplace research discuss management aspects from the organization's perspective or dive deeper into issues related to people and/or building management. They all emphasize that workplace management is a complex matter that requires more strategic attention in order to add value for various stakeholders. The final chapter of the book describes a first step towards integrating the presented theories into an interdisciplinary framework for developing a grand workplace management theory. *CFO Insights* CRC Press

With intensifying competitive activity and continuing budget constraints, technology marketing teams are under pressure to be more accountable and deliver measurable results that demonstrate an effective return on investment. To add to the complexity, the market for technology products and services is global, with continuing growth in both developed and developing territories. *Taking Technology to the Market* provides a practical guide to the critical success factors in marketing

technology. It uses a project-based approach, providing comprehensive guidelines for key strategic and tactical marketing programmes. The book will help you improve your chances of developing a winning marketing programme by providing essential steps to success and insight into best practice. Individual chapters provide self-contained guides to planning specific marketing tasks. The range of tasks covers the most common challenges facing marketing teams in technology companies. The book will help you understand the key success factors for overcoming a range of marketing challenges and give you the tools to put specific programmes into action quickly and effectively. The technology sector is a global business characterised by short product cycles, rapid change, longer-term customer relationships, complex decision-making processes, high levels of collaboration and partnership with customers and the supply chain, diverse channels to market and an emphasis on the value of information. These factors make the marketing of technology products and services a distinct discipline within the overall marketing spectrum to which *Taking Technology to the Market* is the definitive guide.

*Institutional Reform of Air Navigation Service Providers* Kogan Page Publishers  
The COVID-19 pandemic represents an extraordinary inflection point that caught airlines worldwide unprepared, causing CEOs to recalibrate their business models. This book explains why this unprecedented pandemic is different from the past disruptions experienced by the airline industry during the past 50 years, and what airlines and related businesses now can do to adapt to the dramatically changed marketplace. This book presents two future scenarios: continuous improvements and elastic supply. These are considered in three specific contexts for the rebuilding of the airline business. These contexts, in the order of urgency with respect to change from the status quo, are the following. The first context is for airlines to become better prepared to deal with frequent and deeper disruptions that could be localized or globalized relating to such areas as climate change, geopolitics, and cybersecurity. The second context is to collaborate and integrate within the much broader travel ecosystem, possibly using platforms to innovate on new value systems. The third context, which has always been the case and drives the first two, is for airlines to offer real solutions to people's travel needs, solutions developed with imagination and turbocharged innovation, even as we

contemplate new technology airplanes and mobility as a service solutions. This book is recommended reading for all senior-level practitioners of airlines and related businesses, as well as aviation policy makers worldwide.

*The Master Guide to Controllers' Best Practices* CRC Press

Provision of air navigation services entered a new era of performance scheme. The performance scheme provides binding targets on four key performance areas of safety, capacity, environment and cost-efficiency. It is imposed that targets are fully achieved, but it is not prescribed how, this being typical for the performance based and goal oriented regulation. Those key performance areas are interlaced by proportional and inversely proportional interdependencies. Namely, for example and simplified into one sentence; if one aims to increase sector capacity with existing human resources (constant staff costs) and not investing into the technology (constant support cost) to achieve improved cost-efficiency of service provision, the resulting overloaded system might unlock the Pandora box of latent safety issues. Since failure is not an option, we - the general, migrating and traveling public, airspace users, airport operators, air navigation services providers and the economy - will gain attaining the goals of performance scheme in the process. However, un-answered cardinal question is what is the winning strategy? This book provides do-not-forget-peculiarities insight into the elements of new business model of air navigation services provision as evolution of the latter became essential.

**Road Network Asset Management**  
Routledge

Measurement is a multidisciplinary experimental science. Measurement systems synergistically blend science, engineering and statistical methods to provide fundamental data for research, design and development, control of processes and operations, and facilitate safe and economic performance of systems. In recent years, measuring techniques have expanded rapidly and gained maturity, through extensive research activities and hardware advancements. With individual chapters authored by eminent professionals in their respective topics, *Advanced Topics in Measurements* attempts to provide a comprehensive presentation and in-depth guidance on some of the key applied and advanced topics in measurements for scientists, engineers and educators.

**Advances in Air Navigation Services**

FT Press

An in-depth, single-volume resource on current standards, research, practice, and education in the field Organizations worldwide are experiencing increased pressure from investors, lawmakers, and regulators to improve their corporate governance, business sustainability and corporate culture. The profit -with-purpose concept is gaining momentum in the business and investment communities in promoting creation of shared value for all stakeholders. Corporations are expected to generate required financial returns for shareholders and have desired social and environmental impacts while conducting their business ethically. Additionally, the social, ethical, and environmental performance of corporations are subject to intense scrutiny in today's business environment. More than ever before, society is holding public companies accountable for their business activities and their financial reporting process. As colleges and universities continue to develop relevant curriculum, the importance of ethical conduct, business sustainability, and corporate governance is receiving increased attention from the general public, regulators, accounting professionals, and academics. Business Sustainability, Corporate Governance, and Organizational Ethics is a contemporary examination of emerging educational topics that continue to gain acceptance in business schools around the globe in training and preparing the most ethical and competent future business leaders. Divided into four modules, this authoritative book first covers three introductory chapters. The second module presents business sustainability, sustainability principles, theories, standards as well as sustainability factors of performance in all five economic, governance, social, ethical and environmental dimensions, sustainability reporting and assurance, sustainability risk assessment, and sustainability research and education. The third module explores corporate governance—including its oversight, managerial, compliance, advisory, auditing, and monitoring functions—and discusses its integration with accounting research and business curricula. The importance of business, professional, and workplace ethics, and corporate culture is illustrated in the book's final module. Reflecting the most current information in the field, this book: Addresses the latest revisions to the AACSB Accreditation Standards Discusses the role business schools play in providing coverage of business sustainability, corporate governance and organizational

ethics education Covers five dimensions of business sustainability performance: economic, governance, social, ethics, and environmental (EGSEE) and sustainability reporting and assurance Provides a framework for discussing important functions of corporate governance such as oversight, managerial, compliance, auditing, advisory and monitoring Discusses current trends in organizational ethics research and education Business Sustainability, Corporate Governance, and Organizational Ethics is an important resource for business students, financial, managerial accounting and auditing students, corporations and their directors and executives, regulators, researchers, and those in relevant areas of academia.

### **Optimize the Interaction Between Supply Chain Processes, Tools, and Technologies**

BoD - Books on Demand E-maintenance is the synthesis of two major trends in today's society: the growing importance of maintenance as a key technology and the rapid development of information and communication technology. E-maintenance gives the reader an overview of the possibilities offered by new and advanced information and communication technology to achieve efficient maintenance solutions in industry, energy production and transportation, thereby supporting sustainable development in society. Sixteen chapters cover a range of different technologies, such as: new micro sensors, on-line lubrication sensors, smart tags for condition monitoring, wireless communication and smart personal digital assistants. E-maintenance also discusses semantic data-structuring solutions; ontology structured communications; implementation of diagnostics and prognostics; and maintenance decision support by economic optimisation. It includes four industrial cases that are both described and analysed in detail, with an outline of a global application solution. E-maintenance is a useful tool for engineers and technicians who wish to develop e-maintenance in industrial sites. It is also a source of new and stimulating ideas for researchers looking to make the next step towards sustainable development.

### **Operations Management** Springer Science & Business Media

A brand new collection of best practices for planning, organizing, and managing high-value supply chains... 8 authoritative books, now in a convenient e-format, at a great price! 8 authoritative books help you systematically plan, manage, and optimize any supply chain, in any environment or industry Master all the knowledge and best practices you need to design,

implement, and manage world-class supply chains! This unique 8 eBook package will be an indispensable resource for supply chain professionals and students in any organization or environment. It contains 7 complete books commissioned by Council of Supply Chain Management Professionals (CSCMP), the preeminent worldwide professional association dedicated to advancing and disseminating SCM research and knowledge. CSCMP's The Definitive Guide to Supply Chain Best Practices brings together state-of-the-art case studies to help you identify challenges, evaluate solutions, plan implementation, and prepare for the future. These realistic, fact-based cases reflect the full complexity of modern supply chain management. You're challenged to evaluate each scenario, identify the best available responses, and successfully integrate functional activities ranging from forecasting through post-sales service. CSCMP's Definitive Guide to Integrated Supply Chain Management is your definitive reference to managing supply chains that improve customer service, reduce costs, and enhance business performance. Clearly and concisely, it introduces modern best practices for organizations of all sizes, types, and industries. Next, this eBook package contains five books fully addressing core areas of CSCMP Level One SCPro™ certification: manufacturing/service operations; warehousing; supply management/procurement; transportation; and order fulfillment/customer service. All five offer focused coverage of essential technical and behavioral skills, addressing principles, elements, strategies, tactics, processes, business interactions/linkages, technologies, planning, management, measurement, global operations, and more. The Definitive Guide to Manufacturing and Service Operations introduces complete best practices for planning, organizing, and managing the production of products and services. It introduces key terminology, roles, and goals; techniques for planning and scheduling facilities, material, and labor; continuous process and quality improvement methods; sustainability; MRP II, DRP, and other technologies; and more. Next, The Definitive Guide to Warehousing helps you optimize all facets of warehousing, step by step. It explains each warehousing option, storage and handling operations, strategic planning, and the effects of warehousing decisions on total logistics costs and customer service. It covers product and materials handling, labor management, warehouse

support, extended value chain processes, facility ownership, planning, strategy decisions, warehouse management systems, Auto-ID, AGVs, and more. The Definitive Guide to Supply Management and Procurement helps you drive sustainable competitive advantage via better supplier management and procurement. It covers transactional and long-term activities; category analysis, supplier selection, contract negotiation, relationship management, performance evaluation/management; sustainability; spend analysis, competitive bidding, eProcurement, eSourcing, auctions/reverse auctions, contract compliance, global sourcing, and more. The Definitive Guide to Transportation is today's most authoritative guide to world-class supply chain transportation. Its coverage includes: transportation modes, execution, and control; outsourcing, modal and carrier selection, and 3PLs; TMS technologies; ocean shipping, international air, customs, and regulation; and more. CSCMP's The Definitive Guide to Order Fulfillment and Customer Service covers all facets of building and operating world-class supply chain order fulfillment and customer service processes, from initial customer inquiry through post sales service and support. It introduces crucial concepts ranging from order cycles to available-to-promise, supply chain RFID to global order capture networks, guiding you in optimizing every customer contact you make. Finally, in Demand and Supply Integration: The Key to World-Class Demand Forecasting, Mark A. Moon helps you effectively integrate demand forecasting within a comprehensive, world-class Demand and Supply Integration (DSI) process. Moon shows how to approach demand forecasting as a management process; choose and apply the best qualitative and quantitative techniques; and create demand forecasts that are far more accurate and useful. If you're tasked with driving more value from your supply chain, this collection offers you extraordinary resources -- and unsurpassed opportunities. From world-renowned supply chain experts Robert Frankel, Brian J. Gibson, Joe B. Hanna, C. Clifford Defee, Haozhe Chen, Nada Sanders, Scott B. Keller, Brian C. Keller, Wendy L. Tate, Thomas J. Goldsby, Deepak Iyengar, Shashank Rao, Stanley E. Fawcett, Amydee M. Fawcett, and Mark A. Moon

*Manufacturing Cost Policy Deployment (MCPD) Profitability Scenarios* Springer  
A complete guide to using KPIs to drive organisational performance Is your business on track to achieve success? Key

Performance Indicators For Dummies covers the essential KPIs that are useful to all kinds of businesses, and includes more than 100 different ways leaders can monitor and drive performance in their organisations. This book helps managers understand the crucial KPIs that should be implemented for all different aspects of the organisation, including financial performance, operational and internal processes, sales and marketing, customer satisfaction and more. Good KPIs should be unique to every business, as every business has different objectives. To meet this need, the book provides tools and templates that leaders can use to develop unique KPIs that best suit their particular organisation or industry. Learn to design KPIs that are unique to your business and fit closely to your strategic objectives Determine which KPI questions you should be asking to achieve the right insights for your business Learn the specific KPIs that are appropriate for different business circumstances Turn KPIs into deep insights by mastering related reporting and communications practices KPIs are a crucial part of every manager's toolkit, and are essential for helping to monitor the execution of business strategies and measure results. Key Performance Indicators For Dummies moves beyond a basic discussion of what KPIs are, and why they are needed to provide a complete guide for learning to design and use specific KPIs to drive organisational performance.

Key Performance Indicators For Dummies Routledge

Why cloud computing represents a paradigm shift for business, and how business users can best take advantage of cloud services. Most of the information available on cloud computing is either highly technical, with details that are irrelevant to non-technologists, or pure marketing hype, in which the cloud is simply a selling point. This book, however, explains the cloud from the user's viewpoint—the business user's in particular. Nayan Ruparelia explains what the cloud is, when to use it (and when not to), how to select a cloud service, how to integrate it with other technologies, and what the best practices are for using cloud computing. Cutting through the hype, Ruparelia cites the simple and basic definition of cloud computing from the National Institute of Science and Technology: a model enabling ubiquitous, convenient, on-demand network access to a shared pool of configurable computing resources. Thus with cloud computing, businesses can harness information technology resources usually available

only to large enterprises. And this, Ruparelia demonstrates, represents a paradigm shift for business. It will ease funding for startups, alter business plans, and allow big businesses greater agility. Ruparelia discusses the key issues for any organization considering cloud computing: service level agreements, business service delivery and consumption, finance, legal jurisdiction, security, and social responsibility. He introduces novel concepts made possible by cloud computing: cloud cells, or specialist clouds for specific uses; the personal cloud; the cloud of things; and cloud service exchanges. He examines use case patterns in terms of infrastructure and platform, software information, and business process; and he explains how to transition to a cloud service. Current and future users will find this book an indispensable guide to the cloud.

Proceedings of the Fourth World Congress on Engineering Asset Management (WCEAM) 2009 MIT Press

This book compels the legal profession to question its current identity and to aspire to become a strategic partner for corporate executives, clients and stakeholders, transforming legal into a function that creates incremental value. It provides a uniquely broad range of forward-looking perspectives from several different key-players in the legal industry: in-house legal, law firms, LPO's, legal tech, HR, associations and academia. This publication is a platform for leading legal professionals that offers a new perspective on the accelerating transformation in legal. Combining expert contributions with editorial insights, it argues that the new legal function will shift from a paradigm of security to one of opportunity; that future corporate lawyers will no longer primarily be negotiators, litigators and administrators, but that instead they will be coaches, arbiters and intrapreneurs; that legal knowledge and data-based services will become a commodity; and that analytics and measurement will be key drivers of the future of the profession. A must-read for all legal professionals, this book sets the course for revitalizing the profession.

**Taking Technology to the Market** Elsevier

Providing a reasonable level of profitability through productivity is - and will remain - one of the fundamental tasks of the management teams of any production company. Manufacturing Cost Policy Deployment (MCPD) and Methods Design Concept (MDC): The Path to Competitiveness contains two new methodologies to improving the

productivity and profitability of production systems that continuously increase competitiveness: Manufacturing Cost Policy Deployment (MCPD) and Methods Design Concept (MDC). Both MCPD and MDC are the result of long-time synthesis and distillation, being implemented successfully, totally or partially, in many companies. The MCPD system, developed by Alin Posteuca, is a manufacturing cost policy aimed at continuous cost improvement through a systemic and systematic approach. The MCPD is a methodology that improves the production flow driven by the need for Manufacturing Cost Improvement (MCI) for both existing and future products through setting targets and means to continuously improve production process productivity for each product family cost. The MDC, developed by Shigeyasu Sakamoto, design the effective manufacturing methods using a tool of engineering steps identifying ideas for increasing productivity called KAIZENSHIRO (improvable value as a target). The MDC results on production methods lead to effectiveness of work measurement for performance (P) and to knowledge and improvement of production control and planning as utilization (U), in order to achieve labor target costs. The combination of MCPD and MDC methodologies can provide a unique approach for the managers who are seeking new ways for increasing productivity and profitability to increase the competitive level of their manufacturing company.

*Understanding the Supply Chain* Springer Nature

This book shows how to consistently obtain annual and multiannual manufacturing target profit regardless of the evolution of sales volumes, increasing or decreasing, using the Manufacturing Cost Policy Deployment (MCPD) system. Managers and practitioners within the manufacturing companies will discover a practical approach within the MCPD system that will help them develop and support their long-term, medium-term, and short-term profitability and productivity strategy. The book presents both the basic concepts of MCPD and the

key elements of transforming manufacturing companies through MCPD system, as well as supporting the consistent growth of external and internal profit by directing all systematic and systemic improvements based on meeting the annual and multiannual Manufacturing Cost Improvement (MCI) targets and means for each Product-Family Cost (PFC). This book is unique because it presents two types of systematic and systemic improvement projects for MCI that have been applied over the years in various multinational manufacturing companies operating in highly competitive markets, in order to address the consistent reduction of unit manufacturing costs by improving the Cost of Losses and Waste (CLW). Readers will discover the practical approach of MCI based on a structured approach to MCPD system beyond the traditional approach to manufacturing improvements based mainly on improved time and quality. Therefore, from the perspective of the MCPD system, the multiannual manufacturing target profits are met while the annual and multiannual manufacturing target costs are a predetermined stake and not a result of the improvements already made.

[A Handbook of Management Theories and Models for Office Environments and Services](#) Institutional Reform of Air Navigation Service Providers A Historical and Economic Perspective

Master supply chain management concepts, components, principles, processes, interactions, and best practices: all the knowledge you need to start designing, implementing, and managing modern supply chains! The Definitive Guide to Integrated Supply Chain Management brings together all the knowledge you need to help companies gain competitive advantage from supply chains. Co-written by a leading supply chain expert and the Council of Supply Chain Management Professionals (CSCMP), this reference provides up-to-the-minute insight into the roles of supply chain management in improving customer service, reducing costs, and improving financial performance. Clearly and concisely, it introduces modern supply

chain management best practices that have been proven to work in organizations of many sizes, types, and industries. For all supply chain and operations managers and students; and for other professionals who either practice in the field or work closely with practitioners to solve business problems.

*A Guide to the Critical Success Factors in Marketing Technology* John Wiley & Sons Port Economics, Management and Policy provides a comprehensive analysis of the contemporary port industry, showing how ports are organized to serve the global economy and support regional and local development. Structured in eight sections plus an introduction and epilog, this textbook examines a wide range of seaport topics, covering maritime shipping and international trade, port terminals, port governance, port competition, port policy and much more. Key features of the book include: Multidisciplinary perspective, drawing on economics, geography, management science and engineering Multisector analysis including containers, bulk, break-bulk and the cruise industry Focus on the latest industry trends, such as supply chain management, automation, digitalization and sustainability Benefitting from the authors' extensive involvement in shaping the port sector across five continents, this text provides students and scholars with a valuable resource on ports and maritime transport systems. Practitioners and policymakers can also use this as an essential guide towards better port management and governance.

[Measures and Metrics in Corporate Security](#) Springer

This book examines how fuzzy methods can be employed to manage service levels in business and IT alignment. It starts by mapping the dependencies of service level agreements, coming up with gradual and bi-polar concepts to eventually classify the level of coupling by intuitionistic fuzzy sets. The second part presents an approach to analyze the impact of service failures using intuitionistic fuzzy methods (IFSFA). Lastly, the third part of the book extends the concept towards business and IT-aligned service-level engineering and provides two use cases.