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## ELLISON DANIELLE

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**Measuring Globalisation** Chandos  
Publishing

For many years to come this volume. . .is surely going to be the ultimate reference work on international business. . . thanks to Dunning and Lundan, have at their disposal, a wealth of relevant data, as well as theoretical and empirical analyses, which will enable them to assess the capabilities, contributions and challenges posed by the multinational enterprises to the global economy. Seev Hirsch, International Business Review

Multinational Enterprises and the Global Economy has become a classic in international business. . . Yet , the book s second edition is even better than the first, in part because of Professor Dunning s wise decision to choose Dr Lundan as his co-author and to draw upon her deep knowledge of various strands of research on business government relations and the societal effects of firm behaviour. . . In addition to being a remarkably useful reference book, Multinational Enterprises and the Global Economy is the first book any IB doctoral student should read to understand the significance and richness of IB scholarship as it has developed over the past 50 years. Alain Verbeke, Journal of International Business Studies The

second edition of Multinational Enterprises and the Global Economy provides unparalleled coverage not only of the literature relevant to IB research but also of the evolution of IB in the world economy. Dunning and Lundan offer powerful insights into the societal effects of MNEs and the role of business government relations in the IB context. Journal of International Business Studies This wonderful book offers the definitive synthesis of the modern literature on the economic aspects of international business. It is encyclopedic yet full of incisive insights. It is a creative masterpiece which unbundles the DNA of the multinational enterprise and shows how it is the cornerstone of the field of

international business. Alan M. Rugman, University of Reading, UK The rise of the multinational enterprise, and the consequent globalisation of the world economy, was arguably the single most important phenomenon of the second half of the twentieth century. This magisterial book, written by two leading authorities, examines this phenomenon in depth. It explains how foreign investment by multinationals diffused advanced technologies and novel management methods, driving productivity growth in Europe, Asia and North America; however, economic inequalities were reinforced as rich countries attracted more foreign investment than poor ones. This new edition of a classic work is not only an authoritative guide to contemporary multinational business, but a major historical resource for the future. Mark Casson, University of Reading, UK This thoroughly updated and revised edition of a widely acclaimed, classic text will be required reading for academics, policymakers and advanced students of international business worldwide. Employing a distinctive and unified framework, this book draws together

research across a range of academic fields to offer a synthesis of the determinants of MNE activity, and its effects on the economic and social well-being of developed and developing countries. Unique to the new edition is its focus on the institutional underpinnings of the resources and capabilities of MNEs, and the role of MNE activity in transmitting and facilitating institutional change. Since the initial publication of this book more than a decade ago, the economic, managerial and social implications of globalisation and technological advancement have become even more varied and prominent. Accompanying these developments, there has been a rise in scholarly interest in interdisciplinary research addressing the important challenges of an ever-changing physical and human environment. Drawing on articles and books from international business and economics, as well as economic geography, political economy and strategic management, a systematic overview of the developments in scholarly thinking is prese  
[Globalization: A Very Short Introduction](#)  
 Springer Science & Business Media  
 Publisher Description

*Globalization, Growth, and Poverty*  
 Rowman & Littlefield  
 Globalization is a multi-dimensional concept reflecting the increased economic, social, cultural, and political integration of countries. There has been no pinpointed consensus on the history of globalization; however, the globalization process has gained significant speed as of the 1980s in combination with liberalization. Many countries have removed or loosened barriers over the international flows of goods, services, and production factors. In this context, both liberalization and globalization have led to considerable institutional, economic, social, cultural, and political changes in the world. The liberalization and globalization processes have affected economic units, institutions, cultures, social lives, and national and international politics. The Handbook of Research on Institutional, Economic, and Social Impacts of Globalization and Liberalization provides a comprehensive evaluation of the institutional, economic, and social impacts of globalization and liberalization processes across the world. While highlighting topics like economics, finance,

business, and public administration, this book is ideally intended for government officials, policymakers, practitioners, stakeholders, researchers, and academicians interested in the international impacts of globalization and liberalization across a variety of different domains.

#### Global Political Economy Springer

In an era of post-globalization, the global political economy needs restructuring. This textbook examines the challenges facing the world economy as a result of climate change and social and economic inequality, and provides future-oriented solutions to them. Andersson presents and explains key concepts from Global Political Economy to show how to design and analyse potential reconstructions of the economic system. With a comprehensive exploration of the different ideological pathways that change might take, and taking account of gender, race and class, the author expertly guides the reader through thematic chapters, including: • the political economy of everyday life; • the regulation of global trade; • post-development; • the production of global value chains; • financial markets. This

book will help readers see that global economic change is possible and support clear thinking about a global future that is environmentally, socially and economically sustainable.

**Globalization** Cambridge University Press  
An essential guide to the intractable public debates about the virtues and vices of economic globalization, cutting through the complexity to reveal the fault lines that divide us and the points of agreement that might bring us together. Globalization has lifted millions out of poverty. Globalization is a weapon the rich use to exploit the poor. Globalization builds bridges across national boundaries. Globalization fuels the populism and great-power competition that is tearing the world apart. When it comes to the politics of free trade and open borders, the camps are dug in, producing a kaleidoscope of claims and counterclaims, unlikely alliances, and unexpected foes. But what exactly are we fighting about? And how might we approach these issues more productively? Anthea Roberts and Nicolas Lamp cut through the confusion with an indispensable survey of the interests, logics, and ideologies driving these

intractable debates, which lie at the heart of so much political dispute and decision making. The authors expertly guide us through six competing narratives about the virtues and vices of globalization: the old establishment view that globalization benefits everyone (win-win), the pessimistic belief that it threatens us all with pandemics and climate change (lose-lose), along with various rival accounts that focus on specific winners and losers, from China to America's rust belt. Instead of picking sides, *Six Faces of Globalization* gives all these positions their due, showing how each deploys sophisticated arguments and compelling evidence. Both globalization's boosters and detractors will come away with their eyes opened. By isolating the fundamental value conflicts—growth versus sustainability, efficiency versus social stability—driving disagreement and show where rival narratives converge, Roberts and Lamp provide a holistic framework for understanding current debates. In doing so, they showcase a more integrative way of thinking about complex problems.

**Development & Growth: Economic Impacts of Globalization** Oxford

University Press

Discussions on globalization now routinely focus on the economic impact of developing countries in Asia, Africa, the Middle East, the former Soviet Union and Latin America. Only twenty-five years ago, many developing countries were largely closed societies. Today, the growing power of "emerging markets" is reordering the geopolitical landscape. On a purchasing power parity basis, emerging economies now constitute half of the world's economic activity. Financial markets too are seeing growing integration: Asia now accounts for 1/3 of world stock markets, more than double that of just 15 years ago. Given current trajectories, most economists predict that China and India alone will account for half of global output by 2050 (almost a complete return to their positions prior to the Industrial Revolution). How is higher education shaping and being shaped by these massive tectonic shifts? As education rises as a geopolitical priority, it has converged with discussions on economic policy and a global labor market. As part of the Routledge Studies in Emerging Societies series, this edited collection focuses on

the globalization of higher education, particularly the increasing symbiosis between advanced and developing countries. Bringing together senior scholars, journalists, and practitioners from around the world, this collection explores the relatively new and changing higher education landscape.

*The Economic Dimensions of Globalization*  
R&L Education

"In the US, in Europe, and throughout the world, globalization, in tandem with technological progress, has left a massive number of people behind, feeling dispossessed, disenfranchised, and angry. Leading the charge of "hyperglobalization" during the second half of the last century, and enforcing the Western framework of austerity in the developing world has been the International Monetary Fund. Along with the World Bank and WTO, many consider the IMF one of the most consequential institutions to have pushed the world economy blindly towards excessive globalization, while not adequately considering its powerful negative consequences. In October 2017, however, the IMF convened with some of the world's most celebrated economists

and experts on trade and globalization to have an honest discussion on the most pressing concerns the world faces today as a result of globalization, and how to address the extensive challenges it has created. Edited by chief economist Maurice Obstfeld and senior economist Luis Catao of the IMF, the book brings together a team of respected senior economists with the most promising younger scholars to address five major themes: how globalization affects economic growth and social welfare; potential political implications of an honest discussion of globalization, and that "free trade may not be politically viable"; free trade's role in global inequality; how workers adjust or not when they're dislocated by globalization; and how trade policy influences the way countries develop their economies and societies. The book could represent a historic milestone at which the world's top economists and policymakers have an unprecedented, honest debate about the real costs and consequences of globalization"--

**Economic Consequences of Globalization** Bloomsbury Publishing USA

Economists have long recognized the gains from international trade. The question is, does international trade – or more broadly, globalization – increase growth? Notwithstanding the debates, there are still many questions, old and new, need to be explored in order to improve our understanding on various aspects of globalization, including its consequences. This book addresses some of these questions, utilizing micro datasets of some East Asian countries. The focus on East Asia is particularly interesting for the reason that most of these countries have relatively more opened economy and experienced a rapid de facto integration quite recently. The book puts forward questions which are related to the relationship between globalization on the one hand, and firm performance, activities, or characteristics, on the other. The chapters draw recent theoretical framework from the relevant literatures, and then empirically test – mostly by econometric analysis – the hypotheses on these relationships. The extent or magnitude of the globalization impact is also demonstrated by the means of descriptive analysis. Finally, there are

useful insights for policy decision-makers to be drawn from the empirical results. The book presents rigorous empirical analysis based on recent theoretical framework in international economics, focusing on the highest growing region in the world. The use of micro-data analysis – a key feature of this book – gives us much richer information on various issues of globalization. This book, therefore, should be of the interest to scholars and postgraduate students of international economics, development economics, and East Asian economics.

*Six Faces of Globalization* Routledge

The seemingly amorphous phenomenon we call 'globalization' involves concrete realities that make it a major source of social change in our contemporary world. Bringing globalization alive for students, this book uses examples and perspectives from economics, technology, and mass media to show how globalization is producing unprecedented impacts on education and culture. Education at all levels—from primary school to university education—is undergoing a world wide transformation of its objectives, values, and practices. New technologies and

communication practices have promoted the West's optimism that market forces can replace the former governmental responsibilities for social welfare and the inclusion of diverse cultures. New emphasis on competition, quality control, parental choice, marketing, and the linkage of education to work means that schools all over the world face innovations and challenges to established practices. Meanwhile, the worldwide expansion of entertainment and advertising media convey notions of individualism and consumerism that are changing definitions of gender and solidarity among social groups. This book offers a vivid introduction to these complex changes, recognizing the role of the state while explaining new forces like transnational corporations and nongovernmental organizations. Stromquist points to governmental and school policies that can actively shape the future of education at a time of rapid change.

*The Economic Consequences of*

*Globalization on Thailand* Policy Press

Essay from the year 2007 in the subject Politics - International Politics - Topic: Globalization, Political Economics, grade:

Distinction, Macquarie University, course: IRPG 849 International Political Economy, language: English, abstract: This paper argues that although globalisation alters the political and economical sovereignty of states, the concept of sovereign nations is far from being out of date. In order to support this thesis, arguments both for and against economic globalisation causing the dwindling of state sovereignty will be applied consecutively. Explanatory, special focus will be put on transnational corporations, global finance and international organisations as prominent economic features of globalisation. Emanating from a realist perspective, the paper will point out examples of how nations oppose unintended erosion of sovereignty.

**Economic Governance in the Age of Globalization** Springer Nature

This book discusses the economic and geopolitical effects of globalization from historical and institutional perspectives. While it has had unintended consequences, such as displacing developed countries' dominance of production markets, the overall benefits of globalization far outweigh the costs. Moak

argues that leading developed nations should not fear globalization but, instead, make concerted efforts to promote it in order to keep the cost-benefit balance weighing in favor of economic enhancement and geopolitical stability. Having incurred huge private and public debts as well as a weak monetary policy posture, many developed nations have been unable to recovery from the 2008 financial crisis. Moreover, geopolitical tensions are rising due to the power rivalry between the United States, China, and Russia over a host issues, including trade imbalances and geopolitics. This book aims to provide stakeholders with the relevant and necessary information to hold an objective debate on globalization. Ultimately, this book is about globalization— what it is, how it impacts the global economy and polity, and why it is needed now more than any other time in human history.

*Handbook of Research on Institutional, Economic, and Social Impacts of Globalization and Liberalization* Springer

We live today in an interconnected world in which ordinary people can become instant online celebrities to fans thousands

of miles away, in which religious leaders can influence millions globally, in which humans are altering the climate and environment, and in which complex social forces intersect across continents. This is globalization. In the fifth edition of his bestselling *Very Short Introduction* Manfred B. Steger considers the major dimensions of globalization: economic, political, cultural, ideological, and ecological. He looks at its causes and effects, and engages with the hotly contested question of whether globalization is, ultimately, a good or a bad thing. From climate change to the Ebola virus, Donald Trump to Twitter, trade wars to China's growing global profile, Steger explores today's unprecedented levels of planetary integration as well as the recent challenges posed by resurgent national populism. ABOUT THE SERIES: The *Very Short Introductions* series from Oxford University Press contains hundreds of titles in almost every subject area. These pocket-sized books are the perfect way to get ahead in a new subject quickly. Our expert authors combine facts, analysis, perspective, new ideas, and enthusiasm to

make interesting and challenging topics highly readable.

*Developed Nations and the Economic Impact of Globalization* Taylor & Francis

This book presents an unusual view on one of the most influential periods in world economic history: the Early Globalization. By this term, the notion that a process of genuine globalization took place in the Early Modern Era is defended. The authors propose that the canonical globalization—that of the nineteenth and early twentieth centuries—was preceded by a century-long increasing economic integration between continents that were non-existent before 1492. The economic aspects of the Early Globalization, like market integration, price co-movements and international silver circulation, were very important. Notwithstanding, other dimensions of human life, which were affected by unprecedented intercontinental contacts, including free and forced migrations, changes in tastes and consumption, etc. The *Fruits of Globalisation* deals with some of the most important issues among the former and the latter. The book combines approaches from different disciplines, including

quantitative and non-quantitative economic history, econometrics, international trade and demography.

Overall, the vision of the Early Globalisation offered in this book is less pessimistic than in mainstream literature on the period.

The Handbook of Globalisation, Second Edition Princeton University Press  
 Essay from the year 2017 in the subject Business economics - Didactics, Economic Pedagogy, grade: 2,3, University College London (Institute of Education), course: Innovation and Change in Higher and Professional Education, language: English, abstract: This essay gives some definitions of the term globalisation and reviews different interpretations of what Globalisation is about. It also explores the different impacts and effects of globalisation on higher education and especially higher education institutions nationally and internationally and focuses the european perspective on globalisation. Finally, it explores the institutional level by the example of the Georg-August-University Goettingen. Globalisation is all around in today's society. Everyday someone in the world is using a reference

to global markets, threats, environment in conversations between academic persons, advertisers, politicians and so on. The process of globalisation influenced a lot of people and areas around the world. One area is higher education and especially the institutions of higher education.

Researching the impacts of globalisation on education is an ongoing process in the field of international higher education. Globalisation is a challenge for universities and other institutions around the world that is growing and growing. It does not only bring positive aspects and opportunities to the field of higher education, it also carries a lot of concerns within higher education institutions. *Globalization* Edward Elgar Publishing  
 Local economies are the building blocks for national ones. An updated and expansive core text, the Second Edition of *Local Economic Development: Analysis, Practices, and Globalization* provides a comprehensive introduction to the economics of local economic development. Delving into cutting-edge topics such as cluster analysis, creative class orientation, competitive advantage, social capital, business expansion and retention, and

learning regions, this clearly written interdisciplinary text connects theories with real-life examples and offers the reader pragmatic tools for future application, including a valuable “how-to” understanding regarding important qualitative tools and their interpretation. Importantly, this text is uniquely accessible to students who lack a background in the field of economics. New to this Edition Offers a global emphasis: Local economic development is clearly linked to national development throughout, making the text useful for adding an international component to traditional national economic development courses. Features an institutionalist focus: The text describes the ways political and the social environments interact with and influence the local development process, giving instructors opportunities to localize course material. It also addresses equity issues and the importance of interregional linkages, demonstrating the importance of an interdisciplinary approach. Demonstrates comparative versus competitive advantages: The author illustrates the changing perceptions of the sources of local advantages, given the

dynamic global and technological environments. Provides valuable information on careers in the field: Students will learn about jobs where knowledge of local economic development is a primary or useful requirement, from opportunities as development officials in local agencies to banking to community development. Intended Audience This is an ideal core text for undergraduate and graduate students of economics, political science, geography, public administration, and urban and regional planning. It is also a valuable resource for economic development professionals, NGOs, County Commissioner offices and others involved in the economic aspects of local economic development.

### **The Fruits of the Early Globalization**

World Bank Publications

Globalization reigns supreme as a description of recent economic transformation--and it carries many meanings. In the policy realm, the orthodox terms of engagement have been enshrined in the "Washington consensus." But disappointing results in Latin America and transitional economies--plus the Asian financial crisis--have shaken the faith in

Washington and elsewhere. One response has been to hark back to the more statist policies that the consensus marginalized. In this regard, Japan, Korea, and Taiwan are promoted as the poster nations that have derived great benefits from increasing integration with the international economy, without surrendering national autonomy in the economic or cultural spheres, effectively beating the West at its own game. The fundamental questions addressed in this monograph are whether industrial policy was indeed a major source of growth in these three economies, and if so, can it be replicated under current institutional arrangements, and if so, is it worth replicating, or, would developing countries today be better off embracing the suitably refined orthodoxy?

Super Dimensions in Globalisation and Education Cambridge University Press

Globalization has changed business the world over. Financial crises in the West and parts of Asia have triggered a search for new models and ways of doing business. South Asia offers a novel perspective on these issues, both from an intra-Asia and international standpoint.

Globalization, Change and Learning in South Asia is an edited collection focusing on analysis and review of contemporary business practices in South Asia. This title shows the importance of South Asia to business and management research, and the practice of business, highlighting the role of extensive learning in addressing the slew of challenges presented by globalization. An introduction by the editors highlights socio-political, economic, and historical aspects of South Asia to establish the relevance of this area. - Captures a balanced view of how organizations and leaders are coping with the pressures of globalization - Provides a useful template for companies managing change within South Asia and other emerging economies - Focuses on learning and extends the "East meet West" approach, as well as offering an "East meet East" view to enhance cooperation - Gives alternative business models for managers and scholars looking for novel ways to improve management within their organizations

*Contesting Globalization and Internationalization of Higher Education*  
SAGE Publications

The end of the Cold War has unleashed unique economic and political forces. Computers are an increasing impetus to the world economy, along with technological developments. This work studies these developments, and others, to survey the approaches to understanding international economic relations.

*Higher Education in the Global Age*  
Springer

This volume is the first major production of the globalisation research strand of the Centre for Educational Research at Western Sydney University. This book makes a significant contribution to the theory of and research in globalisation and education, and tackles the topics of superdiversity and supercomplexity. The book's thesis is that the effects of globalisation on education can only be understood if the specific yet complex conditions of globalisation in education are investigated. The book takes an international approach to understanding globalisation and does not restrict itself to just one methodological or theoretical plane of investigation. Education is one of these frontline domains in which the

effects of superdiversity cannot be dismissed, minimized or denied. The continuously increasing complexity of learning environments is raising critical issues at every level, from description over analysis to theoretical generalization, and this book is a first and fruitful attempt at charting these waters. This pioneering book will remain a key text for many years to come. Jan Bloomaert Professor of Language, Culture and Globalization and Director of the Babylon Center Tilburg University, the Netherlands. This provocative collection works from two premises: that today there is superdiversity in our globalised world and related is a supercomplexity of theoretical and methodological approaches. The collection proffers multifarious challenges for educational theory, research and practice in working with, through and across these two premises. As such, *Super Dimensions in Globalisation and Education* is essential reading for all educational researchers, whatever their interests or location. Professor Bob Lingard The University of Queensland, Australia. This is a highly imaginative book that stops 'flat earth' and convergence arguments dead

in their tracks. Its genius is to bring super-complexity and super-diversity into a conversation with each other and with education, and in doing so shed light on the numerous and unexpected ways in which global processes are shaping education in revealing and compelling ways. Any scholar concerned with globalisation and education will find Super Dimensions in Globalisation and Education a 'must have' on their reading list. Professor Susan Robertson Director of the Centre for Globalisation, Education and Social Futures University of Bristol, UK. This is an absorbing and compelling collection. It takes readers on a kaleidoscopic journey through various intricate expressions of the nexus between globalisation and education. And it offers multiple ways that such expressions can be thought and rethought. In transcending conventional categorisations it invites educators to do so too. Professor Jane Kenway, Australian Professorial Fellow – Australian Research Council, Education Faculty, Monash University, Australia.

**Globalisation and its economic consequences** Springer Nature  
An essential reference to all facets of the

world economy Increasing economic globalization has made understanding the world economy more important than ever. From trade agreements to offshore outsourcing to foreign aid, this two-volume encyclopedia explains the key elements of the world economy and provides a first step to further research for students and scholars in public policy, international studies, business, and the broader social sciences, as well as for economic policy professionals. Written by an international team of contributors, this comprehensive reference includes more than 300 up-to-date entries covering a wide range of topics in international trade, finance, production, and economic development. These topics include concepts and principles, models and theory, institutions and agreements, policies and instruments, analysis and tools, and sectors and special issues. Each entry includes cross-references and a list of sources for further reading and research. Complete with an index and a table of contents that groups entries by topic, The Princeton Encyclopedia of the World Economy is an essential resource for anyone who needs

to better understand the global economy. More than 300 alphabetically arranged articles on topics in international trade, finance, production, and economic development International team of contributors Annotated list of further reading with each article Topical list of entries Full index and cross-references Entry categories and sample topics: Concepts and principles: globalization, anti-globalization, fair trade, foreign direct investment, international migration, economic development, multinational enterprises Models and theory: Heckscher-Ohlin model, internalization theory, New Trade Theory, North-South trade, Triffin dilemma Institutions and agreements: European Union, International Monetary Fund, World Trade Organization, World Bank, Doha Round, international investment agreements Policies and instruments: dollar standard, international aid, sanctions, tariffs Analysis and tools: exchange rate forecasting, effective protection, monetary policy rules Sectors and special issues: child labor, corporate governance, the digital divide, health and globalization, illegal drugs trade, petroleum, steel