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LEE ANNABEL

**Directory of State--USDA Rural
Development Committees, 1973** ILRI

(aka ILCA and ILRAD)

Abstract: May 1999 - The agriculture sector must nearly double biological yields on existing farmland to meet food needs, which will double in the next quarter century. A sustainable approach to providing agricultural extension services in developing countries-minimal external inputs, a systems orientation, pluralism, and arrangements that take advantage of the best incentives for farmers and extension service providers-will release the local knowledge, resources, common sense, and organizing ability of rural people. Is agricultural extension in developing countries up to the task of providing the information, ideas, and organization needed to meet food needs? What role should governments play in

implementing or facilitating extension services? Roughly 80 percent of the world's extension is publicly funded and delivered by civil servants, providing a range of services to the farming population, commercial producers, and disadvantaged target groups. Budgetary constraints and concerns about performance create pressure to show the payoff on investment in extension and to explore alternatives to publicly providing it. Feder, Willett, and Zijp analyze the challenges facing policymakers who must decide what role governments should play in implementing or facilitating extension services. Focusing on developing country experience, they identify generic challenges that make it difficult to organize extension: The magnitude of

the task; Dependence on wider policy and other agency functions; Problems in identifying the cause and effect needed to enable accountability and to get political support and funding; Liability for public service functions beyond the transfer of agricultural knowledge and information; Fiscal sustainability; Inadequate interaction with knowledge generators. Feder, Willett, and Zijp show how various extension approaches were developed in attempts to overcome the challenges of extension: Improving extension management; Decentralizing; Focusing on single commodities; Providing fee-for-service public extension services; Establishing institutional pluralism; Empowering people by using participatory approaches; Using appropriate media.

Each of the approaches has weaknesses and strengths, and in their analysis the authors identify the ingredients that show promise. Rural people know when something is relevant and effective. The aspects of agricultural extension services that tend to be inherently low cost and build reciprocal, mutually trusting relationships are those most likely to produce commitment, accountability, political support, fiscal sustainability, and the kinds of effective interaction that generate knowledge. This paper-a joint product of Rural Development, Development Research Group, and the Rural Development Department-is part of a larger effort in the Bank to identify institutional and policy reforms needed to promote sustainable and equitable rural

development. The authors may be contacted at gfeder@worldbank.org, awillett@worldbank.org, or wzjip@worldbank.org.

rural extension services Cambridge University Press

This 1999 book proposes an alternative approach to research and development, based on the needs of the farming community.

Journal and Reference Lists in Agricultural Extension and Rural Development Food & Agriculture Org.

Theoretical aspects of extension.

Extension for rural development.

Management, planning and policy.

Agricultural Extension and Rural Development New India Publishing Agency- Nipa

"Extension education is no more an out -

- of -- school education alone. The science and practice of extension has been found useful for environment, health, education, small industries as well. There have been many changes in the way extension should be organized. Privatization of extension is seriously being considered, extension has also been added as the third dimension of general universities as well, participatory methods of extension are being tried and new information technologies are finding application in providing useful information to farmers, scientists and students communities. The book "Advances and Challenges in Agricultural Extension and Rural Development" covers the applications of areas like extension education, extension educational technology, administration

and management, human relation in development administration and human resource development, participatory approaches, recent approaches in extension techniques, extension strategies for changing agricultural scenario and rural development, transfer of technology efforts, and recent advances in research methodology which has highly innovative methods of applications and implementation. This book would prove helpful to the extension and rural development workers in planning and manipulating communication strategies. Besides that it will be useful to the students in the field of extension and rural development. This book will be very helpful to the researchers, planners, policy makers in planning and decision-making regarding

agricultural extension and rural development."

ICTs for Agricultural Extension
Daya Books

This book is an attempt to document the National Policy on ICTs in agricultural extension, ICT infrastructure scenario and related issues, case studies on innovative ICTs for agricultural extension initiatives (Village knowledge centres, information kiosks, mobile ICT units, web portals, digital data base and networks, rural tele centres, farmer call centres, mobile telephony, video conference, offline multimedia CDs, decision support systems, expert systems, innovative community radio and television programmes, open distance learning etc. The agricultural extension students, academicians, scientists, practitioners,

administrators and policy makers will find this compilation of the "ICTs for Agricultural Extension: Global Experiments, Innovations and Experiences" from twenty eight countries relevant to providing a framework for the design and implementation of sustainable ICT-enabled extension services for the agricultural development.

Rural Development, Directory of State-USDA Rural Development Committees, 1973 World Bank Publications

The objective of agricultural extension is to provide education to farmers regarding production and distribution of crops. Extension programs are dynamic and flexible. They not only include methods to increase efficiency in agricultural production but also

conservation of natural resources, developing leadership, implementing various plans for rural development, etc. This book elucidates the concepts and innovative models around prospective developments such as water use efficiency, effect of irrigation on consumptive use, etc. Researchers and students in this field will be assisted by this book.

Agricultural Extension Food & Agriculture Org.

The framework of development; Understanding extension; Social and cultural factors in extension; Extension and communication; Extension methods; The extension agent; The planning and evaluation of extension programmes; Extension an special target groups.
Extension Science New India Publishing

Agency

Taking the University to the People will be of interest to agricultural historians and economists, rural sociologists, economic planners, political scientists, and the many involved in Extension Services. This commemorative volume celebrates the seventy-five year history of Cooperative Extension and briefly considers its potential role and continuing significance for the twenty-first century.

Agricultural Extension Purdue University Press

Training of agriculture teachers and extension workers becomes more and more important as an ever growing number of farmers in developing countries have to master skills in order to generate income and improve their

standards of living. Beginning with an overview of the relationship between literacy and agricultural extension, this book goes on to investigate the success of improving the quality of teaching and looks at case studies of more recent approaches to rural education for all members of the household.

Agricultural Extension for Rural

Development New India Publishing

Agricultural extension is in a great transition worldwide. The demand for public extension reform is greater than ever before. The agriculture knowledge infrastructure is evolving in a big way with the emergence of pluralistic extension actors and innovations to cater the needs of the farmer. This book is an attempt to document the past experiences and recent developments in

the agriculture knowledge information systems. The compilation of 14 country s such as; Afghanistan, Benin, Cote d'Ivoire, Ghana, India, Iran, Mozambique, Nepal, Peru, Philippines, Trinidad and Tobago and Zimbabwe is intended to document the experience of extension systems. The fourteen country s highlight the worldwide agricultural extension reform measures (Decentralization, Privatization, Demand driven and Cost-recovery approaches), Institutional Pluralism (Public, Private, and NGOs) and Innovations (Farmer to Farmer extension, Participatory and Self-Help Group (SHG) approaches and ICT initiatives). The agricultural extension students, academicians, scientist, practitioners, administrators, and policy makers will find this compilation of

extension experiences from the fourteen countries relevant for designing future reforms, advancing pluralistic extension system and also to integrating innovations in their extension approaches.

Extension Education for Agricultural and Rural Development CUP Archive

This publication reviews key trends and policy developments aimed at reforming agricultural extension systems, in order to address issues of food security, poverty alleviation and rural sustainable development. It highlights the importance of the public sector in promoting rural development through extension and communication. A number of recommendations are made for developing countries, which seek to encourage institutional reforms and

dialogue among diverse providers of extension services, all aimed at advancing livelihoods and income generation of poor rural people. *Agricultural Extension, Rural Development and the Food Security Challenge* John Wiley & Sons Environmentally Sustainable Development Studies and Monograph Series No. 17. A 1995 publication from the World Bank, *Monitoring Environmental Progress: A Report on Work in Progress*, generated great interest in the use of indicators to measure the pace and direction of change in environmentally sustainable development. In particular, the attempts to define what it means to be wealthy or poor by recognizing that a country's wealth is the combination of various

forms of capital--produced, natural, and human resources--led to new thinking on what constitutes wealth and how it might be measured. The current document, *Expanding the Measure of Wealth: Indicators of Environmentally Sustainable Development*, extends the earlier analysis by highlighting portfolio indicators for tracking a country's progress toward sustainable development. These include new estimates of national wealth and genuine savings, a detailed analysis of changes in subsidies that have environmental consequences, and progress on the conceptual foundations of social capital. The new estimates reinforce the importance of the natural resource base of all economies as well as the fundamental role of human

resources, including both human capital and the more difficult to define concept of social capital.

Taking the University to the People

World Bank Publications

Agricultural extension is an important tool for rural development, especially in less industrialized countries - extension workers play a vital role in educating farmers to produce better crops and more productive animals at lower cost. The new edition continues to present basic principles which can be applied to all situations, but has been revised to take account of the changes that have occurred during the last eight years. Major developments since the first edition was published in 1988 include: Increasing farm yield is no longer the only goal. Environmental conversation

through sustainable farming practices is now an essential part of extension work following the 1992 Earth Summit which put sustainable development on the international political agenda,

Participatory approaches

("empowerment") are now emphasised,

Increased role of non-government organizations in extension work;

Availability of information technology in developing countries, Increasing stress on competition and the role of private enterprise

Directory of State - USDA Rural

Development Committees New India Publishing

This important book is the re-titled third edition of the extremely well received and widely used Agricultural Extension (van den Ban & Hawkins, 1988, 1996).

Building on the previous editions, Communication for Rural Innovation maintains and adapts the insights and conceptual models of value today, while reflecting many new ideas, angles and modes of thinking concerning how agricultural extension is taught and carried through today. Since the previous edition of the book, the number and type of organisations that apply communicative strategies to foster change and development in agriculture and resource management has become much more varied and this book is aimed at those who use communication to facilitate change in agriculture and resource management. Communication for Rural Innovation is essential reading for process facilitators, communication division personnel, knowledge

managers, training officers, consultants, policy makers, extension specialists and managers of agricultural extension or research organisations. The book can also be used as an advanced introduction into issues of communicative intervention at BSc or MSc level.

Agricultural Extension and Research
Wiley-Blackwell

The articles included in this book focuses on; Digital divide in rural India, e-Agriculture issues, Cyber extension, overview on Village Knowledge Centres VKCs, Community Information Centre initiative in Orissa, SATCOM application in Karnataka State, Model e-Villages in Arunachal Pradesh State of North-East India, Nationwide InDG web portal initiative for rural development, Kisan

Mobile Sandesh KMS, Dynamic Market Information DMI by Web and Mobile in Tamil Nadu, Expert systems for pest and diseases diagnosis in rubber, Interactive Multimedia Compact Disc IMCD, Village Information Centres among Dairy Farmers in Tamil Nadu, KISSAN initiative of Kerala State, Mobile Agricultural School and Services MASS in Jharkhand, Farmers Database creation in Darjeeling District of West Bengal, Village Resource Centres VRCs in Uttaranchal, Pest Surveillance of Rice using satellite data, Techmode Approach for Distance Learning Courses for Field Veterinarians in Maharashtra, Information Retrieval System for Buffalo Reproduction, Web Portals and Digital Data base in Agroforestry, Watershed Modelling using GIS and Remote Sensing in Gujarat

State, e-Readiness and Participation Level of Akshya and KISSAN Kerala Beneficiaries and VRC & CIC Network in Assam and Internet utilization pattern, evaluation of Kissan Call Centres KCCs, ICT adoption level, impact, stakeholders feedback, policy implications and recommendations.

Information Needs of Staff of Agricultural Extension Services Routledge

This book on Improving Agricultural Extension: a Reference Manual offers a critical review and inventory-analysis of the State of the Art in agricultural extension theory and best practices written by internationally known agricultural extension practitioners, educators and scholars. A total of 38 authors from 15 countries contributed to the 23 chapters of this book and thus

they provided broad international perspectives, covering both theory and practice, as well as micro and macro issues related to agricultural extension. It is the third edition of a classic reference manual on agricultural extension published by the Food and Agriculture Organization (FAO) of the United Nations. Aimed at agricultural extension planners, managers, trainers, educators, and field practitioners, this book could be useful in improving the quality of agricultural extension and in generating new ideas and methods for increasing further the cost-effectiveness of agricultural extension programmes. It provides many sound and practical suggestions for developing and improving the conceptual, technical and operational methods and tools in order

to strategically plan, efficiently manage and scientifically evaluate a problem-solving, demand-driven and needs-based agricultural extension programmes. Contents Part I: Overview of Extension in Agricultural and Rural Development; Chapter 1: The history, development and future of agricultural extension by Gwyn E Jones and Chris Garforth; Chapter 2: Alternative approaches to organizing extension by Uwe Jens Nagel; Chapter 3: The context of extension in agricultural and rural development by Warren Peterson; Chapter 4: The economic contributions of agricultural extension to agricultural and rural development by Robert Evenson; Part II: Improving Extension Programmes and Process; Chapter 5: Assessing target group needs by N L McCaslin and Jovan P Tibeziinda;

Chapter 6: Using rapid or participatory rural appraisal by Jules N Pretty and Simplice D Volouhe; Chapter 7: Developing and delivering extension programmes by Artur Christovao, Timothy Koehnen and Jose Portela; Chapter 8: Selecting appropriate content and methods in programme delivery by Dunstan A Campbell and St Clair Barker; Chapter 9: Improving Women Farmer Access to Extension Services by Janice Jiggins, R K Samanta and Janice E Olawoye; Chapter 10: Implementing strategic extension campaigns by Ronny Adhikarya; Chapter 11: Evaluating extension programmes by David Deshler; Part III: Improving Extension Management; Chapter 12: Formulating extension policy by Tito E Contado; Chapter 13: Improving the Organization and Management of Extension by M W Waldron, J Vsanthakumar and S Arulraj; Chapter 14: Managing human resources within extension by K Vijayaragavan and Y P Singh; Chapter 15: Training and professional development by Abdul Halim and Md Mozahar Ali; Chapter 16: Acquiring and managing financial resources by Robert P Bentz; Chapter 17: Monitoring extension programmes and resources by D C Misra; Chapter 18: Establishing a Management Information System by A Ramesh Babu, Y P Singh and R K Sachdeva; Chapter 19: Strengthening research-extension-farmer linkages by Burton E Swanson; Part IV: Current Trends and Development; Chapter 20: Extension s role in sustainable agricultural development by Niels Roling and Jules N

Pretty; Chapter 21: Establishing and strengthening farmer organizations by Shankariah Chamala and P M Shingi; Chapter 22: Privatizing agricultural extension by William M Rivera and John W Cary; Chapter 23: The role of nongovernmental organizations in extension by John Farrington.

Information and Communication Technology for Agriculture and Rural Development Longman Trade/Caroline House

First published in 1987, *Agricultural Extension Worldwide* presents an international perspective on agricultural extension and highlights extension as an integral function of agricultural development. Agricultural extension is one of the largest nonformal problem-solving educational systems in the world.

It is generally concerned with transferring knowledge and research to farmers but may include services to other target audiences such as farm families and rural youth, as well as serve for developing rural community resources. In sixteen chapters, various major systems of extension are discussed along with factors that make for their success or failure, including the linkages required and the policy and financial supports necessary to make them effective. This book is a must read for scholars and researchers of agricultural economics, agricultural policy and agriculture in general.

Concepts and Practices in Agricultural Extension in Developing Countries World Bank Publications

Thesaurus of Terms for Rural

Extension Food & Agriculture
Organization of the UN (FAO)

*Adiestramiento para la agricultura y el
desarrollo rural*