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RANDOLPH CARNEY

Business Ethics McGraw-Hill Humanities, Social Sciences & World Languages

Color print. Business Ethics is designed to meet the scope and sequence requirements of the single-semester business ethics course. This title includes innovative features designed to enhance student learning, including case studies, application scenarios, and links to video interviews with executives, all of which help instill in students a sense of ethical awareness and responsibility.

Ethics and the Conduct of Business John Wiley & Sons
Business Ethics Through Movies: A Case Study Approach examines a wide range of ethical dilemmas, principles and moral reasoning that arise in contemporary business through a series of popular films and real-world case studies. Engages readers in learning about ethical theory by using movies and both national and international case studies in business as the vehicle for analysis and reflection Facilitates comprehension of ethical issues by showing how characters in films confront issues, make choices, and face the consequences Draws from a variety of actual cases in Business Ethics - from the 1982 Tylenol poisoning and the 1989 Exxon Valdez disaster to recent examples such as the Foster Farms salmonella outbreak and the chemical spill in West Virginia Reveals the important role that ethics plays in setting the moral foundation of a business or corporation Develops critical thinking skills through applying analytical checklists to ethical dilemmas raised in films and in actual cases in Business Ethics

Business Ethics Cengage Learning

Integrating late 20th-century issues from the complex workplace, this text spotlights major contemporary and international topics in business ethics. Following the premise that though ethical issues change, ethical principles remain constant, the text equips readers with practical guidelines to apply to the ethical dilemmas they will ultimately face.

Business Ethics, International Edition World Scientific

This book is an excellent book on business ethics and will be an invaluable resource for all readers who are keen to learn about the business ethics and key characteristics of a successful company. It focuses on the case study of a global company, Johnson & Johnson (J&J), which oversees more than 250 operating units throughout the world. Through extensive interviews with top executives at J&J's headquarters, including Masami Atarashi and Mitsuo Hirose and attending workshops, Prof Hiroo Takahashi acquired an in-depth understanding of the management style of J&J, grasped the company's ethics and the code of business conduct which is shared by J&J's members throughout the world.

Business Ethics McGraw-Hill Companies

Media Ethics: Cases and Moral Reasoning, Ninth Edition challenges students to think analytically about ethical situations in mass communication by using original case studies and

commentaries about real-life media experiences. This market-leading text facilitates and enhances students' ethical awareness by providing a comprehensive introduction to the theoretical principles of ethical philosophies. Media Ethics introduces the Potter Box (which uses four dimensions of moral analysis: definitions, values, principles and loyalties) to provide a framework for exploring the important steps in moral reasoning and analyzing the cases that follow. Focusing on a wide spectrum of ethical issues facing media practitioners, the cases in this new Ninth Edition include the most recent issues in journalism, broadcasting, advertising, public relations and entertainment.

Business Ethics John Wiley & Sons

How can you effectively stand up for your values when pressured by your boss, customers, or shareholders to do the opposite? Drawing on actual business experiences as well as on social science research, Babson College business educator and consultant Mary Gentile challenges the assumptions about business ethics at companies and business schools. She gives business leaders, managers, and students the tools not just to recognize what is right, but also to ensure that the right things happen. The book is inspired by a program Gentile launched at the Aspen Institute with Yale School of Management, and now housed at Babson College, with pilot programs in over one hundred schools and organizations, including INSEAD and MIT Sloan School of Management. She explains why past attempts at preparing business leaders to act ethically too often failed, arguing that the issue isn't distinguishing what is right or wrong, but knowing how to act on your values despite opposing pressure. Through research-based advice, practical exercises, and scripts for handling a wide range of ethical dilemmas, Gentile empowers business leaders with the skills to voice and act on their values, and align their professional path with their principles. Giving Voice to Values is an engaging, innovative, and useful guide that is essential reading for anyone in business.

Law and Ethics in the Business Environment Routledge

The best-selling text of its kind on the market, BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS, 7th Edition gets behind the decision-making process of business leaders today to illustrate why good leaders often make questionable decisions. This fascinating collection exposes common themes in less-than-ethical decision making, and shows why leaders make ethical compromises in business that they would not make in their personal lives. A combination of short and long cases, readings, hypothetical situations, and current ethical dilemmas, BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS provides students with a stimulating and thorough basis for evaluating business ethics, and encourages stronger values in future business leaders. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Practice Of Business Ethics - Case Study Of Johnson & Johnson Pearson

Resolving Moral Issues in Business. The ethical landscape of business is constantly changing, and the new edition of Business

Ethics: Concepts and Cases has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses.

Business Cases in Ethical Focus SAGE Publications

"Despite all the words and regulations aimed at building ethical and responsible organizations, observed misbehavior has increased. Think of the Siemens scandal and Bernie Madoff. This book confronts the brutal fact about business ethics as it exists today; it's not working. This casebook powerfully draws a direct line between ethics and business performance, that is, the sounder your company's ethical foundation, the stronger it will perform in brand recognition, sales, customer satisfaction and loyalty, employee productivity, and even in reduced regulatory burdens. So, how can you develop leadership that sets the right tone at the top? The author, an ethics professional answers that question with case studies that look at every angle of ethical lapses, including: a CFO's dilemma, the Duke University lacrosse scandal, Arthur Andersen, the Stanford prison experiment, the Smithsonian Institution, Firestone/Ford tire recalls, Jordan's Furniture, Whirlpool and leadership development, Ponzi schemes, and many more. Examining the old mind sets and dogmas on business ethics and holding them up to the light of day, this book reveals how the ethical health of an organization will forecast whether or not it outperforms the competition. This is a twenty-first-century rule book for understanding the 'new normal' in business ethics"--Publisher description.

Policies and Persons Broadview Press

Revised edition of the author's Business ethics, c2012.

Business Ethics, Seventh Edition Cengage Learning

"The text presents cases based on widely observed business ethics blunders that have had a profound impact in the field. By exploring and discussing where businesses have failed, students get a greater insight into the importance of practicing eethical behaviour. Recognizable events: Includes a colleciton of pivotal cases that clearly show situations of business no longer being conducted "as usual". The Full Story: Each chapter begins with a description of the event or development thta sent the "wake-up call," then tracks the business practices that led to it and the resulting implications. The body of each the chapter analyzes the significance of these implications. Balanced Analysis: The analysis of these events illustrates the complexity of the key issues and presents a balance of perspectives, allowing readers to draw their own conclusions. Application Questions: Each chapter includes questions to keep in mind and questions for reflection which provide effective exam or term paper topics" -- Back cover.

Meeting the Ethical Challenges of Leadership Cengage Learning

Resolving Moral Issues in Business. The ethical landscape of business is constantly changing, and the new edition of Business Ethics: Concepts and Cases has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business

decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses. Teaching and Learning Experience Personalize Learning - MyThinkingLab delivers proven results in helping students succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Business Ethics: Concepts and Cases provides summaries of basic ideas discussed within the text in its margins; presents conceptual materials first, and then offers discussion cases second through standardized chapters; all providing students the chance to critically think about the material they are learning. Engage Students - Study questions at the beginning of each chapter, definitions of key terms in the margins, a glossary, chapter-end study and discussion questions, end-of-chapter web resources, and chapter-opening concrete examples / cases all ensure students' complete understanding of the material.

Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic "MyTest" Test Bank or PowerPoint Presentation Slides. NEW! Pearson's Reading Hour Program for Instructors Interested in reviewing new and updated texts in Philosophy? Click on the below link to choose an electronic chapter to preview... Settle back, read, and receive a Penguin paperback for your time! <http://www.pearsonhighered.com/readinghour/philosophy> Managing Business Ethics John Wiley & Sons

Packed with cases, exercises, simulations, and practice tests, the market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, 11th Edition, thoroughly covers the complex environment in which managers confront ethical decision-making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs -- helping you see how ethics can be integrated into key strategic business decisions. Thoroughly revised, this edition incorporates coverage of new legislation affecting business ethics, the most up-to-date examples, and the best practices of high-profile organizations. It also includes 20 new or updated original case studies. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Wake-up Calls DIANE Publishing

Resolving Moral Issues in Business. The ethical landscape of business is constantly changing, and the new edition of Business Ethics: Concepts and Cases has been revised to keep pace with those changes most effecting business: accelerating globalization, constant technological updates, proliferating of business scandals. Business Ethics: Concepts and Cases introduces the reader to the ethical concepts that are relevant to resolving moral issues in business; imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions; identifies moral issues specific to a business; provides an understanding of the social, technological, and natural environments within which moral issues in business arise; and supplies case studies of actual moral conflicts faced by businesses. This Books á la Carte Edition is an unbound, three-hole punched, loose-leaf version of the textbook and provides students the opportunity to personalize their book by incorporating their own notes and taking only the portion of the book they need to class - all at a fraction of the bound book price. Teaching and Learning Experience Personalize Learning - MyThinkingLab delivers proven results in helping students

succeed, provides engaging experiences that personalize learning, and comes from a trusted partner with educational expertise and a deep commitment to helping students and instructors achieve their goals. Improve Critical Thinking - Business Ethics: Concepts and Cases provides summaries of basic ideas discussed within the text in its margins; presents conceptual materials first, and then offers discussion cases second through standardized chapters; all providing students the chance to critically think about the material they are learning. Engage Students - Study questions at the beginning of each chapter, definitions of key terms in the margins, a glossary, chapter-end study and discussion questions, end-of-chapter web resources, and chapter-opening concrete examples / cases all ensure students' complete understanding of the material. Support Instructors - Teaching your course just got easier! You can create a Customized Text or use our Instructor's Manual, Electronic "MyTest" Test Bank or PowerPoint Presentation Slides. Note: MyThinkingLab does not come automatically packaged with this text. To purchase MyThinkingLab, please visit www.MyThinkingLab.com or you can purchase a valuepack of the text + MyThinkingLab (VP ISBN-10: 0205029760, VP ISBN-13: 9780205029761)

[Giving Voice to Values](#) Yale University Press

For Business Ethics courses. This collection of quality cases and essays on business ethics addresses some of the most pertinent ethical issues in today's business environment. It goes well beyond matters of fraud and public relations to consider standards of professionalism, corporate decision-making structure, the interface between ethical theory and economic practice, etc.

Business Ethics Prentice Hall

The best-selling text BUSINESS ETHICS: CASE STUDIES AND SELECTED READINGS, 9E carefully reviews the decision-making process of business leaders today to illustrate why good leaders often make questionable decisions. This fascinating collection exposes common themes in less-than-ethical decision making and shows why leaders make ethical compromises in business that they would not make in their personal lives. A combination of short and long cases, readings, hypothetical situations, and current ethical dilemmas provides the basis for evaluating business ethics, while encouraging stronger values in future business leaders. Readers discover a framework for analyzing ethical issues that moves them beyond simply their opinion to thinking through short- and long-term costs, societal impact, and consequences. Cases range from shorter cases to more detailed considerations of companies and individuals trapped in consequences as a result of poor analysis of ethical dilemmas. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

ACA Ethical Standards Casebook Routledge

Ethics is at the heart of leadership. All leaders assume ethical burdens and must make every effort to make informed ethical decisions and foster ethical behavior among followers. The Sixth Edition of Meeting the Ethical Challenges of Leadership: Casting Light or Shadow explores the ethical demands of leadership and the dark side of leadership. Author Craig E. Johnson takes a multidisciplinary approach to leadership ethics, drawing from many fields of research to help readers make moral decisions, lead in a moral manner, and create an ethical culture. Packed

with real-world case studies, examples, self-assessments, and applications, this fully-updated new edition is designed to increase students' ethical competence and leadership abilities.

Business Ethics: Case Studies and Selected Readings South Western Educational Publishing

This accessible, applied text covers the complex environment in which managers confront ethical decision making. Using a managerial framework, the authors address the overall concepts, processes, and best practices associated with successful business ethics programs--helping students see how ethics can be integrated into key strategic business decisions. The Seventh Edition incorporates comprehensive and rigorous updates that reflect the ever-increasing academic and governmental attention being given to this area. The textbook program provides an abundance of real-world examples and cases, as well as exercises, simulations, and practice tests that provide plenty of opportunity for students to master the text material.

Business Ethics: Ethical Decision Making & Cases Cengage Learning

A collection of 36 original and reprinted contemporary cases that focus on ethical and social issues surrounding business. Readers will be made aware of situations that require moral reflection, judgment, and decision-making, thus revealing the complexities that surround moral choices and the formation of public policy. Arguments included address employees and the workplace, customers, clients, and consultants, stakeholder interests and government interests, competitive markets, and problems of justice. For business professionals and others interested in business ethics and policies.

Business Ethics: Case Studies and Selected Readings SAGE Publications

The seventh edition of this pragmatic guide to determining right and wrong in the workplace is updated with new case studies, exercises, and ancillary materials. Joseph Weiss's Business Ethics is a pragmatic, hands-on guide for determining right and wrong in the business world. To be socially responsible and ethical, Weiss maintains, businesses must acknowledge the impact their decisions can have on the world beyond their walls. An advantage of the book is the integration of a stakeholder perspective with an issues and crisis management approach so students can look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss includes twenty-three cases that immerse students directly in contemporary ethical dilemmas. Eight new cases in this edition include Facebook's (mis)use of customer data, the impact of COVID-19 on higher education, the opioid epidemic, the rise of Uber, the rapid growth of AI, safety concerns over the Boeing 737, the Wells Fargo false saving accounts scandal, and plastics being dumped into the ocean. Several chapters feature a unique point/counterpoint exercise that challenges students to argue both sides of a heated ethical issue. This edition has eleven new point/counterpoint exercises, addressing questions like, Should tech giants be broken apart? What is the line between free speech and dangerous disinformation? Has the Me Too movement gone too far? As with previous editions, the seventh edition features a complete set of ancillary materials for instructors: teaching guides, test banks, and PowerPoint presentations.